

Issue 15

# PRISM

2016

**S.M. PATEL INSTITUTE OF COMMERCE**

*"We Mould Minds & Shape Careers"*

**THE ROAD  
TO SUCCESS  
IS ALWAYS UNDER  
CONSTRUCTION**



*For The Students, Of The Students, By The Students*



Shri Sudhir Nanavati, President- GLS University, Dr.B.A. Prajapati  
Former Vice Chancellor- VNSGU, Surat , Dr. Hitesh Ruparel, Director General-  
GLS University, Ms.Chandni Kapadia, Chief Operating Officer- GLS University,  
Principal Dr.Ashwin Purohit, and TEAM SMPIC

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## MESSAGE OF GOOD WISHES



**Devang Nanavati** | Hon. Secretary, GLS

In just one year, GLS University has already started leaping towards academic excellence quite suitable to the high reputation of its parent body, and I am pleased to admit that SMPIC is one of the top contributors in it. SMPIC has earned its own identity and respect in a very short span of its existence. As a representative of the GLS management and as a Vice President of GLS University, it feels rewarding and quite satisfying to note that SMPIC has made the most of the support provided by the management and made the entire GLS proud.

As SMPIC is going to release the 15<sup>th</sup> issue of its annual magazine PRISM, I feel really pleased. PRISM is not only a magazine of a high standard but the process of its production itself is incredible and all inclusive. I really like the concept of providing students, the opportunity to work in the different departments of the magazine and encouraging them to prepare PRISM on their own. I strongly believe that it is the real and ideal way of training the students for their overall development.

I heartily congratulate the Principal, the staff of SMPIC and especially Team Prism for yet another issue, and really look forward to grab my copy of PRISM at the first opportunity.



**Dr. Ashwin Purohit** | Principal

As the Head of a top rated institute like SMPIC, I feel fortunate to be able to take pride in its pursuit of excellence. At SMPIC we do not only look to sustain our top position but rather keep scaling new heights year after year. Various academic and para academic activities carried out by the team SMPIC and the glorious achievements in every field makes this institute stand apart and rise above the rest.

I can say with conviction that PRISM is the pride of SMPIC. At this point, when the 15th issue of the magazine is being released, I am happy to note that the magazine is 'For the students, Of the students and By the students' in its true sense. More than just a magazine, PRISM is an 'experience' for the students. It provides expression to their imagination and creativity. It helps flourish students' overall personality by providing them opportunity to work in various committees. With its varied content ranging from interesting information, trivia, opinion polls, creative works from the students, PRISM provides a rich space to the students to widen the wings of their imagination and to explore their creativity. Moreover, the detailed account of the activities and the achievements also proves to be a valuable recognition and motivation for the students.

TEAM PRISM certainly deserves my congratulations for successfully coming out with yet another and even better issue of the magazine. On behalf of my team I guarantee an enriching, entertaining and fortifying reading experience with PRISM.

## ABOUT US



### VISION

To be a vibrant and innovative centre for education, to equip students with knowledge and skills, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings and ideal citizens for their own as well as social upliftment.

### GOALS & MISSION

- Contributing to society through promotion of teaching, learning and knowledge and thus, strengthening the cultural fabric of the nation.
- Being the leading college in the Commerce stream, in India, by assimilating global development in education and adopting the latest technology and providing a global outlook and access to faculty and students' development.
- Developing the personality of students in a holistic manner by combining skills and values and providing meaningful and effective social service for improving the quality of the community and national life.
- Equipping students to face the real world.
- Improving the standard of courses offered through innovative and effective teaching methods and developing new knowledge through research activities and dissemination of knowledge through publication of scholarly works.
- Assisting other educational institutions in solving their managerial problems by providing consultation services and rendering assistance to the University and its institutions in curriculum development.



## TEAM PRISM

### PRINCIPAL



Dr. Ashwin Purohit

### FACULTY



Dr. M. E. Jokhi  
Prof. A.M. Bhatt  
Prof. B.B. Ansodaria

## TEAM PRISM



NidhiTanna | Nirvan Dave | Anuja Sharma | ShubhamJagetia | Megha Mistry

## NAAC PEER TEAM VISIT at our Institute





## ACADEMICS @ SMPIC

### B.COM. SEM 2 APRIL 2015



ALKA  
RAMSINGHANI  
RANK 2



SNEHA  
MOTWANI  
RANK 4



LAVEENA  
SACHDEV  
RANK 5



SIMRAN  
MOTWANI  
RANK 6



AARZOO  
JIVANI  
RANK 8



HEMA  
PUNJABI  
RANK 9



NAMRATA  
SEKHANI  
RANK 11



ADITYA  
RAHANDANI  
RANK 12



KANCHAN  
SHIVLANI  
RANK 15



MANISHA  
KHEMANI  
RANK 15



SAPNA JAIN  
RANK 15



SIMRAN  
NACHNANI  
RANK 15



DIVYA  
CHANDWANI  
RANK 16



VISHAKHA  
LOUNGANI  
RANK 17



PIYUSH  
MAKHIYA  
RANK 17



ASANA  
SHAH  
RANK 17



SIMRAN  
PURSWANI  
RANK 18



VIRESHA  
JAIN  
RANK 19

### B.COM. SEM 3 DEC 2015



KEVAL  
MEHTA  
RANK 10



RASHI  
AGRAWAL  
RANK 11



ALKA  
RAMSINGHANI  
RANK 13



AAFİYABANU  
MIYAWALA  
RANK 14



BHAVISH  
JOSHI  
RANK 14



PRIYANKA  
KHETWANI  
RANK 17



HETA DANI  
RANK 20



SNEHA  
MOTWANI  
RANK 21



MITUL  
SHAH  
RANK 23

## ACADEMICS @ SMPIC

### B.COM. SEM 4 APRIL 2015



JASLINKAUR  
BAGGA  
RANK 1



NIKITA  
LAKHIYANI  
RANK 4



AKSHAT  
SHAH  
RANK 5



SHWETA  
SHAH  
RANK 13



NISARG  
MODI  
RANK 15



BHARTY  
KESWANI  
RANK 20



HELI  
SHAH  
RANK 22

### B.COM. SEM 4 APRIL 2016



ALKA  
RAMSINGHANI  
RANK 3



AARZOO  
JIVANI  
RANK 8



BHAVISH  
JOSHI  
RANK 14



MANISHA  
KHEMANI  
RANK 14



RAHILA  
VAHORA  
RANK 15



DEVANGI  
SHAH  
RANK 20

### B.COM. SEM 5 DEC 2015



JASLINKAUR  
BAGGA  
RANK 1



AKSHAT  
SHAH  
RANK 4



NISARG  
MODI  
RANK 7



VISHAL  
NANWANI  
RANK 9



NIKITA  
LAKHIYANI  
RANK 10



HELI  
SHAH  
RANK 12



KRISHNA  
TRIVEDI  
RANK 13



DHWANI  
BHAVSAR  
RANK 16



## ACADEMICS @ SMPIC

### B.COM. SEM 6 APRIL 2015



MANISHA  
SHAHANI  
RANK 4



RAVI  
SHARMA  
RANK 7



KAJAL  
ASSUDANI  
RANK 8



PINKY  
RAMSINGHANI  
RANK 11



POOJAN  
SHAH  
RANK 13



SHANU  
AGARWAL  
RANK 13



JALADHI  
ACHARYA  
RANK 18

### B.COM. SEM 6 APRIL 2016



SHWETA  
SHAH  
RANK 1



AKSHAT  
SHAH  
RANK 2



SANA  
LALIWALA  
RANK 4



JASLINKAUR  
BAGGA  
RANK 4



DEVANSHI  
MEHTA  
RANK 7



NISARG  
MODI  
RANK 7



PRIYANKA  
KUKREJA  
RANK 11



KUSHAL  
SHAH  
RANK 12



KRISHNA  
TRIVEDI  
RANK 14



VISHAL  
NANWANI  
RANK 14



KAUSHAL  
VANJANI  
RANK 15



STUTI  
SHAH  
RANK 15



SABA  
LALIWALA  
RANK 16

## ACADEMICS @ SMPIC

### M.COM. SEM 2 APRIL 2015



NIRAV  
SHAH  
RANK 3



PARTH  
SHAH  
RANK 4



DRASHTI  
SHAH  
RANK 12



RINKU  
SHAH  
RANK 14



SUKRUT  
SHAH  
RANK 17



RASHMITABEN  
MALIYA  
RANK 18



NIDHIP  
SHAH  
RANK 19



SANKET  
SHAH  
RANK 20



HIMANI  
PATEL  
RANK 21

### M.COM. SEM 3 DEC 2015



ANISHA  
SHYAMDASANI  
RANK 6



NIRAV  
SHAH  
RANK 14



ANITA  
RAJPUROHIT  
RANK 16



SHEEL  
MANDOWARA  
RANK 16



ZIL  
GANDHI  
RANK 17



RUTUBEN  
GANDHI  
RANK 18



YUSUF  
VAGHJIPURWALA  
RANK 22



## PLETHORA OF EVENTS

### SMPIC-GLS UNIVERSITY RECOGNISED AS "INDIA'S NO.1 BRAND "

From the last 88 years Gujarat Law Society has been imparting education. Commerce is one of the several streams in which GLS offers quality education. Under the able management of GLS led by Shri Sudhir Nanavati, President, GLS University, SMPIC has been imparting Commerce education for last 17 years and has emerged as the top most educational institute in the nationwide academic arena.

It is a matter of great pride and honour that S. M. Patel Institute of Commerce-GLS UNIVERSITY, has been awarded as "INDIA'S NO.1 BRAND 2016" in Best Commerce Colleges (Education) Category. INDIA'S NO.1 BRAND AWARD is a true recognition of excellence and appreciation of brands in various categories. The criteria are based on a survey conducted by Media Research Group ( MRG). The Award is given by IBC Info Media Pvt. Ltd. (A Division of International Brand Consulting Corporation, USA).

The Award Ceremony was held on 2nd May, 2016, at THE LEELA HOTEL, MUMBAI. Apart from SMPIC, other brands awarded in different categories were LIC, MTDC, SYSKA LED, AAJ TAK, INDIA TODAY, BOMBAY DYEING, LIBAZ, ZEE MUSIC, YASH RAJ FILMS, CINEPOLIS, TAJ HOTEL, UMAID BHAVAN PALACE, ORRA JEWELLERY, HINDWARE, TATA DURASHINE, MBL INFRASTRUCTURES and many more.

Dr. B.H. Joshi, Executive Director, GLS UNIVERSITY and Dr. Ashwin Purohit, Principal, SMPIC accepted the prestigious Award from Chief Guest Mr. Satish Soni (Jt. Managing Director) Maharashtra Tourism Development Corporation. India's No. 1 BRAND Award is a distinctive recognition for a brand recognized as No.1 in its respective category based on current year marketing standing. Its evaluation process is based on a nationwide quantitative qualified consumer survey based on expert analysis and attributes based qualitative brand research

conducted by MRG. Top 50 successful brands were recognized, felicitated and honoured at the "India's No. 1 Brand Awards 2016" platform. The No. 1 BRAND Awards Council constitutes an Expert Evaluation Committee (Jury of independent senior professionals from marketing, branding, advertising, public relations, corporate communications, business improvement experts and practitioners) which have judged the nominations from consumers from various sectors. India's Brand No.1 Award function was well attended by industry leaders from across businesses and service categories, media celebrities and many other eminent guests. Besides celebrating the new milestones created by brands in India, the event was also one of the finest opportunities to network and interact with the best minds in the country. Millions of viewers saw the telecast of this awards ceremony on AAJ Tak News Channel, TV Today News Channel as well as on other news channel.

The unceasing support, guidance and the dynamic approach of the management over the years, have led SMPIC towards academic excellence, it is an outcome of the hard work put in by the faculty as well as students coupled with their mutual trust and efficiency. The visionary guidance of the Principal Dr. Ashwin Purohit and the untiring efforts make the institute deserve this award, Congratulation to One and All.



## PLETHORA OF EVENTS

### CIMA-UK CONFERS "VALUED INSTITUTIONAL PARTNER" AWARD TO SMPIC-GLS UNIVERSITY

Chartered Institute of Management Accountants (CIMA-UK) has conferred upon S.M. Patel Institute of Commerce-GLS UNIVERSITY, "VALUED INSTITUTIONAL PARTNER AWARD-EMERGING MARKET 2015-16". The award ceremony was held on 29th April, 2016 at ITC HOTEL, MUMBAI. Principal Dr.Ashwin Purohit along with CIMA coordinator CA M.E. Jokhi and Prof. K.P. Shah received the prestigious Award from Mr. Bhaskar Ranjan Das – Head of Markets (South Asia), CIMA India.

Established in 1919, CIMA , the Chartered Institute of Management Accountants is world's largest professional body of Management Accounting with 218,000 students and members

across 178 countries. Tie-up with CIMA-UK has given a PAN India recognition to SMPIC- GLS UNIVERSITY. In India we have good opportunities for obtaining professional educational qualification. IFRS (International Financial Reporting Standards) already have been accepted by few countries and knocking the doors of India, Accounting sooner or later is going to become a global language and to learn the language in a proper and apt way the need for the day is global qualification like CIMA. Tie-up with CIMA-UK will definitely provide the students of SMPIC-GLS UNIVERSITY, an opportunity to undergo a professional qualification which is internationally recognized and having global employment opportunities.





## PLETHORA OF EVENTS

### ACADEMIC ACHIEVEMENTS

#### Ankit Jain(Sem IV)

Secured 25th rank at All India Level and 1st rank at Ahmedabad level in IPCC Examination.



#### Hiral Kamlesh Vaishnav

Secured 24th rank at All India Level and 6th rank at State Level in Company Secretary Examination conducted by The Institute of Company Secretaries of India.



#### Shiv Chaatwani( Sem-IV)

Secured 39th rank at All India Level and 3rd rank in Ahmedabad in IPCC Examination.



#### Pinky Ramsinghani

Brought laurels to the institute by receiving four Gold Medals at Gujarat University Convocation Program for her academic excellence in B.Com.



## PLETHORA OF EVENTS

### ORIENTATION PROGRAMME FOR THE FIRST SEMESTER STUDENTS

A series of Orientation programmes were organised by the college for the students of First Semester, from 23rd to 26th June, 2015 in GLS Auditorium. The students along with their parents were invited for the orientation wherein they were oriented about GLS University as well as various activities and achievements of SMPIC.



### GURUPURNIMA CELEBRATION

Our students celebrated the sacred occasion of 'Gurupurnima' along with Principal Dr. Ashwin Purohit, Faculty members, Office staff and Helpers. They welcomed the teachers by showering flowers, worshipped them with a lotus and a small pooja as a token of their love and gratitude.



### PARENT TEACHER MEET-2016

90 students along with their parents attended Parent Teacher meeting held on 1st April in G-1 class room from 9.00 am to 10:30 am. The meeting started with the address by Principal Dr. Ashwin Purohit followed by introduction of faculty members, glimpses of achievements and events of 2015-16 presented in Audio-Visual manner and refreshments.





## PLETHORA OF EVENTS

### ADD- ON COURSES CONDUCTED BY SMPIC

#### BRIDGE COURSE

Our institute successfully conducted Bridge Course to develop English Proficiency skills of the first year students. 101 students enrolled for the course and were given training of English Listening, Reading, Writing and Speaking skills. They also appeared for the SCOPE examination at the end of the course.

#### COMPREHENSIVE BANKING & INSURANCE PROGRAM

The institute has been conducting a Certificate Course in Banking & Insurance to provide the students an insight into the various aspects of Banking and Insurance sector which includes financial investments, legal parameters, economics, communications etc. This year, 53 students have enrolled for the course.



#### CERTIFICATE COURSE IN ENTREPRENEURSHIP AND FAMILY BUSINESS

The institute conducts Certificate Course in Entrepreneurship and Family Business to develop skills of the students in successfully initiating, expanding and developing the Business Enterprise.

#### PLACEMENT 2016

##### ICICI Prudential Life Insurance Company

(5-02-2016) 120 students participated out of which 29 students got selected at the position of financial service consultant in level I in sales & distribution.

##### TATA Consultancy Services Ltd.

(30-03-2016) 70 students took part in the placement drive out of which 11 got selected for joining at the position of Data Processing Role and Market Research & Advance Analytics.

In addition to it one student got an appointment as an Admin Assistant at Institute of Computer Accountants (ICA).



## PLETHORA OF EVENTS

### THEATRE ACTIVITIES

#### EXPLORE & EXPERIENCE THEATRE: THEATRE WORKSHOP-2015

A Theatre Workshop was organized by our institute from 10th to 14th August, 2015, wherein 70 students including SMPICites and students from other colleges of Ahmedabad participated. Mr. Abhishek Shah taught the students voice modulations and correct pauses. Radio Mirchi fame Mr. Chirag Tripathi guided the students regarding creative writing and importance of poetry and music in theatre. A visit to Thakorebhai Desai hall was also organized wherein students learned about the stage craft, green rooms, lighting and property management.



#### INT & GUJARAT SAMACHAR DRAMA COMPETITION

Our institute secured the 2nd Best Play Award in the prestigious INT and Gujarat Samachar Drama Competition wherein we performed 'Mowgli....bas Mowgli', written and directed by Shri Abhishek Shah. Harsh Thakkar was adjudged the 2nd Best Actor in male category. Among the 24 plays performed in the semi-finals, 'Mowgli....bas Mowgli' was selected amongst the six finalists. The finale was held on 8th and 9th February, 2016 at Thakorebhai Desai Hall.



#### STATE LEVEL ONE ACT DRAMA COMPETITION

Our drama "Khovayel Chhe" won three prizes in a State level Drama (One Act) Competition organized by Gujarat Rajya Sangeet Natak Academy on 4th November, 2015 at Modasa. The team bagged the 1st Prize for the Best Play and Best Original Script. Harsh Thakkar got the 2nd prize as the Best Actor. This drama was also 1st prize winner in INT and Gujarat Samachar State Level Drama Competition in 2014.



## PLETHORA OF EVENTS

### THEATRE ACTIVITIES

#### SYNAPSE – 2016

The institute bagged the 1st prize in SYNAPSE – 2016 organized by Dhirubhai Ambani Institute of Information and Communication Technology from 25th to 28th February, 2016. We performed a Hindi play 'Hum Zinda Hain' written and directed by Mr. Abhishek Shah in 'Proscenium' (Stage Play). The lead actor, Parikshit Tamaliya won the 'Best Actor' award. The institute also participated in 'Naivete' (Street Play).



#### WINNERS AT INTER-COLLEGIATE SKIT COMPETITION

The institute secured the 2nd prize in SKIT in an Inter-Collegiate Competition organized by St. Xavier's College, Ahmedabad, on 13th January, 2016.

All the theatre activities were co-ordinated by Prof. Sneha Master and Prof. Gitanjali Rampal.

### FOLK DANCE AND GARBA

#### FOLK DANCE WORKSHOP

A five day Folk Dance workshop was organized from 6th to 10th July to acquaint the students with traditional dance forms and culture wherein 80 students participated and were taught basics of different forms of folk dances of Gujarat and Rajasthan.



#### SPORTS CLUB GARBA COMPETITION

Our Folk Dance team bagged the 1st position in the Best Performance category for "Khushboo Rajasthan ki: The Flavours of Rajasthan" and the 2nd position for "Vir Raas: An Energetic Performance by boys" in Sports Club Garba Competition held at GMDC Conventional Hall on 12th October, 2015. "Khushboo Rajasthan ki" also bagged the 2nd position in the Best Costume category.



## PLETHORA OF EVENTS

### FOLK DANCE AND GARBA

#### GYMKHANA CLUB COMPETITION

"Khushboo Rajasthan ki" secured the 1st position for the Best Performance at Garba Mahotsav organized by Gymkhana Club on 15th October, 2015 amongst different professional groups of the state.



#### SMPIC SHOWS ITS MIGHT AT MAIDEN SABARMATI FESTIVAL 2016

The institute participated in most of the events organised in Sabarmati Festival on 6th January, 2016 and won several major prizes. SMPIC folk dance team performed "NAGARU" (a Garbo) and a "MER RASS" as professionals and won the numero Uno Position and the grand prize of Rs. 21,000/-. Western Group Dance team gave a Dancing tribute to "AMDAVAD" and won the 2nd grand prize of Rs.11000/-. In solo dance competition, Kathanki Raval clinched the 1st prize of Rs.11,000/- by

#### SABARMATI FESTIVAL CERTIFICATE DISTRIBUTION

On 23rd March, the Certificate Distribution program to the volunteers and winners of Sabarmati Festival was organized at GLS Auditorium. The trustee of Sabarmati Festival Foundation Mrs. Anar Patel, Vanrajsingh Chavda, Syndicate member of Gujarat University and organiser of Sabarmati Festival graced the function and felicitated Volunteers with Certificates of Appreciation.

performing classical dance on the theme of Gujarat. Nidhi Mehta won the 1st prize of Rs. 11,000/- in solo singing competition.

#### PERFORMANCES OF SMPIC FOLK DANCE TEAM

Performed at GLS University's Navratri Mahotsav on 11th October, 2015 at University convention Hall.

Performed at Atomic Power Evolution Awareness Program by 'Bharat ki Parmanu Saheli Nilam Goyal' on 29th Feb., 2016 at Sardar Vallabhbhai Patel National Memorial.

All Folk Dance and Garba activities are coordinated by Prof. Kruti Shah.





## PLETHORA OF EVENTS

### FASHION SHOW, DANCE AND MUSIC

#### AM TALENT HUNT CROWNED SMPIC CHAMPIONS

SMPIC marked its supremacy once again at the Grand Finale in Ahmedabad Mirror Talent Hunt organized on 22nd May, 2015. Hetvi Limbad bagged the first prize of Rs. 1.5 lacs and a glittering trophy. The second prize winners "Mavericks" (Nidhip Shah & group) won cash prize of Rs. 1 lac and a sparkling trophy. Other finalists from SMPIC: Aflatoon entertainers (Jaimil Joshi & Group), Trio (Utsav, Chaitanya & Akhil), a solo performer (Utsav Solanki) were also applauded by the audience and jury. Kathanki Raval, Nawab Group & Sur group were also rewarded with Trophies for their noteworthy performances.



#### A MUSICAL CELEBRATION OF INDEPENDENCE IN SMPIC

On 20th August, 2015, the institute organised a musical programme in which the students presented some heart touching patriotic songs, both, vocal as well as instrumental, to celebrate the 69 years of independence of India.



All Music events and activities are coordinated by Prof. Keyur Vohra.

#### SMPIC DANCE AND GROOMING WORKSHOP

To provide a platform to the students in highlighting and showcasing their talents, SMPIC Dance and Grooming workshop was organised from 13th July 2015 to 23rd July 2015. It was a combination of stage presence and confidence building tips required for ramp walk plus a parody of Bollywood dance.



## PLETHORA OF EVENTS

### FASHION SHOW, DANCE AND MUSIC

#### JOSH – 2015 organised by NAEMD

- Bagged the Best College of the year award and won prize money worth Rs.1,01,000 for the 8th time
- Stood 1st in Fashion show, Western Dance and Bollywood Dance
- Nikita Ahuja (Sem-V) won Audience Choice award
- Hetvi Limbad (Sem-III) bagged the title of 'College Idol' competition
- Riya Subodh (M.Com Sem-III) became 2nd runners up in the same
- Mayank Shah got the best dancer award
- Pranali Brahmbhatt stood 1st in Mr. and Miss. Academia – A personality contest.



#### FEMINA MISS INDIA

Vinita Panchal (Sem-VI) got selected for Femina Miss India finale held in Mumbai on 23rd December 2015. She was one of the three girls selected from more than 200 participants from Gujarat in the last round.



#### MR. AND MS. ACADEMIA 2015

Pranali Brahmbhatt (Sem-II) stood 1st runner up at National level Personality Contest 'Mr. & Miss. Academia' organized by NAEMD held in Mumbai. Finalists were scrutinized from more than 1000 entries from the entire country through various rounds.





## PLETHORA OF EVENTS

### FASHION SHOW, DANCE AND MUSIC

#### FACETS 2016

College Annual Culfest - Facets 2016 was organized at Tagore Hall on 12th February 2016. In great style the show was a blend of Music, Western Dance and Fashion. The theme of this year's show was Red and Black. Shri Sudhir Nanavati; President GLS University was the chief guest of the function. Mr. Arvind Vegda 'Bhai Bhai' fame had graced the occasion.



#### ANNUAL FUNCTION 2014-15

The institute celebrated 'Annual Function 2014-15' on 26th September, 2015 in H. H. Auditorium (GLS). The function was presided over by Shri. Sudhirbhai Nanavati, President, GLS University. Dr. B. H. Joshi, Executive Director, GLS University and Dr. Hitesh Ruparel, Director General, GLS University graced the occasion by their presence. The winners of various events, Academic Achievers of 2014-15 and Team Prism were awarded with trophies and certificates.



## PLETHORA OF EVENTS

### FASHION SHOW, DANCE AND MUSIC

#### GUJARAT UNIVERSITY YOUTH FESTIVAL (Ellisbridge South Zone)

Gujarat University Ellisbridge South Zone Youth Festival (9th, 10th and 11th September, 2015)  
Won in Folk Dance, Classical Instrumental (Percussion) and Western Group Song

Inter Zonal Youth Festival (2nd and 3rd October, 2015)  
Shashwat Bhatt stood 3rd in Classical Instrumental (Percussion).



#### GLS UNIVERSITY YOUTH FESTIVAL 'EUPHORIA- 16'

1st in Extempore, Debate, Rangoli, Western Vocal, Mono Acting, Western Dance

2nd in Quiz, Clay Modelling, Mimicry, Skit, Fashion Show

3rd in Rally

All Dance and Fashion activities are coordinated by Prof. Bhavna Parwani, Prof. Bimal Solanki and Prof. Aashal Bhatt.



# PLETHORA OF EVENTS

## LITERARY ACTIVITIES

### Winners of Various Literary Competitions

Devanshu Vakil(Sem II) and Jaslinkaur Bagga(Sem VI) won the Best team Trophy in Inter-Collegiate Mahatma Gandhi Elocution Trophy Competition organized on 13th Feb.,2016 by H L College of Commerce. The topic was 'If incredible India should resort to Gandhian practices of communication to resolve internal conflicts'.



Devanshu Vakil was awarded "High Commendation" and a cash prize of Rs. 2500 for bagging the 1st prize in HLCC MUN debate competition organized by H L College of Commerce on 22nd , 23rd and 24th of January,2016.



Jaslinkaur Bagga won the 2nd prize in Sheth Haridas Achratlal Elocution Competition organized by H.A. College of Commerce on 18th September, 2015. She expressed her views on "Is Gandhian Ideology relevant in contemporary times?"

Jaslinkaur Bagga won the 2nd individual Best Speaker's Prize in a debate competition organized by S. V. Arts College on 20th February, 2016.

Heena J. Navani won the 3rd prize in Sardar Vallabhbhai Patel Debate competition organized on 24th Jan., 2016 by Gujarat Prantiy Rashtrabhasha Prachar Samiti, Ahmedabad.



# PLETHORA OF EVENTS

## LITERARY ACTIVITIES

### PERSONALITY DEVELOPMENT WORKSHOP

With the objective of grooming students and acquainting them with the skills required to grow and sustain in the corporate world, our institute organised Personality Development Workshop from 28th to 30th December, 2015 for Bridge Course students. Ms. Rini Bahal Purohit, a renowned soft skill trainer and Ms. Preeti Nakhat, a corporate trainer delivered sessions on Body Language, Grooming, Interview Skills and Decision Making. 72 students actively participated in different activities conducted in the workshop.



### MOTIVATIONAL SEMINAR

A 'Motivational Seminar' was conducted by Dr. Manish Shah on the topic 'The secret of happy life' on 29th February, 2016. 100 students attended the seminar.



### WORKSHOP ON PROFESSIONAL COMMUNICATIONS COMPETENCIES

SMPIC in association with GLS Institute for Professional Studies organized a Workshop on Professional Communications Competencies from 17th to 19th March, 2016 at H. H. Auditorium(GLS). The objective of the workshop was to equip the students with excellent communication skills to enable them to have a competitive edge and be a winner in their career. Eminent corporate trainers Mr. Rushiraj Patel, IIMA alumnus and Management Consultant, Yash Saxena, Co-founder of Openfuel covered several important topics like 'Resume/Curriculum Vitae Writing', 'Body Language' and 'Interview Techniques' to acquaint the students with present corporate scenario.



All Literary Activities are coordinated by Prof. Bhumika Ansodaria.

### ACCOUNTING TALENT HUNT 2016

'6th State Level Accounting Talent Hunt 2016' was organized on 16th February, 2016 in the college premises. Approximately 550 students from various Higher Secondary schools(Commerce Stream) and undergraduate (BBA & B.Com) colleges participated in the competition. The competition intends to hone the accounting skills of the students and raise the status of accounting both as a discipline and as an important tool for managerial decision making. The competition was co-ordinated by Prof. Sneha Master.



## PLETHORA OF EVENTS

### VARIOUS CLUBS AND FORUMS

#### INTER-COLLEGIATE SWAMI VIVEKANAND ELOCUTION COMPETITION 2016

To commemorate the birth anniversary of Swami Vivekanand, Swami Vivekanand Youth Club of our institute organized an Inter-collegiate Swami Vivekanand Elocution Competition for undergraduate students of different colleges of Ahmedabad and the institutes of Gujarat Law Society on 12th January 2016. Twenty four participants spoke on the topic "Swami Vivekanand's views on emancipation of women". The winner institute H. L. College of Commerce was awarded trophy, certificate and a cash prize wherein the 2nd and 3rd winners were given cash prizes along with participation certificates.



#### A VISIT TO GANDHI ASHRAM

In order to disseminate Gandhian Philosophy among the students of the college, Youth Forum for Gandhian Philosophy organised a visit to Gandhi Ashram, Ahmedabad on 8th September 2015 in which 250 students and faculty members participated. The objective of the visit was to understand Gandhian methods of resolving conflict.



### ENGLISH CLUB

#### WORKSHOP ON COMMUNICATION

SMPIC organized a four day 'Workshop on Communication' under English Club from 14th July, 2015 to 17th July, 2015 in which 84 students of F.Y.B.Com. participated. The workshop aimed at enhancing and polishing their English Language skills.

#### "MANTHAN : A THOUGHT PROVOKING MISSION"- An Inter-Class Elocution Competition

Under the auspices of SMPIC English Club, SMPIC organized "Manthan: A Thought Provoking Mission", an Inter- class Elocution competition. The primary level competition was conducted on 19th January 2016, in their respective classes wherein the students participated enthusiastically. Best three students were selected for the finale. Finale of Manthan was held on 19th February, 2016. The winners of both the rounds were awarded with trophies and certificates.



### ENGLISH CLUB

#### CREATIVE WRITING WORKSHOP

SMPIC organized a 'Creative Writing Workshop' on 23rd and 24th February, 2016. The workshop was conducted by Dr. Shweta Rao Garg, Asst. Prof. in Communication, DAICT, a Saitya Academy Award winner. Around 50 students participated in this workshop. The students not only learned how to use English Language creatively but also learned about various genres of literature and wrote haiku, screen play and short stories.



All activities of English Club are coordinated by Prof. Gitanjali Rampal and Prof. Rupa Pariyani.

### STATISTICS CLUB

#### LAUNCH OF STATISTICS DIGEST FOR SEMESTER I

Under the Statistics forum A Statistics Digest was launched on 23rd September, 2015 in which more than 120 students participated and the event was graced by the renowned statistician Dr. Rajshriben Bhatt, Head of Statistics Department, Gujarat University. A Statistics Digest for semester I has been prepared by the team of 25 students which consisted of more than 300 solved questions with brief summary and short cut methods of solving examples. Prof. Kavita Dave coordinates all activities of the Statistics Club.



### MANAGEMENT CLUB

#### E-COMMERCE WORKSHOP

A Two Day workshop on E-Commerce was organized on 22nd and 23rd December, 2015 for the First year B.Com students to familiarize them with practical aspects of E-commerce at H. H. Auditorium (GLS). Around 300 students attended the workshop and were enriched with the knowledge about E-Commerce, the booming business of 21st century.





# PLETHORA OF EVENTS

## MANAGEMENT CLUB

### STUDY ENHANCEMENT AND DEVELOPMENT WORKSHOP AT AMA

A Study Enhancement and Development Workshop was organized at Ahmedabad Management Association (AMA) on 28th July, 2015 on Interview Skills, Creative Thinking, Branding and Image Building in which 84 students participated enthusiastically. They learnt to sharpen their creativity and build strong self-image.



### WINNERS OF VARIOUS MANAGEMENT COMPETITIONS

**MONETA 2015** (3rd to 7th December 2015)-A four day Management Festival organised by R. A. Podar College of Commerce and Economics, Mumbai

Aditya Rahandani and Shashank Sharma won the 2nd prize in Investment challenge

Shashank Sharma bagged the 2nd prize in CFO



### PRIN. T. J. RANA TROPHY (PUSTAK GYAN PRATIBHA SHODH KASAUTI)- An Open Book Management Competition)

(24th September 2015) organised by City C. U. Shah Commerce College

Jasleen Kaur Bagga (Sem-V) bagged the first prize



### PROTSAHAN –The State Level Management Festival organised by Ganpat University.

Avinash Dariyani, Reema Tharwani and Dimple Advani won the 3rd position in Business Plan Competition

### RENNAISSANCE 2016 -A State Level Management Festival' organized by B.K. School of Management

Dhruvin Shah, Sumit Mankani and Arihant Chhager (Sem I) bagged the 1st prize in Roddiezz Hunt



# PLETHORA OF EVENTS

## MANAGEMENT CLUB

### ABHIVYAKTI-2016 –a State Level Management Festival organized by Indus University.

1st Prize in SELL-FIE, TRACE AND TRACK

2nd Prize in WORD OF MIME, MINUTE TO WIN

3rd Prize in THE HAWKER



### VISHLESHAN PLUS 2015 (18th and 19th September 2015)- the Management Festival organized by NRBBA, GLS University

1st Prize in Business Plan, Street Play, Solo Singing, Duet Singing

2nd Prize in Group Dance, Solo Dance, Painting & Duet Singing

3rd Prize in Press Conference and Bottle Painting

Our college bagged overall best performance in performing arts.

### TALAASH 2016 (8th & 9th Feb. 2016) - a State Level Technical event organized by Silver Oak College of Engineering and Technology

Viveksingh Pabla (Sem VI) secured the 1st prize in 'Fictitious Recruitment'

### COGNOSCECE 2016 (11th and 12th Feb.) - a two day Inter- College State Level Festival organized by The Department of Economics of St. Xavier's College

Viveksingh Pabla and Nakshee shah won the 3rd prize in "Arthmanthan"

Nakshee Shah and Jahnvi Desai further won the 3rd prize in "Use of Entrepreneurship"



### DISTRICT LEVEL WINNERS - YOUNG VOTER'S FESTIVAL 2016- organized by Election Commission of Gujarat

Viveksingh Pabla secured the 1st place consecutively for the third year in 'Digital Infographics' with a prize money of Rs 2500/-.

Hetvi Limbad and Rajdeepsingh Bunait secured the 1st and the 2nd position with a prize money of Rs. 2500/- and Rs 2000/-respectively at District level in 'Drawing'



All Management Club activities are coordinated by Prof. Krupa Bhatt.



## PLETHORA OF EVENTS

### ENIGMA – THE QUIZ CLUB

ENIGMA – The Quiz Club of the institute is designed as an innovative and interactive programme to facilitate a copious flow of knowledge and ideas among the students packed in exciting rounds. The club organized ENIGMA's Quiz Contest 2015-16 in three rounds- Elimination Round(21st August), Semi-Finals(15th September) and Finale(22nd February). Dr. Alpesh Upadhyay rendered his services as a Quiz Master in the Final round of the competition. A team consisting of Sarthak Shah, Mo. Aamir Tirmizi and Pooja Modi bagged the 1st prize in the competition.



Quiz Club activities are coordinated by Prof. Devyani Chatterji and Prof. Krupa Bhatt.

### ECONOMICS CLUB

The institute started "ECONOMICS CLUB" on 7th September, 2015 with the first session on 'Basics and Practical application of Economics in Real World'. Shree Vadibhai Patel, a senior Economist and Coordinator of GLS, was the speaker of the session. The main objective of the club is to generate interest among students towards the subject and motivate them to participate in various activities like quiz, debate, practical application of economics conducted by the Club. Activities of this club are coordinated by Prof. Anjali Trivedi.



### READING CLUB 'VICHAR VARTUL'

A two day Reading workshop was organized on 6th and 7th August, 2015 at SMPIC. A renowned faculty Prof. Amar Gargesh was invited to conduct the workshop which covered the topics like creative thinking, lateral thinking, knowing you, personality development, communication skills and mind- mapping. All the activities of Reading Club are coordinated by Prof. Aashal Bhatt.



## PLETHORA OF EVENTS

### ART CLUB

A four day Photography Workshop was organized from 3rd August, 2015. Mr. Haard Dave, an expert from the field, guided the students about the various techniques and the nuances of photography. Nearly 35 students were benefitted and the best photograph was awarded with prize.



Vishvawara Patel bagged the 1st prize in Salad Decoration Competition in an Art Carnival organized at H. L. College of Commerce on 20th February, 2016.



All activities of Art Club are conducted by Prof. Rajul Goenka.

### ECO CLUB

#### SMPIC'S ECO DRIVE ON 94.3 MY FM

Team of core members of Statistics Forum visited 94.3 MY FM to spread awareness about "Go Green Eco Drive" on 15th September 2015. The show was anchored by RJ Payal and she appreciated the drive organized by SMPIC Students. Their interviews were taken and which were on air on Tuesday. She dedicated entire show 'Payal's Top Ten' to SMPIC students as an appreciation for working whole heartedly for such a noble cause.



#### SMPIC SIGNS MoU WITH SAYEN (South Asia Youth Environment Network)

An MoU was signed on 25th September, 2015 at Ahmedabad between the South Asia Youth Environment Network (SAYEN) and SMPIC. The College in partnership with SAYEN Secretariat proposes to set up an Eco Club involving the students of the college in environmental and sustainable development programme. SAYEN shall guide SMPIC Eco Club in terms of environmental awareness and action, and hold periodic interactions with club members at the college.





## PLETHORA OF EVENTS

### ECO CLUB

#### SMPIC STUDENTS AND ALUMNI AT AHMEDABAD SCHOOL TO CREATE ENVIRONMENT AWARENESS

With an objective to help schools in creating awareness about critical environment issues among students, the institute organized a one day workshop on SAVE ENVIRONMENT SAVE EARTH at DAV International school, Prahladnagar on 17th August, 2015 in which more than 240 students participated.



#### SMPIC'S INITIATIVE TOWARDS HEALTHY CAMPUS

An informative seminar was organized for students of F.Y. B.Com on 4th July, 2015 with an aim to promote Healthy living. Mr. Hariom Gandhi, Zonal Director, Narcotics Control Bureau, Government of India, conducted the seminar to spread awareness among the students about the harmful effects of drug abuse and importance of Healthy Campus. He motivated the students to be ambassadors of creating Healthy Campus and conveyed the message of "SAY NO TO DRUGS AND YES TO LIFE".



#### WORKSHOP ON "ECO FREINDLY GANESH CHATURTHI" BY SMPIC STUDENTS IN VARIOUS SCHOOLS OF AHMEDABAD

Statistics Forum Core committee along with volunteers organized an eco drive and visited various schools of Ahmedabad to conduct workshops to create awareness regarding environmental damage caused due to POP Ganesha immersion during celebration of Ganesh Chaturthi. SMPIC students learnt the art of making clay Ganesha on their own and then helped more than 1000 students to make pure clay Ganesha.



#### GO GREEN GANESH CHATURTHI WORKSHOP FOR DNA EMPLOYEES

Divya Bhaskar employees invited students of Statistics Forum of our institute to conduct workshop on "Go Green Ganesh Chaturthi" on 15th September, 2015 in which employees of various department of Divya Bhaskar Corporation participated and more than 30 clay idols were prepared by them with the assistance of SMPIC students.



## PLETHORA OF EVENTS

### ECO CLUB

#### WORKSHOP AT CENTRE FOR ENVIRONMENT EDUCATION (CEE)

On 4th September, 2015 workshop on Environment Conservation was organized at Centre for Environment Education for SMPIC students with an objective of acquainting them with current environment issues. IFC in charge Ms. Priya Nair oriented the youth about CEE and inspired them to conduct eco drives independently. Students were acquainted about the internship opportunities and different network by the two German Interns working there. Students were taken to Nature trail, Bird watching while on trail talking about medicinal plants, insects etc.



All Eco club activities are coordinated by Prof. Kavita Dave.

### EDUCATIONAL / INDUSTRIAL VISITS

#### STUDENTS AND FACULTY EXCHANGE PROGRAM

Our institute undertook Students and Faculty Exchange Program on 28th September 2015 at B. J. Vanijya Mahavidyalaya, Vallabh Vidyanagar. Around 30 students along with Prin. Dr. Ashwin Purohit and 6 faculty members visited BJVM campus. SMPIC has entered into MOU with BJVM for sharing infrastructure and learning resources and student-faculty exchange program. The purpose of the visit was to discuss various teaching-learning methodology and different curricular and co-curricular activities of both the institutes. An interactive session between students and faculty members of both the institutes was held. Students showcased their talents by performing various cultural events at BJVM Campus.



#### EDUCATIONAL VISIT AT IIMA-OPEN DAY INITIATIVE BY IIMA

A team of 15 students participated in an educational visit organized by the Indian Institute Of Management, Ahmedabad on the 22nd August 2015. The first session was on Organizational Committee followed by a session on Marketing Management with case study and lastly a seminar by Harvard faculty on General Management and Leadership skills. Shruti Patel of Semester III was selected as one of the BEST SIX CMO by IIMA.





## PLETHORA OF EVENTS

### EDUCATIONAL / INDUSTRIAL VISITS

#### EDUCATIONAL VISIT TO THE STOCK EXCHANGE INVESTOR'S PROTECTION FUND

A Two-Day Educational Visit of 120 students was organized on 4th and 5th August 2015 to BSE Investor Service Centre, Ahmedabad with an objective to create awareness amongst the prospective investors about the Capital Markets and the safeguards that they need to follow while dealing in stock market. The sessions were conducted by Mr. Mahesh Pandya, Secretariat Investor Protection Fund and Ms. Seema Srivastava, Centre Manager, BSE Institute Ltd. The visit was co-ordinated by Prof. Krupa Bhatt, Prof. Devyani Chatterji and Dr. Bhavik Swadia.



#### EDUCATIONAL VISIT TO 94.3 MY FM STUDIO

A group of 56 students from our institute visited 94.3 My FM studio on 19th September, 2015 with an objective to make students understand career opportunities in media and the latest technology used in it. The students participated with great enthusiasm and had an interaction with Mr. Kartik, the program co-coordinator and also got an opportunity to interact with famous RJs Ms. Krupa and Ms. Payal of My FM.



### SMPIC's COLLABORATION

#### WITH PRESTIGIOUS INSTITUTES

#### SMPIC LAUNCHES CIMA-UK PROFESSIONAL QUALIFICATION

On 3rd June 2016, the institute started CIMA-UK Professional Qualification leading to CGMA designation with its maiden batch of 75 students. Ours is the only college in the state of Gujarat which has academic tie-up with Chartered Institute of Management Accountants (CIMA) UK. Established in 1919, CIMA, the Chartered Institute of Management Accountants is world's largest professional body of Management Accounting with 218,000 students and members across 178 countries. Tie-up with CIMA-UK has given a PAN India recognition to SMPIC- GLS UNIVERSITY. Principal Dr. Ashwin Purohit advocated that CGMA qualification will definitely provide the students of SMPIC-GLS UNIVERSITY, an opportunity to undergo a professional qualification which is internationally recognized and having global employment opportunities. Representatives from CIMA UK conducted the induction program of the maiden batch. The course will be coordinated by CAM. E. Jokhi.



## PLETHORA OF EVENTS

### SMPIC's COLLABORATION

#### WITH PRESTIGIOUS INSTITUTES

#### SEMINAR ON 'CONCORDIA EXPERIENCE' AT SMPIC

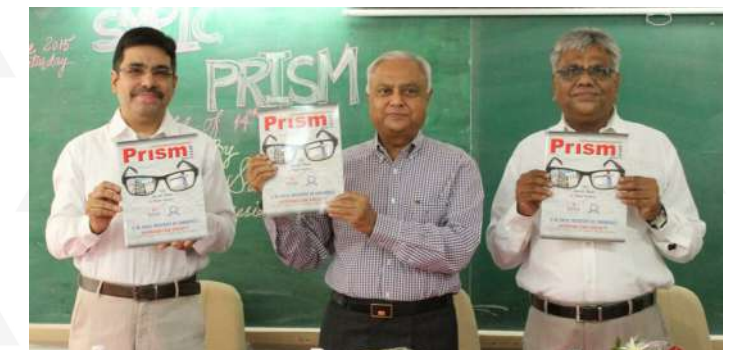
A seminar on 'Concordia Experience' was organized on 26th September, 2015. SMPIC has signed an MoU with Concordia College, New York for a Transfer Program and a Faculty Exchange Program of academic study at Concordia College. Mr. Immanuel R. Kumar, Head of India operations, Concordia college made the presentation and briefed all the details to the students and parents regarding Concordia experience.



### IN-HOUSE BOOK PUBLICATIONS

#### PRISM RELEASE FUNCTION

The 14th issue of Annual College magazine 'PRISM' was released on 20th June, 2015 by Shri Sudhir Nanavati, President, GLS University. Educating students is the primary mission of every educational institution but through PRISM, SMPIC provides a platform to students for expressing their creativity, ideas and original thoughts.



#### BOOK PUBLICATIONS

Adding one more feather to the crown, SMPIC on 26th September, 2015 released two maiden ISBN publication titled "Provisions of Companies Act, 2013 & Corporate Social Responsibility" edited by Principal Dr. Ashwin Purohit and C.A.M.E Jokhi and "Development Dynamics of Gujarat - Growth opportunities and Potential ahead" co-authored by Principal Dr. Ashwin Purohit and Dr. Mala Sharma. The occasion was graced by Shri Sudhir Nanavati, President, GLS University, Dr. Bhalchandra Joshi, Executive Director, GLS University and Dr. Hitesh Ruparel, Director General, GLS University.





## PLETHORA OF EVENTS

### CWDC ACTIVITIES

#### TRAINING FOR RIFLE SHOOTING FOR GIRLS

On 10th December, 2015, around 30 girls of CWDC of our institute participated in 'Self Defence Training' organized by Govt. of Gujarat at Police Headquarters, Shahibaug. Under this training, the girls were taught rifle shooting.



#### TRAINING FOR WOMEN ON SELF-DEFENSE

Under the umbrella of CWDC on 3rd September, 2015, an informative seminar on practical self-defense techniques for girls was organized in which 120 girls participated. On behalf of Gujarat police Shree Jaldeepbhai and PSI Urmilaben Joshi made the presentation comprising of IPC Law and movie on Self-defense. They later distributed handouts and encouraged girls to register themselves at Helpline no 1091.



#### ADVENTUROUS VISIT UNDER CWDC

Under CWDC, 108 Students along with four faculty members explored the adventurous place "Into the blue" near Himmatnagar on 6th February 2016. Students enjoyed activities like Burma Bridge, spider web, valley crossing, horizontal net crossing, zorming ball etc.



#### IBP SEMINAR

Our institute organised a seminar on 7th January, 2016 for providing a platform to girl students to earn while learning. The seminar was conducted by Indian Business Pages, a commercial search service provider. Nearly 120 girls participated and enrolled themselves for IBP training programme.



## PLETHORA OF EVENTS

### CWDC ACTIVITIES

#### ARTICRAFTS AND CHOCOLATE MAKING WORKSHOP UNDER CWDC

A two day workshop under CWDC on Chocolate Making, Lamasa Art, Quilling art and paper bag making was organized on 22nd and 23rd Feb., 2016 in which 80 girl participants learned the art of chocolate making from Vishruti Shah, Lamasa clay art from Mehreen Topiwala and Anam, Quilling from Khyati Shah and Paper bag making from Fatema Rupawala.



All CWDC activities are conducted by Prof. Mala Sharma and Prof. Gitanjali Rampal.

### ACTIVITIES UNDER

#### "PRAYAS - A MISSION TOWARDS

#### SOCIAL RESPONSIBILITY"

#### CHRISTMAS CELEBRATION WITH A DIFFERENCE

Students of our institute celebrated Christmas with a difference. Around 250 students visited Bahera Munga ni Shala (School for Deaf and Dumb) at Ashram Road on 25th December and distributed gift kits including basic necessities to the kids.



#### SMPIC CELEBRATES 'CHARITY WEEK'

Under 'PRAYAS' a charity mission of our institute, an entire week was celebrated as a Charity Week from 19th to 25th January, 2016. Each of the six classes of First Year B.Com was allotted a separate charity activity to be carried out. The activities included Visits to the places like Old Age Home (Maniben Matru Gruh), Children's cancer ward at GCRI, Andh Kanya Prakash Gruh, Municipal schools, Blanket distribution to the foot path dwellers and inviting the children of municipal schools to our institute. Shri Sudhirbhai Nanavati interacted with Municipal school children and gave them gifts.



# PLETHORA OF EVENTS

## ACTIVITIES UNDER "PRAYAS - A MISSION TOWARDS SOCIAL RESPONSIBILITY"

### SMPIC CELEBRATES 'CHARITY WEEK'



### CELEBRATION OF VARIOUS 'DAYS'

Along with the 'Charity week' our institute celebrated various 'Days'. On the 'No Vehicle Day' the students as well as the staff refrained from using their vehicles and came to college using public transport or bicycles to spread the awareness about the conservation of the environment. The other days like Executive day, Traditional day and Retro day were also celebrated in which students came to college in the outfits suitable to the theme of the day. In the 'Group day' or 'Theme day' the students presented various themes in groups. The final day of the week was celebrated as 'Sports day' at C. N. Vidyalaya ground. Various athletic games and competitions like Running, Discus throw, Shot put, Long jump etc. were held for the students. The winners were felicitated with certificates.



### NISHULK SHIKSHAN ABHIYAN

SMPIC teaches the poor students of 10th and 12th Std. of Sanand district under the Nishulk Shikshan Abhiyan free of cost since 2007-08. Students are given note books and study material free of cost.



Prof. Krupa Bhatt coordinates all charity activities.

# PLETHORA OF EVENTS

## NSS ACTIVITIES

### BLOOD DONATION CAMP

The National Service Scheme (NSS) unit of SMPIC in association with Indian Red Cross Society organized Blood Donation camp in the college premises on 7th August, 2015. Students, faculty and staff members participated voluntarily in the camp. 101 blood units were donated by the volunteers.



### NSS DAY CELEBRATION

In accordance with NSS Day Celebration at National level, 60 student volunteers of our college were taken to visit underprivileged areas of the city on 24th September 2015. Volunteers carried out drive for De-addiction. To ensure the motto "not me but you", Program Officer of NSS unit Prof. Vijay Tripathi took an orientation program of the 100 NSS volunteers. After the orientation program, clean campus drive was carried out in the campus and NSS volunteers took pledge for helping and contributing in CLEAN INDIA DRIVE.



### FOREST CAMP

Gujarat University organizes Forest, Desert and Marine adventurous Camps for students every year. The Youth Welfare Department of Gujarat University selected 35 students for Forest Camp which was organized from 16th to 19th January 2016 at Bakore near Lunavada, Gujarat. Prof. Vijay Tripathi, Malav Baria (Sem IV), Daksh Patel (Sem IV) and Vansh Agrawal (Sem VI) represented SMPIC in this camp.



### TRAFFIC AWARENESS AND ROAD SAFETY DRIVE

On 28th December, 2015 the NSS wing of our institute organized Traffic awareness and Road safety drive with the help of Ahmedabad city Traffic police. This drive started at 9 am wherein 50 NSS volunteers took up an initiative to spread awareness among the commuters about the traffic rules and road safety techniques. The volunteers also controlled the traffic of helmet circle with the help of traffic police and token of appreciation was also given to the commuters who followed the traffic rules. Volunteers spread the message of no horn on signals as well as to follow the traffic rules. They were educated about the digital memo system introduced in the traffic police.

Viveksingh Pabla was awarded with the International Centennial Award, by the International President of Lions Clubs International, Dr. Jitsuhiro Yamada of Japan, for his selfless services to the poor and needy people. He was also felicitated with a Diamond Lapel Pin and cash prize of Rs. 15000/- by the Lions Governor of Bangladesh Mr. Shah Alam Babul and Vice Governor of Lions Club Gujarat Dr. Yogesh Dave.

All NSS activities are coordinated by Prof. Vijay Tripathi.



# PLETHORA OF EVENTS

## SPORTS ACTIVITIES

### INTERNATIONAL YOGA DAY CELEBRATION

21st June is declared as "International Yoga Day" by United Nations. To celebrate the same, our institute organised Yoga session for students as well as faculty members in college campus. Ms. Purvi Shah columnist, Navgujarat Samay conducted the yoga session in a vibrant manner.



### MOUNTAINEERING CAMP

Krunal Shah and Rutul Vyas got selected by Gujarat University for Basic Mountaineering course-cum-camp at SVIM, Mount Abu managed by Government of Gujarat. It was organized from 22/05/2015 to 1/06/2016. This basic course aimed at imparting professional training of mountain climbing, rappelling and technical basics to the students. It was a great experience for the students to explore mountaineering activity to the fullest.



### SPORTS DAY CELEBRATION- 2016

Sports activities promote wellness and enhance lifelong skills of students. SMPIC enthusiastically celebrated sports day on 25th January, 2016 at Sheth C. N. Vidhyavihar, in which 400 students participated in various sports like Sprint, Discus Throw, Short Put, Long Jump etc. The chief guest of the event Dr. L. S. Pathak, the Principal of I. M. Nanavati Law College, addressed the students of SMPIC and encouraged them to participate in the event. The registrar of GLS, Dr. B. H. Joshi and Principal of SMPIC, Dr. Ashwin Purohit felicitated the students by giving away the certificates to the winners.



# PLETHORA OF EVENTS

## SPORTS ACTIVITIES

### GLS UNIVERSITY SPORTS MEET

In the very first academic year of GLS University, SMPIC successfully organized the maiden GLS University Sports Meet 2016. The Inaugural Ceremony was held on 20th February, 2016. The function was graced by Dr. Hitesh Ruparel, Director General, GLS University, Dr. B. H. Joshi, Executive Director, GLS University, Dr. Dharmesh Shah, Registrar, GLS University and Shri Vadibhai Patel, Dean, Students Welfare, GLS University. Dr. Hitesh Ruparel appreciated the sportsman spirit of the students and encouraged them to perform better while Shri Vadibhai Patel emphasized on sports and other extra-curricular activities while speaking on the occasion. Dr. B. H. Joshi declared the GLS University Sports Meet 2016 open. More than 500 students of GLS University participated in various sports events like Running, Discus Throw, Shot Put and Long Jump. The trophies for the best athletics team (Girls & Boys) was lifted by SMPIC and NRIBM respectively. NRBCA, NRBBa and NRIBM became runners up in Basketball, Football and Cricket respectively. SMPIC became champion in all three, Basketball, Football and Cricket tournaments. Shri Sudhirbhai Nanavati, President GLS University blessed and enthused the gathering in the Valedictory Ceremony.



### SPORTS ACHIEVEMENTS

#### SHOOTING

Aditya Zula (Sem VI) played in the 59th National Shooting Championship held in New Delhi and secured position in Top 8.

He clinched Gold Medal with a record score at Sportzcraft Shooting Championships hosted by India in New Delhi.

Nominated for the Eklavya Award which is Gujarat's highest Sports Award.



#### SOFT BALL TENNIS

Nandini Pandya, a student of M.Com. Sem III was honoured with prestigious Sardar Patel Senior Award for Soft Ball Tennis by Department of Sports, Youth and Cultural Activities, Government of Gujarat, Gandhinagar. She won cash prize worth Rs. 50,000/-

She also won the West Zone Inter University Tennis Tournament held at the IIS University, Jaipur from 5th to 8th of October 2015.





## PLETHORA OF EVENTS

### SPORTS ACTIVITIES

#### SPORTS ACHIEVEMENTS

##### CRICKET

Rushi Panchal & Rishi Ahuja(Sem VI) got selected in Gujarat University Cricket team.

Kavish Panchal(Sem II) got selected in Devdhar Trophy Cricket Tournament. He played against India-A team. He also played practice match against Afghanistan.



##### DISCUS THROW

Prachi Prajapati(Sem VI) got selected in Gujarat University Discus Throw team.

##### BOXINGS

Aniruddh Gohel(Sem VI) won an intercollegiate and inter-zonal Boxing Championship and was selected in Gujarat University team.

##### KHEL MAHAKUMBH 2015

- a state level sports competition

Vivek Singh Pabla secured the 2nd position in Javelin Throw in West Zone.

He is declared as the winner for the third consecutive time in the Badminton doubles category.



Dr. Bhavik Swadia and Prof. Jaimin Patel coordinate various sports activities.

## BEST STUDENTS SPEAKS



*SMPIC. Name is enough. Well I can say that all I have got is because of SMPIC. SMPIC taught me how to think, it gave a way to my life. It not only dogged the lenses from which I can see the world but also taught me how to react in return. I completely agree with the saying 'SMPIC moulds minds and shapes careers'. I really thank SMPIC for creating me in myself. I really miss each and every day spent at SMPIC. Memories are so deep that even a memory loss can not erase the SMPIC from me.*

**#SMPIC#EVERYSINGLEPERSON#PROFESSORS  
#FUN#LOVEOFMYLIFE#MEMORIES#**



*And the STUDENT OF THE YEAR 2015 goes to Pinky Ramsinghani !!! The words which I will cherish all my life. I still remember the day when I watched the movie 'Student of the year' in my 12th standard and thought that if can ever become one. Fortunately, one day my thought became a reality. The enlightenment and guidance of SMPIC took my train from an ordinary student to student of the year. Being a topper in Gujarat University throughout my commerce journey and a B.Com Gold Medalist, I feel proud...And the driving force behind my glory is our motivating Principal Sir, Bestest Professors in the world and my Parents who always taught me " STAY FOCUSSED AND NEVER GIVE UP". These 3 years were golden years of my life where I learned many lessons which will definitely help me to succeed...*

*Thank you SMPIC*

*Pinky Ramsinghani,  
A proud SMPICite!!!*



## Editor's BUCKET

### Crossroads- which way to go???



'Roads help reaching our destination  
But Crossroads help generating conundrum'.

Funny, but true!!!

Seeing diversions in our way always create a dilemma in our mind, or say it makes our brain exercise a bit. Even a simple diversion can make the easiest path troublesome. But, it's no unique story rather it is a story of mine, yours, everyone's...

We all once in our lifetime come across this kind of dilemma where choices arrive without any call, where Lots of interrogation our Mind and Heart does with us, where we are being showered with options but inside an enigma. One is then forced to choose a path leaving the other but the Question here is - Who will tell which path is to be taken??? Who will suggest which way to go???

We think and think and think and then we...

We end up leaving one of them anyway... We are bound to leave one because of time constraints and we need to take the initiative to choose one among them.

Friends, sometimes innumerable questions come into my mind...

Do these Crossroads help anyway to teach lessons of life???

Are Crossroads really vital???

Are conundrums good or bad???

These questions are still kept unfolded in this universe, but it is a sweet and sour truth of life. In the journey, along with all the ups and downs, there is a diversion too...

And I believe that any dilemma or any enigma cannot defeat the will power of a person. If the Goal is set and if the Intentions are true no such diversions can stop anyone from winning.

"If Life is a Journey, then

ROADS are meant to Bridge the routes of that Journey, and

CROSSROADS are scrutinizers who scrutinize- How wise the PILGRIMS are???"

And believe me

"A correct choice can make all the difference..."

- Anuja Sharma (Sem-6)

## Editor's BUCKET

### Prophetic Significance



*Anything perceived or happening that is believed to portend a good or evil event or circumstance in future is known as prophetic significance or omens.*

**"Mano to sach, nahi to sirf baat"**

It's 13th day of month so it is not good to start, placing foot on crack means that person will die, placing an open umbrella at front door means inviting problems, if glass brakes it's good luck for few and bad luck for few etc. But why do people believe these omens or superstitions? Does fear arise from religion?

Psychologists say that people who believe in good luck charms have more confidence than those that do not have. Without seeing repercussion people perform certain acts. Performance of these acts mainly takes place due to unawareness of reality. When you start believing omens? Need of believing superstitions arises when a person is stressed or is in chaotic situation. In order to have some sort of control over mind one chooses to believe it.

It is said by Bertrand Russell-

*"Fear is the basis of whole thing. Fear of mysterious, defeat, death. It is parent of cruelty and therefore it is no wonder if cruelty and religion have gone hand in hand."*

These bizarre beliefs are considered not only in backward or uneducated society but also in a highly advanced society. What drives most people towards it is not religion or traditions followed by ancestors, but their state of mind. A person in rational state of mind never thrives by believing such illogical things.

Carrying a 'lucky pen' or 'lucky shirt' won't help you to perform better in exam but carrying confidence and wearing smile on your face while entering exam hall will definitely help you to perform better.

- Megha Mistry (Sem-6)



## Editor's BUCKET

### Living lives of many



Is it possible that a person can learn everything on his own?  
I think NO.

You can not experience everything in your life.

May be due to time barrier...

May be due to your situations...

But wiser person would be the one who will learn from mistakes and experiences of others...!!

And that is what "LIVING LIVES OF MANY."

It is said that "Everyone cannot do everything but everyone can do something which can not be done by everyone..." And the smarter would be the one who can sum up this something into everything...!!

Some people will not learn from their own mistakes and some will learn from even mistakes of others and these are successful persons!

A person had read many books and had gained so much knowledge. Once he was walking through a road having a candle and matchbox in his hands. At that time, a kid of an age of seven years passed by there. That person stopped him to give lessons of life and philosophical knowledge. He lightened the candle and asked the kid, "Dear tell me, from where the light has come?" The kid simply put out the candle and asked him, "Sir, can you tell me where the light went?" And a child of seven years became the teacher of that learned person...!!

It is just that keep your eyes and ears open and you will learn much more than just sitting in classrooms and workshops because even an ant can be the most inspiring...!!

Dr. Abdul Kalam has said truly,

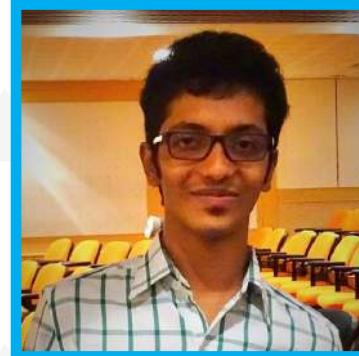
"Don't read success stories, you will only get a message but read failure stories and you will get some ideas to get success."

Let our life be a learning process,  
Let this world be bunch of wisdom,  
Let everything and everyone be our teacher,  
Let us live lives of many...!!!!

-NidhiTanna (Sem-6)

## Editor's BUCKET

### Venturing into the blues



People generally have the tendency to fear from the unknown. The reason for this is that we are afraid of encountering failure, and that is why we end up taking a path which is known to us. Whether it is a career path or any big decision in our lives, we limit ourselves to few "tried and tested" ways that assure us of a certain outcome. But because of this, we are deprived of the adventures that lie ahead, on the untrodden ways, and in the dimensions unexplored.

"It always seems impossible until it's done." --Nelson Mandela

The world is big and there are a lot of areas which have not been explored properly. But more than the difficulties of the path, we are often stopped by what people think of us. As a result, many people do not dare to pursue their likings and get into the rat-race. While going in new direction requires a lot of courage and boldness, there is always a risk involved. But that should not scare us from venturing into it. The ship can sail only when it loses sight of the shore. It is only when we get out of our comfort zone, that we find our abilities. And the biggest advantage that comes with it is experience.

Life brings to us many challenges and opportunities, but the outcomes depend on how we see the situation.

The beauty of life is that sometimes even the challenges open up new opportunities. One just has to look from a different perspective. Larry Page or Steve Jobs would not have expected what heights their ventures could achieve, but they kept toiling till their ventures became successful. When one has a vision and readiness to work for it, one can make wonders happen.

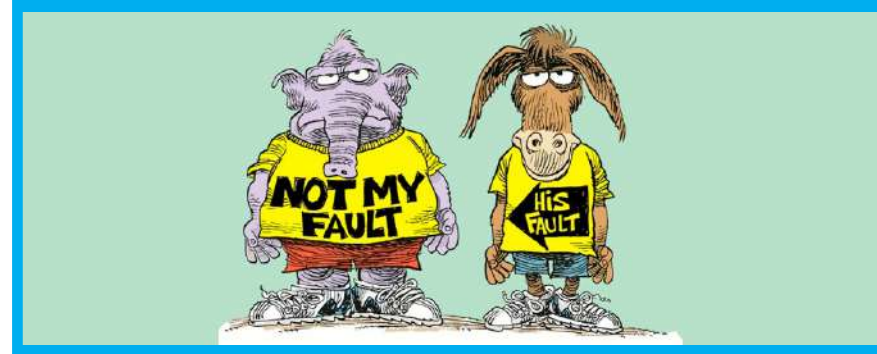
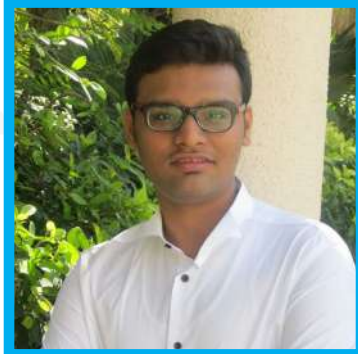
New journeys are filled with uncertainties and difficulties, but that is what makes it all exciting! We get to know ourselves better, and experience the vastness of the world. We just have to believe and persevere.

-Nirvan Dave (Sem-6)



## Editor's BUCKET

## Blocked Shot



“No, I haven't done anything wrong; it wasn't my fault; I know it better how to go along my job, don't interfere”. These are the common replies when someone points out that “You did wrong; this is unjust & unfair on your part”.

So, when will we unblock ourselves? Are we ready to accept that yes things do go wrong sometimes? There are times when it's accidental. There are times when it's somebody else's fault. But, at times when we know we're at fault, still we don't own up to the mistake and accept the consequences. It takes tremendous fortitude to utter "I was wrong, I'm sorry". Despite how difficult it is to counter the mechanisms of our ego defence system, the task is not wholly insurmountable. Shifting the blame by saying "Mistakes were made, but not by me" doesn't serve the purpose. You need to confess as soon as you realize what went wrong, which doesn't make you weak. Instead it shows the maturity & responsibility you carry. Adherence to your mistake even after its discovery shows infirmity of your character.

Acceptance is resisted because of two reasons- not accepting that we're wrong or not accepting that the other person is right. Many times, we're so much prejudiced to a person or group of persons that whatever they say or do, we always oppose them irrespective of the matter and genuineness of the same. A perfect example is politics.

We also don't accept what we have. Sometimes we're an observer of other people's lives, thinking we'll never experience what they're living. We think, "That will never happen to me." The problem is that we need to cultivate the ability to truly accept whatever comes and embrace it. Developing a positive mindset instead of a defeatist one and receiving everything with open arms no matter whatever happen should be the attitude.

Acceptance, in my opinion, is the key to convert momentary happiness to enduring happiness. It helps you move from feeling happy to actually being happy. Yes, acceptance is a choice!—a hard one, but a choice nonetheless. So we need to learn to identify when it's time to block yourself and when to accept.

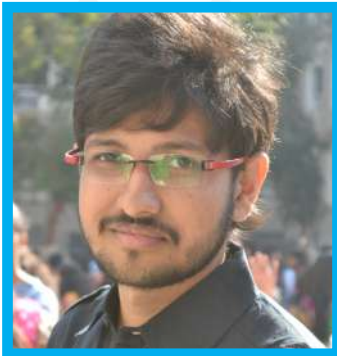
**-ShubhamJagetia (Sem-6)**

## Through The Shutterbug's Eye





## Student's Articles



### Heartbreaks to the economy

When the Britishers left our country, they had drained all our wealth and we were in bad economic shape. So our leaders' first preference was to maintain self-sufficiency. Our self-sufficient village economy based on cottage and small scale industries but now a days demands of handicrafts and swadeshi goods get down and multi-national brands and market take place. This is a bacon for our economy, on other hand there was insufficiency in the fields of industries and society as well.

As consequences majority of the population in our country remained underdeveloped and poverty stricken. The gap between rich and poor is increasing day by day in other words we can say that economic inequality is one of the major heartbreak of economy. Because of these rich becomes richer and poor becomes poorer, right now all the prices of groceries are at high, this is the situation where a hungry person is demanding bread and we are offering stone.

Inflation also gives break to the economy and to control such problems, it takes very much effort and the government of India takes such initiatives aiming economic growth and development.

But to restore such heartbreaks like population, inflation, inequality, corruption and poverty government have to work out on this and should focus on agriculture and increase our GDP.

- Kairav Acharya (Sem-6)



### Meeting deadlines

Deadlines! It seems to be a common word which means a specific time limit. All of us are running after it, but have we ever thought that for meeting deadlines we have to set our goals. If the goals are not decided how can the deadlines be met? Goals are something which are needed to be achieved systematically and for that time is needed. But if we don't cherish and consider time to be the most important factor for achieving our goals we will always be unable to meet our deadlines.

Deadlines give us a great experience of life. They teach us how to sacrifice our less important tasks for the important ones. They teach us the art of distinguishing between our prior and later commitments. Commitment reflects character of a person and deadlines help us in inculcating good values into our character. We get qualities of a good manager by managing our deadlines. It is said that the food will not be delicious till correct amount of spices are not added to it in the similar manner a person will not flourish till correct amount of commitments are not met by him.

I believe that deadlines teach us not to fall and be disappointed instead they teach us to rise, fight and stand in our life. Finally I would say that never over commit from your side and always believe in clear outcomes this will help you to be away from downfalls in life. Don't run from deadlines indeed make it a part of your daily life & work whole heartedly for its accomplishment.

-Bagga Jaslinkaur H. (Sem-6)

## Student's Articles



### Web or Web

Assumption of nowadays, waking up in the morning and having a question, it will get solved. You know why, because they have an access to internet. So is internet a blessing or a curse?

Over 3 billion people are using internet, mostly teenagers. As said by JK Rowling, "Internet has been a boon as well as a curse for teenagers." Even though there are awareness television programmes going on like "MTV Webbed" for the youth to know about the risk they hold while using the web and that how can they assure their own safety, today crime is rising with teenagers because of cyber-crime and cyber trap, i.e. web. Around 3 crore teenagers face the problem of cyber-crime. But the teenagers of rural area are growing because of internet.

"Web fruitful to needy, and curse to greedy."

-Vrushika Gandhi (Sem-1)



### Meeting deadlines

One's Reputation is based on mainly two aspects: The quality of work one do and how well one meets his deadlines. Meeting deadline is the area to discuss as this is the thing where many people have problems with.

Firstly you should care about your deadlines. Make a note of it and make them a priority, once you have done with this, the rest is just the time to perform. If you care about deadlines, you should keep a list of your schedule and deadlines and make sure you know what's due and when. I use a simple app in my cellphone and so you can but you can use a paper and pen for the same. Have a clear outcome. Don't skip this step or you could be sorry later. One of the biggest causes of missed deadline is that one commits to more than he can handle, so learn to say no if you cannot commit to finish your work on time meaning never overcommit. Learn from your mistakes. If you miss a deadline, take your time to analyze what went wrong and how you can avoid the same in future. Learn to negotiate and meet another deadline. It is much better to do this than to let the deadline go by without any conversation or discussions. No matter anything you do but be sure and alert to meet this second deadline. Missing two deadlines consistently can adversely affect your reputation.

MOHAMMED YASER BHAVNAGRI (Sem - 4)



## Student's Articles



### Yes! I Was Different

They grew up rock bands; they grew up with studies, I grew up words, I grew up with melodies.  
They ran away from sun, went inside in the dark, Words flew out of my pen, under a tree, in a park.  
They wanted grades, they wanted fame, I was on path less travelled, yet felt no shame.

Everyone's busy, busy being the best son, In the race of thousands, no one's being a better person.  
They had no time, as indulged in shaping future, Yes I was different, as I was busy cherishing nature.

They were scared to dream, so they followed other, I was busy living my dream, and was moving to another.  
They felt alone, in the crowd of so many, I lived my life; I lived my dream, never cared for a penny.

Yes I was different, yes I was proud, I've always been numb, but my pen spoke so loud.  
There will be a day, they will appreciate, Seeing me different, they will initiate.  
They'll too soon realise, for what they have come for, They will follow their heart, and end this War.....

-Prakhar Srivastava (Sem 4)



### Ultimate Selfie

**SELFIE** : This six letter word is really common in today's world. For me the word 'Selfie' doesn't only mean to take the photos with the cell phone. The selfie will be beautiful if you look beautiful but the 'Outer Beauty' doesn't work everywhere. Its the ethics or say 'Inner Beauty' that matters. If those ethics are beautiful, it will turn out an **ULTIMATE SELFIE**. According to me Ultimate Selfie means 'Ultimate Self Realization'. I usually take many pics.. That doesn't reflect my "Real Ultimate Selfie". For a mother her ultimate selfie is when her children are happy and successful. For a sister An ultimate selfie is when his brother gets a good job. For a child an ultimate selfie is when he lives upto their parent's expectations.

I follow the words said by Prime Minister of India, Narendra Modi. "**Kuchbanna h.. Ye mat socho..Kuchkarna h... Ye socho..**". The day when I'll be successful in **DOING SOMETHING**, that day I'll truly take my **REAL ULTIMATE SELFIE**.

- AVINASH DARYANI (Sem 2)

## SM'PIC' PERFECT

### Charity Activities





## SM'PIC' PERFECT

### Clubs & Forums



## SM'PIC' PERFECT

### Conferences, Seminars, workshops





## SM'PIC' PERFECT

CWDC & NSS



## SM'PIC' PERFECT

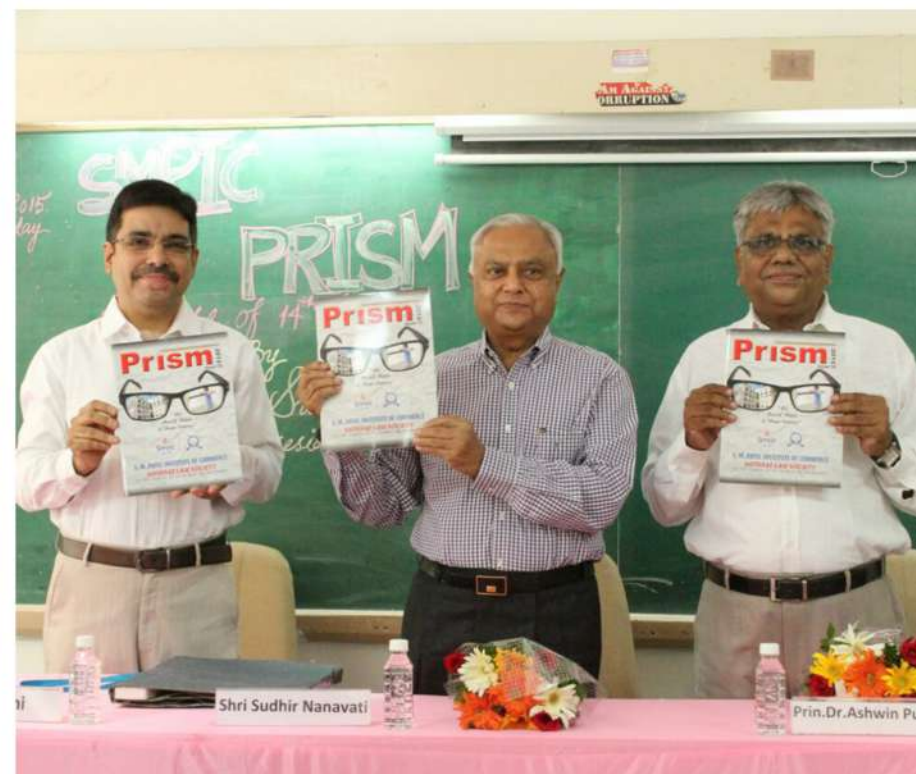
Dance Music and Fashion show





## SM'PIC' PERFECT

### Placement & Book Publication



## SM'PIC' PERFECT

### student achievements







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