

**B.COM SECOND YEAR
SEMESTER -3
ADVANCED BUSINESS MANAGEMENT-3
(PRODUCTION MANAGEMENT-1)
PRINCIPAL ELECTIVE-3**

Course Content:

Module No.	Topics / Chapters Name	% Weightage
I	Introduction: production and productivity, production system, objectives, significance, functions and scope of production and operation management	25
II	Plant location and facility layout: Plant location, introduction, need for selecting suitable location, advantages of urban, semi urban, and rural location, factor influencing plant location. Facility layout, Meaning, objectives, significance, principles of good layout, basic types of layout.	25
III	Types of Production and process selection: job, batch, mass, and continuous production, intermittent and continuous processes and combination of both.	25
IV	Production planning and control: Meaning and Importance, Planning Routing, Scheduling, Dispatching and Follow up, Techniques for Production Control.	25