

# Prism

2015

Issue 14



*“We  
Mould Minds  
& Shape Careers”*



**S. M. PATEL INSTITUTE OF COMMERCE**

**GUJARAT LAW SOCIETY**

*For The Students, Of The Students, By The Students*





**SHRI SUDHIR NANAVATI – EXECUTIVE VICE PRESIDENT, GLS, SHRI PIYUSHBHAI DESAI,  
THE CHAIRMAN AND MANAGING DIRECTOR, WAGH BAKRI TEA GROUP,  
PRINCIPAL DR. ASHWIN PUROHIT AND TEAM SMPIC.**





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**S. M. PATEL INSTITUTE OF COMMERCE**

(Affiliated to GLS University from June 2015)

**ISO 9001:2008 CERTIFIED**





**Shri Devang Nanavati**  
Hon. Secretary, GLS

**G**ujarat Law Society has achieved its status of one of the leading academic premises for its excellence in the field of education, and SMPIC is one of the top contributors in it though being only sixteen years old. The heights that this institute has achieved in a small span of time is incredible. As a representative of the GLS management I can say that GLS provides all the necessary support to its institutes for their pursuit towards academic excellence, but SMPIC is the institute that has made the most of this support and made the entire GLS proud.

I feel happy as this institute is going to release yet another issue of its annual magazine PRISM, which in my opinion is one of the flagship features of SMPIC. Out of various activities of SMPIC, PRISM is my personal favourite. Not only is this magazine of a high standard but the process of its production itself is incredible. It is one of those activities which is all inclusive. The fact that it is prepared by the students entirely makes it stand apart. I strongly believe that it is the real and ideal way of training the students for their overall development. PRISM is a mission rather than just a college magazine or yet another activity of SMPIC.

I heartily congratulate the Principal, the staff of SMPIC and especially Team Prism for coming out with yet another issue, and really look forward to read PRISM at the first opportunity.



**Dr. Ashwin Purohit**  
Principal

**B**eing the Head of an academic institute like SMPIC, an institute which is ranked top most in the field of commerce education, is a matter of great responsibility. As it is said that to reach to the top is easy but to sustain the top position is where your real mettle is tested. At SMPIC we do not only look to sustain our top position but rather keep scaling new heights year after year. The glorious achievements in all fields and innovative initiatives by the institute make sure unceasing pursuit towards excellence possible.

PRISM is one such initiative that holds a very important position in the success story of SMPIC. The college annual magazine that is now 14 issues old is constantly improving year after year. I am happy to note that the magazine is 'For the students, Of the students and By the students' in its true sense. More than just a magazine, PRISM is an 'experience' for the students. It provides expression to their imagination and creativity. It helps flourish students' overall personality by providing them opportunity to work in various committees like Editing, Designing, Marketing etc.

PRISM consists of the creative expressions of the students, useful and interesting information, fun contents like trivia, opinion polls etc. and a complete account of the activities and achievements of SMPIC in Academic, Extra-curricular and Co-curricular events at various levels. It proves to be a valuable recognition and a driving force for the students to achieve even more glittering glories to make the institute proud.

I congratulate the entire TEAM PRISM for yet another and even better issue of the magazine and am sure and confident that it would be an enriching, entertaining and informative reading experience for the readers.



## VISION

To be a vibrant and innovative centre for education, to equip students with knowledge and skills, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings and ideal citizens for their own as well as social upliftment.

## GOALS & MISSION

1. Contributing to society through promotion of teaching, learning and knowledge and thus, strengthening the cultural fabric of the nation.
2. Being the leading college in the Commerce stream, in India, by assimilating global development in education and adopting the latest technology and providing a global outlook and access to faculty and students' development.
3. Developing the personality of students in a holistic manner by combining skills and values and providing meaningful and effective social service for improving the quality of the community and national life.
4. Equipping students to face the real world.
5. Improving the standard of courses offered through innovative and effective teaching methods and developing new knowledge through research activities and dissemination of knowledge through publication of scholarly works.
6. Assisting other educational institutions in solving their managerial problems by providing consultation services and rendering assistance to the University and its institutions in curriculum development.



## TEAM PRISM



**: Principal :**  
Dr. Ashwin Purohit



**: Faculty Members :**  
Professors In-Charge : CA M.E. Jokhi,  
Prof. A.M. Bhatt , Prof. B.B. Ansodaria



**: Editorial Team :**  
Shubham, Nirvan, Mitesh, Mansi, Anuja,  
Megha, Nidhi and Disha.



**: Designing Team :**  
Meet , Nishant, Pratham and Chirag



**: Marketing Team :**  
Sanket, Vishal, Krunal, Manas, Neeraj  
Zankruti, Helly, Hema, Manisha, Anjali



**TEAM PRISM**





Year 2014-2015 carved out to be the “BEST” year till date in the Academic history of SMPIC with a student bagging Numero Uno position in Semester -I, III, & Semester-V Exams conducted by Gujarat University. In all 68 students secured position in Gujarat University Top 50 ranks.

**GUJARAT UNIVERSITY TOPPERS – F.Y. B.COM. SEM-I, DECEMBER 2014**



**Dani Heta**  
1st Rank



**Dalwani Arun**  
3rd Rank

**Names of students securing rank from 11 to 50 in B.Com. Sem-I Gujarat University Exams**

Aafiyabanu Miyawala  
Devangi Shah

Alka Ramsinghani  
Sneha Motwani

Riddhi Ved

**GUJARAT UNIVERSITY TOPPERS – S.Y. B.COM. SEM-III, DECEMBER 2014**



**Bagga Jaslinkaur**  
1st Rank



**Shah Shweta**  
1st Rank



**Trivedi Krishna**  
2nd Rank



**Lakhiyani Nikita**  
5th Rank



**Dave Nirvan**  
8th Rank

**Names of students securing rank from 11 to 50 in B.Com. Sem-III Gujarat University Exams**

Miyawala Aafiyabanu  
Shah Devangi  
Ramsinghani Alka

Motwani Sneha  
Ved Riddhi



## GUJARAT UNIVERSITY TOPPERS – F.Y. B.COM. SEM-II, APRIL 2014



**Shah Akshat**  
5th Rank



**Bagga Jaslinkaur**  
5th Rank



**Ashar Sweety**  
10th Rank

### Names of students securing rank from 11 to 50 in B.Com. Sem-II Gujarat University Exams

Dave Nirvan  
Patel Mohmmedravyan

Gandhi Krupa  
Patel Dhanushree

## GUJARAT UNIVERSITY TOPPERS – S.Y. B.COM. SEM-IV, APRIL 2014



**Ramsinghani Pinky**  
2nd Rank



**Adwani Jyoti**  
9th Rank

### Names of students securing rank from 11 to 50 in B.Com. Sem-IV Gujarat University Exams

Agarwal Shanu  
Patel Yashasvi

Shah Aayushi  
Chhajed Purviben

Sharma Ravi  
Puthawala Ummesalma



**GUJARAT UNIVERSITY TOPPERS – T.Y. B.COM. SEM-V, DECEMBER 2014**



**Pinky Ramsinghani**

1st Rank



**Foram Patel**

5th Rank



**Kajal Assudani**

6th Rank



**Priyanka Yadav**

8th Rank



**Krupa Vejani**

9th Rank

**Names of students securing rank from 11 to 50 in B.Com. Sem-V Gujarat University**

Divyangni Bagdiya  
Ritul Jain

Deep Doshi  
Aayushi Shah

Sanjana Iyer

**GUJARAT UNIVERSITY TOPPERS – T.Y. B.COM. SEM-VI, APRIL 2014**



**Barot Ghanshyam**

10th Rank

**Names of students securing rank from 11 to 50 in B.Com. Sem-VI Gujarat University Exams**

Zaveri Jaini  
Thakkar Hiren  
Dedhiya Vishal

Tolani Lavina  
More Kuldeep  
Mehta Khyati



### GUJARAT UNIVERSITY TOPPERS – M.COM. SEM-I, DECEMBER 2014



**Shah Parth**  
2nd Rank



**Gandhi Rutu**  
4th Rank



**Gandhi Zil**  
5th Rank



**Maliya Rasmita**  
7th Rank

#### Names of students securing rank from 11 to 50 in M.Com. Sem-I Gujarat University Exams

Yagnik Ruchi  
Sarawagi Sachin

Thanki Pratik  
Mandowara Sheel

Shah Nidhip

### GUJARAT UNIVERSITY TOPPERS – M.COM. SEM-II, APRIL 2014



**Oza Krishna**  
8th Rank



**Soni Durgesh**  
10th Rank

#### Names of students securing rank from 11 to 50 in M.Com. Sem-II Gujarat University Exams

Jain Dhavalkumar  
Shah Nikhilkumar

Parikh Parjani  
Agarwal Bulbul

### GUJARAT UNIVERSITY TOPPERS – M.COM. SEM-IV, APRIL 2014

#### Names of students securing rank from 11 to 50 in M.Com. Sem-IV Gujarat University Exams

Shah Khushbu  
Sardar Himani

Shah Sneha  
Deora Aditya



### **MOMENT OF PRIDE FOR SMPIC**

S. M. Patel Institute of Commerce, a flagship self-financed college of Gujarat Law Society established in 1999, has been adjudged as the 4<sup>th</sup> “Top emerging Commerce College of the Nation”, in a survey for 2014, of various universities and colleges across India conducted by India Today; a leading magazine in India.

### **LITERARY ACTIVITIES**

#### **Orientation Programme at SMPIC: “A Warm Welcome to F.Y.B.Com Students and their Parents”**

SMPIC organised an Orientation Programme for the students of Semester-I and their parents on 22nd, 23rd and 24<sup>th</sup> July, 2014. The Programme was aimed at welcoming the new batch and at the same time orienting the students as well as parents about various activities, achievements, examination pattern etc. Dr. B.H.Joshi, Registrar, GLS, Dr. N.D.Shah, Dean, Commerce faculty, Gujarat University and Shri Sudhirbhai Nanavati, Exe. Vice President, GLS were the chief guests during the three days programme respectively.

#### **Celebration of Gurupurnima on July 12, 2014**



SMPIC marked its beginning of events of the Academic year 2014-15 on an Auspicious Day of “Gurupurnima”, with the Celebration of “Gurupurnima”, which was entirely managed & conducted by students of SMPIC with full enthusiasm & affection towards their “Gurus”.

#### **Bridge Course**



SMPIC successfully conducted Bridge Course to develop English Proficiency skills of the first year students. 63 students

enrolled for the course and given training for English Listening, Reading, Writing and Speaking skills. They also appeared for the SCOPE examination at the end of the course.

#### **Para Legal Training at Gujarat State Legal Services Authority**



It was a great learning experience for the batch of Sem-VI students to attend the Para-Legal Training Session at the Old High Court complex. The speakers provided information regarding the technicalities of various legal aspects. Around 60 students attended the training session.

#### **Comprehensive Banking Program**



With a view to impart knowledge beyond the four walls of the classroom and to move out of the prescribed academic syllabus, SMPIC has started a Certificate Course in Banking. With a vision to make the student ready for the job market in the Banking sector as soon as student completes graduation, this course is designed in such a manner as to balance between theoretical and practical aspects of modern Banking. With lot of avenues opening up, the first batch of 60 students is ready to face the challenges of Banking arena. On 25th February, 2015 a special lecture was arranged for the students of the banking programme. The Speaker of the Day was Mr. Sameer Chaubal, Branch Manager, Kotak Bank. He shared his views regarding the different products and services related to Banks.



## Certificate Course in Entrepreneurship and Family Business

SMPIC launched a Certificate Course in Entrepreneurship and Family Business. The program is designed to develop skills of the students in successfully initiating, expanding and developing the Business Enterprise. This programme is helpful to students coming from business class family and even to those who want to establish their own business enterprise.

## Orientation Program on Certificate Course in Retail Analytics by Tata Consultancy Services at SMPIC



Tata Consultancy Services organized an orientation program on 28th January 2015 at SMPIC. A Team of 4 members from TCS Gandhinagar and Baroda visited college campus to conduct orientation program for the final year students. Nearly 50 students participated in this drive.

## Visit of students from BJVM Institute



Around 25 students along with the faculty members and the Director from one of the prestigious commerce colleges of Central Gujarat, BJVM Institute, Vallabh Vidyanagar visited SMPIC on 25th February, 2015. The visit was a part of the students and faculty exchange programme between the two leading institutes in the field of Commerce and Management.

## Accounting Talent Hunt 2015



SMPIC and Indian Accounting Association, Gujarat Branch organized '5th State Level Accounting Talent Hunt 2015' on 25th March, 2015 in the college premises. More than 250 students from various commerce colleges participated in the competition. The competition intends to hone the accounting skills of the students and raise the status of accounting both as a discipline and as an important tool for managerial decision making.

## One Day Workshop On "Research Methodology for Socio Economic Research"

SMPIC & GLSCRD organised a one day workshop on "Research Methodology for Socio Economic Research" for teachers in Economics and Social Sciences on 22nd August 2014. There were 18 teachers from Economics and Social Science disciplines of GLS institutions. The workshop covered aspects such as Quality of Socio-Economic Research in India, Qualitative overview with special reference to academic research focusing on Qualitative Approach.

## Certificate Course in Business Correspondent and Business Facilitators

The institute conducted a special skill development certificate course in 'Business Correspondent and Business Facilitators' in collaboration with NSDC (National Skill Development Corporation) under a project of HRD Ministry of India. Around 700 students participated in the course.

## Indo Japan Student Exchange Program

Priya Pandey from Sem VI got selected for Indo Japan Student Exchange Program 2015 by Gujarat University.

## WINNERS OF LITERARY ACTIVITIES

### S.V. Arts College Debate Competition 2015

Jaslinkaur Bagga (Sem IV) and Zahra Kureshi (Sem II) participated in "S.V. Arts college Debate Competition 2015".



They presented their views on “Will the dream of Clean India be fulfilled?” They bagged the First prize and were awarded trophy and certificate. Jaslinkaur Bagga also won the First prize in Individual Best Speaker Category.

### Vijaypadma Hindi Debate Competition 2015

Priya Pandey (Sem VI) and Rina Kumari Limbola (Sem II) participated in “Vijaypadma Hindi Debate Competition 2015” organized by C. U. Shah Arts College. SMPIC was declared the Second winning Institute and was awarded “N.R. Construction Shield” Trophy. In addition to this, Priya Pandey bagged the second prize in Individual Best Speaker Category.

### Sheth Haridas Achratlal Elocution Competition organized by H. A. College of Commerce

Jamila Dhandhukawala won the 3rd prize in Sheth Haridas Achratlal Elocution Competition organized by H. A. College of Commerce on 27th August 2014.

### An Elocution Competition organized by Sri Sathya Sai Seva

Jamila Dhandhukawala won the 2nd prize in an elocution competition organized by Sri Sathya Sai Seva Organization on 20th September 2014, at C.U. Shah Arts College, Ahmedabad.

### Intellectus 2015 organized by H. L. Institute of Commerce

Jamila Dhandhukawala (Sem VI) participated in “Intellectus 2015” organized by H. L. Institute of Commerce. She secured the second prize in Group Discussion.

### Spell Bug 2015

Disha Doshi (Sem VI) won the second prize in “SPELL BUG 2015” competition conducted by H. L. Institute of Commerce.

### Overseas Students Visit SMPIC...



It was a fortifying moment for SMPIC when a few students from the prestigious VASSAR College and BROWN College, USA visited the college on 28th November, 2014. They were

here to know about the college as well as to study various issues related to the safety of female students. The students had an interaction with the Principal and the staff and shared their views regarding the issues like harassment of women, ragging, domestic violence and some other matters in this relation.

### SMPIC Bagged the First Prize In Ad. Film Making at State Level in Young Voters' Festival-2014



Viveksingh Pabla bagged the first prize at Yuva Matdar Mahotsav-2014 in Gujarat state organized by the Election Commission of India for the second time for making the Best Short Film on Young Voters. He was awarded with a certificate of appreciation and cash prize of Rs. 25,000 by the Governor of Gujarat State Shri Om Prakash Kohli on 25th Jan. 2015.

### SMPIC PLACEMENT -2015



SMPIC placement cell under the coordinatorship of Prof. (Dr.) Kavita Dave and Prof. Vijay Tripathi has been constantly working to make the recruitment process easier for both the students and the recruiters. The objectives of SMPIC Placement Cell include 1) Job Placements for the final year students 2) Articleship for CA interns and 3) Internships for

student of all years.

The placement cell plans to conduct following activities on regular basis for the students like Resume Building Workshop, Mock Group Discussion, Mock Interview Sessions to guide students in improving their interviewing skills and getting feedback to prepare for professional interviews.

On 28<sup>th</sup> March 2015 organized an orientation program by Mr. Mukul Garg, Sr. Executive HR training, Birla Sun Life Insurance for final semester students..

SMPIC organized Placement Week 2015 in which nearly 160 students participated and more than 80 students were recruited by various reputed companies.

Micro Housing Finance Corporation recruited 5 students as loan officers. 6 students got selected in TCS for the post of BPS and KPO. For ICICI bank 120 students registered from which 3 students got selected and 26 will be given their offer letters after the completion of their final exams. In ICICI Prudential Bank, 11 students were recruited by them as Jr. Sales Officer. 8 students got recruited by Azure Knowledge Corporation Pvt. Ltd as International- Research Services (IRS). 6 SMPIC students were given offer letters by Vodafone as executives in operations and HR. ING VYSYA BANK selected 2 students who will be provided with offer letter after completion of graduation. 2 students got selected as relationship manager in Anand Rathi Insurance Brokerage Firm. 6 students got selected as executives and 8 students got selected as project assistants by TATA AIG General Life Insurance Company. 1 student got selected as probationary clerk in South Indian Bank. The pay packages for these students various from 1.7 lakhs to 2.4 lakhs per annum.

## “READERS ARE LEADERS”

### ‘For the students, of the students, by the students’

This activity presents a new thought and a new word to everyone on the campus through Black Board placed at the entrance of college. This Blackboard communicates to the masses and spreads the knowledge. A well said thought which churns the mind of every reader and a new word is added to the vocabulary of every passerby. Our students with full dedication & enthusiasm write a new thought & a new word on the board and other students eagerly await the new arrivals. Principal Dr. Ashwin Purohit, in spite of his busy schedule, takes keen interest to promote and support such knowledge empowering activities and gives valuable suggestions.

## SEMINARS AND CONFERENCES

### National Conference on ‘Provisions Of Companies Act, 2013 & Corporate Social Responsibility’

S. M. Patel Institute of Commerce in association with Indian Commerce Association(Gujarat Chapter) organized One day National Conference on “PROVISIONS OF COMPANIES



ACT,2013 & CORPORATE SOCIAL RESPONSIBILITY” on 27<sup>th</sup> September,2014 at H. H. GLS Auditorium. The Conference aimed to disseminate the knowledge on various dimensions of Corporate Accounting and Law in the 21<sup>st</sup> Century. Shri Sudhir Nanavati, Executive Vice President, Gujarat Law Society presided over the function. CA Sunil Talati Former President ICAI was the key-note speaker and Dr. N. D. Shah, Dean of Commerce Faculty, Gujarat University was the Guest of Honour to the function. Dr. Ashwin Purohit Principal, SMPIC delivered the welcome address and discussed the impact of the new provisions of Companies Act,2013 on India’s Corporate Sector. About 186 participants attended the conference, papers were received from Delhi, Chhattisgarh, Raipur, Vadodara, Surat, Rajkot and places across nation. In the Valedictory function Dr. B. H. Joshi, Registrar, Gujarat Law Society and Dr. Sandip Bhatt, Joint Secretary of Indian Commerce Association graced the dais and addressed the audience.

### 16th National Conference of the Association of Indian College Principals



The 16th National Conference of the Association of Indian College Principals on “Perspectives of Higher Education in the 21<sup>st</sup> Century” was organized by GLS. S. M. Patel Institute of Commerce and H. A. College of Commerce coordinated the conference, wherein more than 250 delegates participated from seventeen States all over the country. The conference was inaugurated by Smt. Vasuben Trivedi, Hon. Minister of State for Education, Gujarat, in the presence of Shri Sudhir



Nanavati, Executive Vice-President, GLS; Dr. M. N. Patel, Vice-Chancellor Dr. Shrigurkar, Chairman, AICP and Prin. Subhash Brahmbhatt, President, AICP. Sadhu Shri Brahnavihari Swami enraptured the audience about the realities of education and the need to create a sense of responsibility in Principals and students. The valedictory function of the conference was held on the 31st of January wherein Shri Bhupendrasinhji Chudasma, Hon. Minister of Education, Gujarat, was the chief guest and Shri Sudhirbhai Nanavati was the guest of honour.

### UK Colleges delegation at SMPIC



A delegation of the representatives from around 11 member colleges of the AOC, UK, was invited with the help of The Head of Trade and Investment, British Deputy High Commission in India in August 2014. Shri Sudhir Nanavati, Executive Vice President, GLS and the industry stalwart Shri Piyushbhai Desai, CMD, Wagh Bakri Group graced the occasion. Shri Sudhir Nanavati, while introducing GLS said that, "The aim of Gujarat Law Society has always been to prepare the students with global level competence." The function concluded with some important discussions and interaction regarding the possibilities to initiate a process to work out MoUs in this direction.

### SMPIC'S COLLABORATIONS WITH PRESTIGIOUS INTERNATIONAL INSTITUTES

In keeping with the current trend of globalization and networking, S. M. Patel Institute of Commerce has signed MoUs and initiated collaboration with prestigious International Institutes of Higher Education like CIMA, UK and Concordia College, USA.

#### CIMA partners with S. M. Patel Institute of Commerce

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's leading and largest professional body of management accountants, with over 218,000 members and students operating in 177 countries,



working at the heart of business. CIMA has a joint venture with the American Institute of CPAs (AICPA) to establish the Chartered Global Management Accountant (CGMA) designation. CGMA is the global quality standard that further elevates the profession of management accounting. CIMA announced its partnership with SMPIC, on 20th Sept. 2014 in Ahmedabad, with an aim to provide the students of Ahmedabad an opportunity to study the most relevant international professional qualification for business. Under this partnership, CIMA and SMPIC will launch a study centre in the SMPIC campus that will offer CIMA qualification to the students. An awareness session was conducted by a senior CIMA member Shrikant Koundinya along with Saifuddin Lokhandwala, Regional Business Manager at CIMA. CA M.E. Jokhi co-ordinated the awareness session.

#### SMPIC signs an MoU with Concordia College, New York



A Memorandum of Understanding (MoU) was signed by Shri Sudhir Nanavati, Executive Vice President, Gujarat Law Society and Mr. Viji George, President, Concordia college, New York, USA in the presence of Dr. Ashwin Purohit, Principal, SMPIC and Mr. Immanuel R. Kumar, Head of India operations, Concordia college on 7th March, 2015, between S. M. Patel Institute of Commerce, Ahmedabad and the Concordia College, in Bronxville, New York, for a Transfer Program and a Faculty Exchange Program of academic study

at Concordia College. The MoU provides an opportunity to pursue student and faculty exchange activities in order to promote understanding and goodwill and strengthen cultural ties and broaden student as well as faculty experience and horizons. Under this program GLS students will be benefitted to a great extent as they will earn two international degrees in just two years. As per the agreement, Students can complete 6 semesters at commerce colleges of GLS and do 2 semesters with Concordia College to earn a Bachelors American degree and proceed to earn a Post Graduate degree in one year instead of two years. Moreover, Students who are accepted by Concordia College will be offered a minimum tuition scholarship of USD 10,000 per annum. Concordia College and S. M. Patel Institute of Commerce propose to also actively plan and implement a staff and student exchange programme between the two institutions. A Presentation Program was arranged on 7th March at GLS Auditorium wherein President of Concordia College Mr. Viji George made audio-visual presentation to brief the students about Concordia Experience. Prof. Bhumika Ansodaria co-ordinated the Presentation Program.

## SMPIC CLUBS AND FORUMS

### SWAMI VIVEKANAND YOUTH CLUB

Through various activities, Swami Vivekananda Youth Club shares Swami Vivekananda's progressive ideas of power, glory, goodness and purity with the students and also imprint on the young minds the idea that installing Swamiji as the living ideal in their lives make for them a glorious future. Regular monthly meeting is conducted where Prof. Bhumika Ansodaria, Convener of the Club and invited guest faculty share with the students the character building ideas of Swami Vivekananda. Books on Swami Vivekananda are purchased in the library.

### Inter-Collegiate Swami Vivekanand Elocution Competition organized at SMPIC



To commemorate 150th birth anniversary of Swami Vivekanand, SMPIC organized Inter-Collegiate Swami Vivekanand Elocution Competition for undergraduate

students of different colleges of Ahmedabad and the institutes of Gujarat Law Society on 12th January 2015. Eighteen participants spoke on the topic 'The Role of Youth in Shaping the Destiny of Our Nation'.

### Winners:

- 1<sup>st</sup> Prize** Janaki Patel from Narayana College of Commerce
- 2<sup>nd</sup> Prize** Jamila Dhandhukawala from SMPIC
- 3<sup>rd</sup> Prize** Abhilash Nair from Sir L. A. Shah Law College

## FORUM ON GANDHIAN PHILOSOPHY

To impart Gandhian principles and values among students, SMPIC holds various activities like Guest Lectures, Discussion Forums and Essay Writing Competitions, Book Reading Sessions on relevance of Gandhian Philosophy. Number of books were purchased on Gandhiji for this purpose. Regular monthly meeting is conducted where Prof. Vijay Tripathi, Convener of the Forum and invited guest faculty briefed students about Gandhian way to resolve conflicts in their day to day life.

## ENGLISH CLUB

To cultivate a positive aptitude for English language and develop English Proficiency, English Club conducts various activities like Workshops, Group Discussions, Book Reviews etc. throughout the year.

### Two Day Personality Development and Communication Skills Workshop at SMPIC



SMPIC in association with GLS Institute for Professional Studies organised Two Day Personality Development and Communication Skills Workshop on 18th and 19th February, 2015 at GLS Auditorium. The objective of the workshop was to groom students and acquaint them with the skills required to grow and sustain in the corporate world. Prof. Amar Gargesh, Shri Rohit Swaroop, Ms. Rupa Sukhadia, Prof. Subhas Tendle, Prof U. T. Rao, Ms. Jyoti Jumanani delivered sessions on



'Developing Entrepreneurial Streak', 'Visual Communication', 'Presentation Techniques', 'Creating Opportunities through Entrepreneurship', 'Grooming and Etiquettes' and 'Interview Techniques'. The entire workshop was co-ordinated by Prof. Bhumika Ansodaria and Prof. Rupa Pariyani.

### STATISTICS CLUB

With the clear objective of grooming the students for the future prospects of statistics and to improve and enhance their subject knowledge, SMPIC Statistics Club held various activities throughout the year. All events were conducted by the convener of the club, Dr. Kavita Dave.

### Symposiums and Presentations by Statistics Club Students at Two Day Multi disciplinary National Seminar On Discourses On Indian Politics: Post Coalition Issues of Development and Technology

In April 2014 almost 28 students of SMPIC performed presentation and symposium at national conference organized by Study Abroad Program Department of Gujarat University at Gujarat University Convention hall. Students presented and debated on various issues like Advantages of Young Voters in Indian Politics, Role of Technology in the 21st century, Advantage of Young Voters at Micro and Macro level-a comparative study, Role of Technology in Today's Changing Scenario etc.

### Guest Lecture by Shri Reshmikhan Pandya on "Significance Of Statistical Tools and Techniques in Data Collection and Analysis"



On 15th July 2014 a guest lecture by Shri Reshmikhan Pandya, Ex. Director of Directorate of Economics and Statistics, Gandhinagar was organized at SMPIC with an objective to make students aware about the importance of statistical analysis and methods used for data collection.

### Educational Visit to Sardar Patel Institute of Economic and Social Research (SPIESR)

On 3rd February 2015, an educational visit was organized by the students of Statistics Club at Sardar Patel Institute of Economic and Social Research. The students were briefed



about the significance of research, training and extension by the director Dr. Niti Mehta. The students also got an opportunity to visit Harivallabhdas Kalidas Library of the Institute, a specialized library with more than 50000 books and hundreds of journals.

### READING CLUB 'VICHAR VARTUL'

To inculcate spirit of reading from varied subjects and thus developing the healthy reading habits among students, Prof. Aashal Bhatt, the convener of the club organised various activities in Reading Club.

### Reading Club Workshop



SMPIC Reading Club organized a Reading Workshop by Miss Jolly Kotecha, Head of Mind Gym with a view to enhance creative reading skills amongst students. It was a six day workshop on 'How to Develop Reading Comprehension Skills'.

### MANAGEMENT CLUB

SMPIC Management Club promotes the exchange of ideas, knowledge and experience. Prof. Krupa Bhatt, the convener of the club helps students develop managerial and leadership skills through various activities.

## Empower Week



SMPIC organized three day lecture series called 'EMPOWER WEEK' from 26th to 28th August, 2014 at GLS Auditorium. The experts like Mr. Jagdip Bhat, Mr. Vivek Nehlani and Ms. Rini Bahal Purohit were invited to deliver sessions on 'Corporate Communication Skills', 'Stress Management and Goal Setting' and 'Presentation skills'.

## GTU Techfest 2015 Winners

Vivek Pabla and Priya Pandey secured the 3rd position in 'Ace of the Empire', an event related to management of virtual money and building a well-planned city in 'GTU Techfest 2015' - an inter college festival organized by L. D. Engineering College, Ahmedabad on 27th and 28th March 2015.



## Study Enhancement Program at AMA



SMPIC organized Study Enhancement Programme at Ahmedabad Management Association (AMA), on 12th Aug.

2014. Fifty four students alongwith two faculty members attended program consisting of two modules. The first module 'Job hunt and Interview Techniques' was conducted by Mr. Paresh Pandya and the second on Digital Marketing (E marketing) by Mr. Ritesh Ambastha.

## Protsahan 2014

SMPIC students participated in "Protsahan 2014", National Level Management and Cultural Festival organized by V. M. Patel Institute of Management and Centre for Management Studies (Ganpat University) on 26th and 27th September 2014. Kunal Shah from Sem III won the third prize in Business Quiz Competition and Vivek Pabla from Sem III & Priya Pandey from Sem V won Special Appreciation prizes for their commendable performances in various events. Another team from Sem I also reached to the Finals in "Parambh-the Product Launch Competition".

## Moneta 2014



SMPICites reached to the finals in competitions like Bullring, Carbon Credit Czar, Elevator Pitch, Blackgold, Mutual Fund Challenge, Ideas That Click, Battle of Nations, The Spokesperson, CFO Challenge in "MONETA 2014", a National Level Financial Market based management festival at R A Podar College of Commerce and Economics, Mumbai. In "Battle of Nation", Kunal Shah and Vivek Pabla were selected in Top Four Best Performing Teams.

## Winners at Commerce Idol Competition

Manasi Chhapia from Sem VI secured the second prize and Pinky Ramsinghani from SemVI secured the third prize in 'Commerce Idol', a state level competition organized by C.U. Shah City Commerce College.

## Abhivvyakti Organised by Indus University

SMPIC students participated in ABHIVYAKTI, a state level competition organized by Indus University in which teams of SMPIC won following positions.

## Winners:

**1st prize in Ad-Mad Show**



Jaimil Joshi, Utsav Solanki, Priyanshi Shah, Usman Khedawala, Palkesh Agrawal

### 1st prize in Dress Up Competition.

Priyanshi Shah, Asma Quereshi

### 2nd prize in Make Over.

Jaimil Joshi, Utsav Solanki

### 1st prize in Treasure Hunt.

Kunal Shah, Deepika Khiani, Divya Bajaj

### 2nd prize in Ground Zero

Dev Shah, Kunal Shah

### 1st prize in Match Me If You Can

Utsav Solanki

On the basis of the best performance in various events, SMPIC was awarded "The Best College" title with trophy and cash prize of Rs. 5000.

### Business Plan at EDI Gandhinagar



SMPIC students Ronak Jain, Yash Gohel, Mitesh Chhabaria, Niraj Ahuja and Maitri Thakkar won the first prize in Business Plan Competition held on 21st February 2015 at EDI Gandhinagar. Out of 80 selected plans SMPIC team got the first prize in the competition, in which they competed with prestigious national level Institutes.

### El-Dorado 2015 Management Festival

Animesh Agrawal and Nitesh Jamwal from Sem VI won the 1st runners up position in Business Quiz in "El-Dorado 2015 Management Festival" at Shayona Institute of Business Management on 23rd February 2015 and were awarded with a trophy, certificate and cash prize of Rs 2000.

### IMAGE-2015 organized by GLS (J. P. Shah) IBA

Vishal Chitlangya from M.Com Sem II secured the 2nd position in 'Face to Face', a mock interview competition in

IMAGE-2015 organised by GLS (J. P. Shah) IBA wherein participants were judged on the basis of their bio data and personal interview.

### 'Mindotsav 2015'



SMPIC organized 'Mindotsav 2015', an event solely managed by students, on 14th and 16th February 2015. More than 100 students registered for various competitions like innovative Ad-making, creative Power Point Presentations, brain storming Quiz and thought provoking Group Discussion.

### Winners :

#### AD MAD

**1st Prize** Usman Khedawala, Palkesh Agrawal, Parikshit Tamalia, Nishit Pujara, Pratik Vaishnav

**2nd Prize** Rinakumari, Sudeshna Bose, Harshil Darjee, Kishan Bramhbhatt, Malav Baria

**3rd Prize** Niraj Ahuja, Mandeep Kaur, Hasya Borija

#### PPT PRESENTATION

**1st Prize** Zeel Kusumgar, Drashti Shah, Preksha Shah

**2nd Prize** Roshny Bangal, Binal Rana, Kishan Brahmabhatt

**3rd Prize** Aditya Purohit, Parth Bhalala, Rushil Shah

#### GROUP DISCUSSION

**1st Prize** Anajali Mehta

**2nd Prize** Meet Shah

**3rd Prize** Divya Chandwani

#### QUIZ

**1st Prize** Jignesh Agrawal, Ajit Bhatti, Ketan Patel

**2nd Prize** Team 1 Aneri Modi, Purva Shah, Usman Khedawala  
Team 2 Nishit Pujara, Aditya Rahandani, Parikshit Tamalaya

**3rd Prize** Mitesh Chhabaria, Ronak Jain, Maitri Thakkar

### Winners in Renaissance 2015

Chirag Vagrecha and Vivek Pabla secured the first and the second positions respectively in Kaleidoscope, a spot photography competition at Renaissance 2015, a state level inter-college festival organized by B.K. School of Business Management from 27th Feb. to 1st March 2015. They were awarded with certificates and prizes worth Rs. 2000/- each by Mr. Milan Barad and Mr. P. K. Pratham, head of Photophilics, weekly photo walk group of Ahmedabad.

### ART CLUB

ART CLUB focuses on the core idea of 'STUDENTS TEACH, STUDENTS LEARN'.

The main objective is to encourage the students to come out with their hidden creative skills and to share and exchange their creative ideas. Prof. Rajul Goenka, the Convener of the Club organized the Fine Arts workshop from 16th January, 2015 in which 130 students participated enthusiastically.

### Activities of the Workshop:



- 1) **Origami** : For 3 days by Kaumit (Sem VI)
- 2) **Paper Mache**: For 8 days by Zeel and Ayushi (Sem VI)
- 3) **Best out of waste**: For 2 days by Kaumit (Sem VI)
- 4) **Paper Quelling**: For 4 days by Kaumit (Sem VI)
- 5) **Calligraphy**: For 3 days by Kaumit, Zeel, Ayushi, Kavisha, Prachi (Sem VI) and Sonal (Sem II).
- 6) **Card making**: For 2 days by Kavisha (Sem VI).

### Winner of 'Technoaspire 2015'

Vivek Pabla secured the first prize in 'Snapshot', photography and cinematography competition organized by Vishwakarma Government Engineering College, Ahmedabad.

### Photography Workshop:

Photography workshop was conducted by Mr. Haard Dave from 21st to 25th February, 2015 in which sixteen students participated. Students were given on field training



of photography at Law Garden. A competition was held on the last day of the workshop amongst the students and the certificates were awarded to the winners.

### Inter Class Fine Arts Competition 2014

Inter Class Fine Arts competition was organized to provide platform to students to showcase their abilities in areas like On the Spot Painting, Rangoli, Poster Making, Collage and Cartooning on 13th and 14th August 2014. Many students participated in these activities and students were awarded with the certificate for 1st, 2nd and 3rd position.

### Rang Bahar – GLS (M.R.Parikh) Institute of Commerce

Vidhi Bhojak of Sem III secured the second rank in collage in Rang Bahar, an Inter College Fine Arts Competition organized by M. R. Parikh Institute of commerce on 27th Aug 2014.

### District level winners - Young Voter's Festival 2014-15

SMPIC bagged three prizes at district level in Young Voters' Festival-2014 organized by Election Commission of Gujarat which comprises of various competitions like Ad Film Making, Mascot Making, Jingles, etc. Viveksingh Pabla and Animesh Agrawal of SMPIC won the first prize at District level in Ad Film Making and Mascot Making respectively. Kavisha Doshi secured the second place in Mascot Making.

### Goonj – A state level inter college competition winner

Vivek Pabla secured the 3rd position in photography under Open Category in Goonj, a state level theme based inter college event on Gender Debate Issues organized in the month of February, collectively by Nazariya and Natrani, Ahmedabad.

### Kensville Photography Achievement

Viveksingh Pabla from Sem IV won the Kensville Photography competition in the category of Architecture Photography organized at Kensville Golf Club, Dev Dholera near Ahmedabad in the month of June 2014.



## THEATRE ACTIVITIES

### ABHIVYAKTI: A Finishing Workshop In Theatre



SMPIC successfully organized “ABHIVYAKTI: A FINISHING WORKSHOP IN THEATRE”, for the 5th consecutive year. The workshop was organised by Abhishek Shah, Prof. Sneha Master and Prof. Gitanjali Rampal. The five days workshop was conducted in the college premises from 31st July, 2014 to 4th August, 2014. Various aspects of drama, including acting, voice modulation, breathing control and reflex enhancing were taught by the theatre enthusiasts and stalwarts like Rajoo Barot, Abhishek Shah, Mihir Upadhyay and Mahesh Ghodeswar. Around 90 Students from SMPIC and various other colleges participated in the workshop.

### SMPIC’S Stupendous Success



SMPIC’S play ‘KHOVAYEL CHE’, directed by Abhishek Shah, performed at INT Drama competition, organized by Indian National Theatre, Mumbai and Gujarat Samachar, Ahmedabad, on 4th February, 2015, at Thakorebhai Desai Hall, bagged 5 prizes in this prestigious drama competition.

### PRIZES WON

**PLAY** – 1st prize  
**SCRIPT** – 1st prize

**DIRECTOR** – 1st prize

**LIGHTS** – 1st prize

**BEST ACTOR (Male)**-2nd Prize to Harsh Thakkar

### VEENAVELI Inter-College Drama Competition



SMPIC’S plays “BULB JALEGA” and “KHOVAYEL CHE” were performed at Veenaveli Inter-College Drama Competition at H. K. Arts College on 26th February, 2015, bagged 10 prizes. ‘BULB JALEGA’ talks about the aspirations and expectations of a common man, poignantly and effectively portrayed by SMPICites.

### PRIZES WON

#### Hindi Play competition ‘BULB JALEGA’

**Best Hindi Play** – 1st Prize

**Best Actress** – Mitali Sewani

**Best Actor** – Palkesh Agrawal

**Best Writer** – Abhishek Shah

**Best Light Operation**

**Best Getup and Makeup**

#### Gujarati Play Competition ‘KHOVAYEL CHE’

**Best Play** – 3rd Prize

**Best Actress** – Sanjana Pal

**Best Actor** – Harsh Thakkar

**Best Creative Settings**

### WOMEN@WORK is organizing Goonj ...uthi awaaz, uthe kadam 2015

Goonj is an inter school and college festival aimed at exploring the gender debate through various competitions. The competition is hosted in clusters of schools and is culminated in the finale hosted at Natarani, Ahmedabad on International Women’s Day 2015. SMPIC participated in ‘Shake a Street’ (skit) at Rangmandal hall on 15th February, 2015, Sunday and secured the 1st prize in the competition.

### ‘SYNAPSE’- Inter- College Competition at Dhirubhai Ambani Institute of Technology

SMPIC performed ‘Bulb Jalega?’ in Inter -College One Act Hindi Play Competition ‘SYNAPSE’ organized by



Dhirubhai Ambani Institute Of Technology. The students also participated in 'Street Play' and 'Mime' competition.

## Prizes won

**Hindi One Act Competition** – First Prize  
**Best Actor** – Shashwat Bhatt

## FOLK DANCE AND GARBA

### Sports Club Folk Dance Competition



SMPIC won prizes in Folk Dance event organized by Sports Club on 24th October, 2014 at Gujarat University Convention Hall by securing the second and the third position in "HUDO" and "BEDLU" respectively in the Best Performance category, under the guidance of Prof. Kruti Paritosh and Dr. Shailja Tiwari.

### Gymkhana Club Garba Competition



SMPIC Folk Dance team won Runners up prize at Gymkhana Club Garba Competition.

### SMPIC presented Government of Gujarat at Rajasthan

Team of 21 from SMPIC, sent by Government of Gujarat performed 5 folk dances at Bhartiya Lok Kala Mandal, Udaipur, Rajasthan where participants from different states of India presented their folk dance. Prof. Kruti Paritosh coordinated the entire visit.

## FASHION SHOW, DANCE AND MUSIC

### Dance and Fashion Grooming Workshop



SMPIC organized a Dance and Fashion Grooming Workshop from 29th July to 6th August, 2014 in which around 150 students enthusiastically participated. Students were taught Bollywood, Jazz, Grooming and Ramp walk by the renowned choreographers of the State. The entire workshop was coordinated by Prof. Bhavna Parvani, Prof. Aashal Bhatt and Prof. Bimal Solanki.

### Josh 2014



SMPIC won the "Best College" award for the 7th time in Josh 2014 organized by NAEMD on 23rd September, 2014. The institute bagged the following prizes

- **1st Prize** in Fashion Show, Bollywood Dance, Western Dance
- **2nd Prize** in Face Painting and 3rd Prize in Body Tattooing
- **In Mr. and Miss. Academia** – Krishna Adenwala stood 1st, Naman Gor stood 3rd, Vinita Panchal got Shyamak Best Dancer Award, Rahul Meghnani got Mr. Photogenic award, Riya Subodh got Miss. Photogenic award
- **In Student Idol** – Nikita Ahuja stood 2nd and Riya Subodh stood 3rd.



### Clean and Clear Fresh Face 2015



SMPIC student Naman Gor from Sem III became the winner of Ahmedabad Times Fresh Face 2014 and bagged the first runner up trophy in the All India Finale held in Mumbai.

### Mr. and Ms. Academia 2014



SMPIC students continued their success story at a National level Competition for the title Mr. and Miss Academia organized by NAEMD at Mumbai. Rahul Meghnani, SEM V student won the first prize of Mr. Academia and also bagged 'Mr. Robust' title. Naman Gor, SEM III student bagged the first runner up position and was also awarded as the 'Best Dancer' title by Shaimak Davar. Riya Subodh, M.Com. student, was declared the first runner up and was given the title 'Ms Perfect Ten' by Pawar Sabraval, Celebrity Fitness Trainer.

### Miss Chaos Personality Contest Winner at IIM-A

Maitri Thakkar secured the third position in Miss Chaos Personality Contest at IIM-A.

### FACETS 2015

SMPIC celebrated its Annual Culfest- 'Facets 2015' at Tagore Hall. In great style the show was a blend of Music, Western Dance and Fashion. The theme of this year's show was BOLLYWOOD and the audience was dressed in the

BOLLYWOOD ATTIRE. Mr. Arvind Vegda 'Bhai Bhai' fame, R.J. Krunal Desai of Radio Mirchi and Mr. Shail Desai, Director Page 3 events were the judges of the event. More than 120 students participated in the show amidst the round cheering of 900 plus audience.

### WINNERS

#### Best Male Model

(1) Faiz Mansuri and Naman Gor (2) Rahul Meghlani and Mayank Shah (3) Neel Bodiwala and Mohit Diwan

#### Best Female Model

(1) Krishna Adenwal (2) Divya Sulecha and Riya Subodh (3) Ekta Gohil and Sneha Keswani

#### Best Male Dancer

(1) Niddhip Shah (2) Chaitanya Patel and Utsav Solanki (3) Akhil Mehta and Subham Barot

#### Best Female Dancer

(1) Prachi Sanghvi (2) Charmi Kandhar and Kathanki Rawal (3) Divya Asnani and Megha Nahalani

#### Best Choreographer



(1) Akhil Mehta, Utsav Solanki, Kathanki Rawal (2) Niddip Shah, Chaitanya Patel

### Karaoke singing competition organized by Ahmedabad Mirror

Sweetie Khiani of SMPIC received Persang Singing Star Trophy and karaoke system by the CEO of Persang Karaoke in karaoke singing competition organized by Ahmedabad Mirror in association with Persang Karaoke on May 2014.



## CWDC ACTIVITIES

### An Eye-Opening Seminar on Cyber Crime

A seminar on 'Women Empowerment and Cyber Crime' was organized by Cyber Cell, CID Crime & Railways, Police Bhavan, Gandhinagar, in Senate Hall, Gujarat University, on 12th August, 2014, Tuesday, at 11.00 am for various commerce colleges of Ahmedabad. Around 60 students of SMPIC along with Prof. Gitanjali Rampal participated in the seminar.

### Pinkathon



45 girls from SMPIC participated in the Pinkathon at Sabarmati Riverfront and successfully completed the 3km and 5Km run held in Ahmedabad on 12th Oct, 2014 where more than 15K women gathered on a pleasant Sunday morning to run for a social cause.

### Orsang Visit



SMPIC organized an educational visit under CWDC to Orsang Park near Bharuch on 12th February, 2015. Around 63 students along with faculty members Dr. Mala Sharma and Prof. Gitanjali Rampal went for the visit. The visit was quite learning as well as entertaining for the students as they participated in various adventurous activities like zip line, swing jump etc.

### Industrial Visit

To provide an insight into the real working environment of the Industry and to sensitize students to the practical challenges that organizations face in the business world, SMPIC organizes Industrial Visits every year. As a part of this activity, this year SMPIC has planned to take the students to Field Trip to Mundra organized by Adani Foundation.

## CHARITY ACTIVITIES

To meet the objective of creating social awareness and make students sensitive towards society SMPIC undertakes different charity activities under the name "PRAYAS".

### Nishulk Shikshan Abhiyan



SMPIC teaches the poor students of 10th and 12th Std. of Sanand district under the Nishulk Shikshan Abhiyan free of cost since 2007-8. Students are given Note books and study material free of cost.

### Celebrating New Year With A Difference



To begin year with a difference students of SMPIC organized a drive to be a helping hand to the society. On 2nd January 2015, early in the morning at 5 a.m. students accompanied by two faculty members distributed warm/woollen clothes to the



needy people sleeping on the footpath at different places of Ahmedabad like Shivranjani cross road, Helmet cross roads & SAL hospital.

### Celebrating Christmas with underprivileged girls



SMPIC organized the “joy of giving activity” in an endeavor to make a Christmas Day Celebration special and reach out to underprivileged girls at Shree Jamnadas Bhagwandas Kanya Gruh (Hostel for Underprivileged girls from rural area of Ahmedabad District). 30 students and Faculty members from SMPIC went on 25th December to the Kanya Gruh to celebrate the joyous festival and brought a smile on their faces by distributing gift kit to each student (containing woolen scarf, foolscap books, pen, wallet, lotion, pins/clips, etc. ) and thus making 25th December 2014, a memorable day to remember in the life of Kanya Gruh girls.

### Invitation to municipal school children at SMPIC



Under the initiative ‘PRAYAS-charity with smile’ on 9th January, 2015 SMPIC brought 25 children from municipal school no 2., school no 18 and school no 26 to the institute by faculty and students’ car. An entertainment programme and sports games were played in the campus. All the children were provided lunch and then after they were given surprise gifts.

### Visit to Cancer Ward at Civil Hospital(GCS)

On 10th January, 2015 faculty members and 40 students



of SMPIC visited children cancer ward at civil hospital and distributed toys and biscuits.

### “Swachh Bharat Abhiyan”

SMPIC celebrated Cleanliness Drive on 2nd October 2014. Cleanliness Drive under ‘Swachh Bharat Abhiyan’ marked the celebrations of 145th birth anniversary of Father of the Nation Mahatma Gandhiji in SMPIC. Gandhi Jayanti was celebrated by Students, Faculty members and Administrative staff by undertaking cleanliness drive in the campus by cleaning staffrooms, classrooms, college premises & surrounding area.

### YOUTH FESTIVAL

SMPIC bagged several Prizes in various events of Gujarat University Youth Festival, 2014. Following students were adjudged among Best Three at Gujarat University Youth Festival.

### ONE ACT PLAY

Divya Chandwani, Divya Talsera, Sanjana Pal, Mitali Sewani, Parikshit Tamalia, Palkesh Agrwal, Shahswat Bhatt, Usman Khhedawala, Anmol Talreja, Rohan Prajapati, Kalgi Shah, Prashant Makwana.

### SKIT

Asma Qureshi, Nishit Pujara, Ritu Pamnani, Harsh Tripathi, Vaibhav Modi, Isha Upadhyay.

### MIME

Twinkle Shrimali, Elsa Thomas, Shrishti Barot, Maulik Patel, Pratik Vaishnav, Rishabh Jain.

### POETRY RECITATION

Isha Samrina

### COLLAGE

Vidhi Bhojak

## PHOTOGRAPHY

Viveksingh Pabla

## POSTER MAKING

Kavisha Doshi

## CLASSICAL - PERCUSSION

Riddhish Vora

## INDIAN GROUP SONG

Chrissie Christian, Foram Vora, Upasana Thakor, Dhaval Jain, Nirvan Soni, Devanshi Trivedi

## WESTERN GROUP SONG

Chrissie Christian, Upasana Thakor, Dhaval Jain, Nirvan Soni, Rushabh Shah, Parita Shah

## CLASSICAL DANCE

Kathanki Raval

## PRIZES AT INTER ZONAL YOUTH FESTIVAL

**COLLAGE :** First Prize

**CLASSICAL INSTRUMENT-PERCUSSION :** First Prize

**ONE-ACT PLAY COMPETITION :** First Prize

**WESTERN GROUP SONG :** Second Prize

## NSS UNIT PROGRAMS

The NSS plays a vital role in the development of the latent aspects of the student's personality. Prof. Vijay Tripathi, the convener of the NSS unit, co-ordinated various activities like Blood Donation Camp, Campus cleaning, Celebration of important days etc.

## Blood Donation Camp



SMPIC in association with Red cross society organized Blood Donation Camp on 21st August, 2014. 72 bottles were donated by the college.

## Traffic Awareness Initiative



SMPIC NSS volunteers undertook a Traffic Awareness Initiative at Shivranjani cross road on 3rd December, 2014. All the commuters were given a Rose flower to motivate them to follow and support Traffic Police. Overall more than 500 vehicles were covered under this initiative.

## Run For Cleanliness



To mark 26th January 2015 as a special day, SMPIC participated in "Run for Cleanliness" an event organized by GLS. More than 800 students of SMPIC participated in the event to create awareness about cleanliness to the people in Ahmedabad city. Event started at 7am from Income Tax Cross Road and finished at GLS ground followed by Flag Hoisting Ceremony.

## Pledging For Swachh Bharat



Hon'ble Chief Minister of Gujarat Smt. Anandiben Patel addressed the students of GLS to commensurate cleanliness



drive conducted by GLS on 30th January 2015. More than 800 students of SMPIC participated in the event. Students were encouraged and appreciated by Honourable Chief Minister for partnering the noble act of cleanliness. Executive Vice President Shri Sudhir Nanavati submitted 1,11,111 cleanliness pledges to Chief Minister.

## SPORTS ACHIEVEMENTS

Sports activities promote wellness and enhance lifelong skills of students. Prof. Bhavik Swadia and Prof. Jaimin Patel co-ordinated the various sports activities.

### Billiards/Snooker Champion



Dhvaj Haria from Sem VI won Bronze medal in Asian Under 21 Snooker Championship, stood 10th & 22nd in World Billiards Championship, London, was in Top 16 in Australian Open Billiards Championship and Jim Williamson Memorial Championship, London and in Top 32 in World Under 21 Snooker Championship at Dubai. He won Gold medal in 39th National Junior Billiards and Silver medal in 39th National Junior Snooker Championship held at Lucknow. He stood 5th in National Senior Billiards and was in Top 16 in National Senior Snooker Championship held at Kolkata. He also participated in Jockey Club Invitation Billiards held at Singapore.

### Cricket (Girls)

Rohanshi Amin & Priyanka Maheshwari got selected in Women's Cricket Association of Gujarat (National Level). They will represent SMPIC at Mathura on October 12. They are also selected in Gujarat university woman cricket team.

### Cricket (Boys)

Four Students of SMPIC Parthiv Thakkar, Rushi Panchal, Divya Shah and Manan Thakor were selected in different levels of Cricket. Parthiv Thakkar got selected at District

level. Divya Shah and Rushi Panchal were in the probable of State team and Manan Thakor has been selected in Gujarat state Cricket team. Boys team were Runners Up in Red Bull Cricket Tournament and semi-finalist in Inter College Cricket Tournament and GCA Cricket Tournaments.

### SMPIC Shooting Star: "Aaditya Zula"



Aaditya Zula from Sem III, Pistol and Single Trap Shooter, clinched 5 Gold Medals, 4 Silver Medals & 1 Bronze Medal in all Senior as well as Junior Pistol events in the 50th Gujarat State Shooting Championship Competition in 2014. He secured the Top Position in 25Mtr Standard Pistol at the 24th All India GV Mavlankar Shooting Championship Competition (Pre-

Nationals). He stood 4th in 25 metre Rapid Fire Pistol Event in 58th National Shooting Championship Competition held in Pune in December 2014 and got qualified for the Selection Trails for the Indian Shooting Team going to be held at Kerala. He is nominated for Jaydeep Baria Award & Sardar Patel Award both the highest category awards for Sports in Gujarat.

### Discus Throw

Prachi Prajapati won a Gold Medal in the West Zone Junior National Championship of Discus Throw at Raipur, Chhattisgarh and got selected for the National Junior Athletics Championship at Vijaywada. She also won the Gold Medal in the Women's Open Discus Throw Championship at Himmatnagar.

### Power lifting/ Best physic

Siddharth Trivedi stood first in an Inter-college and an Inter-zonal competition of Best Physic at Gujarat University. He also secured the Second position in an Inter-college and an Inter-zonal Power lifting Competition at Gujarat University. Aatif Hakimji stood First in an Inter-college and Second in an Inter-zonal competition of Power lifting at Gujarat University.

### Winner Of Badminton Tournament 2015

Viveksingh Pabla of SMPIC secured the first place in Open Badminton Tournament for the second consecutive time organized by 'Welfare Association of Reserve Bank of India'.

## Boxing

Aniruddh Gohel won Inter College and Inter Zonal Boxing Championship held at LPU University, Jalandhar on 25th Feb., 2015 and was selected for West Zone Inter University.

## Judo

Karan Madhawani won bronze in Inter College Judo Championship.

## Volleyball

Margi Chauhan was selected in Gujarat University Volleyball team.

## Tennis

Nandani Pandya played West Zone University Tournament at IIS University, Jaipur and secured the 3rd place and later Nandani Pandya and Priyanka Maheshwari went to play All India University Tennis Tournament at Amity University, Noida.

## Sports Day



SMPIC enthusiastically celebrated Sports Day on 12th February, 2015 at Sheth C. N. Vidhyavihar in which more than 300 students participated in various sports and games like Sprint, Discus Throw, Short Put, Long Jump, Lemon and spoon and musical chair.



## PARENT TEACHER MEET-2015



SMPIC Parent Teacher meeting for the 2015 was held on 4th April in GLS auditorium between 9.00 am to 10:30 am. There were around 80 students along with their parents who attended the meeting. The function started with the welcome address by Principal Dr. Ashwin Purohit followed by introduction of faculty members, Audio-Visual Presentation on glimpses of activities & achievements of 2014. At the end of the Meet, parents gave constructive suggestions and appreciated the efforts and the involvement of Principal and faculty members in all the academic as well as co-curricular activities.

## An Alumni Meet and a Farewell for Sem-VI Students



SMPIC organised a Farewell for semester -VI students and an Alumni Meet for the past students. It was a fun-filled Evening and the dress code was Red and Black. The Function started with a formal introduction of the event and students gave the feedbacks about their journey in SMPIC. The function was followed by a Musical Evening with all the peppy numbers. Crowd had a gala time dancing to their favourite tunes. It was a night to remember for the Batch about to graduate bidding final good bye to the alma mater.



## Shri Piyushbhai Desai

### Chairman & MD, Wagh Bakri Tea Group



#### **The name of the company is quite interesting. Is there any story behind it?**

The name “Wagh Bakri” has a history. The idea is to manufacture tea of such quality that people from all walks of life, be it rich or poor; strong or feeble; all come together to savor its taste. The name focuses on the value of relationship between persons of different natures and we think ‘Wagh’ and ‘Bakri’ are the perfect metaphors. Therefore, the idea is to bring different types of personalities together. And there is also a person in our trademark representing need of good governance to manage those different personalities.

#### **Can you brief us about your company’s history?**

Company has a good history. My grandfather, Narandas Desai started this company in the name of Gujarat Tea Depot Co. in 1919. Earlier he went to South Africa with Mahatma Gandhi. He started tea cultivation there. But after 15 years he was asked to boycott and leave South Africa overnight. Mahatma Gandhi pleaded our case that time and got 6 months time to wrap up all the business there.

After returning to India he started retail & wholesale business. He was fond of seeing Russian Circus Shows at the

bank of Sabarmati. On one evening, while attending a Russian circus, he saw the ringmaster bringing two tigers together on the stage. He was surprised to see that. But one Swamiji told him that there is nothing exceptional in this. It would be great achievement if you can bring a goat and tiger together eating from same pot. This was the story behind our trademark showcasing what Swamiji said.

#### **How did you start your career? Any mistake that you did & advise youth not to do that in their career?**

Mistakes are steps for success. In the beginning of my life, I was playing cricket from the college. I played well in tournaments but could not make it to the Ranji trophy. I desired to play test cricket but my father said that you are the only son and you have to take my post and look after this business. I entered in our business directly. But now I feel that had I tried to go for management studies, like MBA or other such programs, it would have been better. But I realised that as I could not do so, I started attending all seminars and lectures and conferences wherever in Ahmedabad. So mistake in a sense was not going for further academic education. But I had

entrepreneurship skills and we all know that entrepreneurship is always rewarded. But ultimately what do you achieve in life? Only money?...No that is not true. Ideal life should be a balanced life where business is there, certain status is there and at the same time keeping in touch with your hobbies and desires. On the same lines, I'm learning music for last four years now.

From the business point of view, some may say that we should have taken our company into public issue much earlier. We delayed that because of certain reasons. Sometimes I also feel that I didn't progress like other business giants. But I am satisfied with whatever I achieved and wherever I am today. It is a family managed organization. So all are intact till today and there is no split in the family. I am really very satisfied by achieving this.

## Recently, you have launched a tea-lounge in Ahmedabad, after Mumbai and Delhi. Why so late in Ahmedabad, despite its being a tea-hub and the origin of the company? And what are your future plans in that direction?

You are right. But, normally in Ahmedabad, people are used to the name of our company and our tea products. They know the brand 'Wagh-Bakri' and they drink our tea on regular basis. While to enter into other states like Maharashtra and Delhi, it was initially difficult to promote and advertise our products because people did not know much about tea varieties and our brand. We noticed that Café Coffee Day and all others provide a good place to spend quality time; people are used to conduct meetings in there; they enjoy varieties of coffee with different combos there. On the basis of that, we thought that we should not trail behind as the image of a company is more than its sales, especially among the youth.

Our next plan is to open more of such tea-lounges and vending machines in Ahmedabad. We are planning to open 20 lounges in the next 2 years.

## The company recently promoted the movie "Shaakeens". How do you select a company to be sponsored?

Many times our company receives such offers from media. Our brand punch line is based on building relationships i.e "Rishtey banaye Wagh- Bakri Chai", and the concept of this movie was on the same line with our motto. So, we accepted to promote that movie.

## What are your views over Swachhta Abhiyan?

There is no doubt about it that maintaining cleanliness is very important in our life. Not only our surroundings, first we should start from ourselves. If my heart is clean and my intentions are clean, then only I can move out for cleanliness. Hats off to our PM for promoting awareness regarding this issue. This is a very rare event in the history when PM is coming on the ground level for solving such a small but vital issue.



## The inspiration or motivation you want to give to the budding managers?

The upcoming entrepreneurs should give more importance to the common sense than depending solely on the information available from your surroundings, like material on internet. Of course, the initial step is to gain the necessary information from various sources. But after the research, they should blend it with the right mix of common sense, conscience and practicality.

One more point I feel is there are 2 ways to develop, for a budding manager. Firstly, you must enjoy your freedom of work without disturbing the seniors on constant basis. Secondly you should devote yourself to the principles of your consultants and experts for best results because as it is always good to have a guide with you to handle all the affairs.

## What you want to advice our young generation?

I would like to tell them that I take my life as a cricket game. If I am doing something and am answerable to someone, it's like I am on the field now. We have to keep our strides forward calmly and safely to save our wicket. The bowler is "kam, krodh, lobh, moh, ahankar" (laughing). Our wicket is nothing but the mental balance and mindset which is affected very quickly by people around us.

In our life, every passing year is a renewal of life. To teach right things is a nice gesture. But as it is said in Gujarati, "Shethni shikhaman japa sudhi j hoy" (Laughing). So not only listening to right things will help. You need to apply them in life at the right time. And it is your Sanskars and your conscience that guides you in that way. Also, you do everything with your intellect. But to protect that intellect we need to develop good habits to maintain a fit and healthy body.

I would like to end by highlighting examples of great personalities from the past. We will notice that the reason for their greatness was their ability to influence maximum number of people. Krishna was great because he always supported truth. Ram was great because he showed us the level of respect for his father. We all know that Jesus Christ is worshipped because of his great tolerance power. So everyone has problems and hurdles, you need to jump over them and proceed towards your goal.

*Interviewed and Compiled By  
Shubham, Disha and Mitesh.*





**S**OTY !! Wow ! Still today I feel glad and have a wide smile on my face and feel proud that I received the most prestigious award from the college - the college where I had entered into, just as an ordinary student with the admission forms in hands, where I had dreams of pursuing my professional course , where I had no aspirations of the college life enjoyment, but yes it is this college which taught me that academics can be pursued even with the continuation of the co-curricular activities. Thanks to my seniors of PRISM who became a perfect example for me when it came to striking a chord between my CS classes and college and the teachers who guided in such a marvelous and encouraging way to lead me to a path of grooming myself with the garlands of time management and confidence.

Each moment when I remember SMPIC, my heart will have a gratitude for conferring this award to me.

*Sneha Chinchli*



**“I** am sure, you will achieve all your goals” appreciated Nanavati sir. This picture rips me back to the day when I was felicitated with this title. It is believed that every talent needs a push to be evinced in front of other and SMPIC has been a major support to me in my case. The journey embarked with a novice guy, elated with the fact that now he was in college. For any school pass out college was a synonym to freedom, friends, fun & more fun. So was the case with me. It took a year to realize that college is fun not just outside but also inside. I started participating in college events and taking part in many state & even national level competitions. Winning Trophies and successful events just came along. Now when I study in B-school and very close to my corporate life, every day I wish if I can get few days back from the college days and relive that life. This phase of three years of graduation has been crucial for my self-development which even landed me to Japan as a student ambassador. Support and guidance from whole team of my professors led by Principal Sir has helped me to great extent.

Thank you SMPIC !!

*Vikas Chitalangiya*



## Traffic of Emotions-Red, Yellow and Green

### *The traffic that every human faces*

**T**raffic-the phenomenon that gives jitters and shrugs to most of the people of India, especially the fast-paced metro cities including aapnu Amdavad. On embarking any journey, people have to be constantly vigilant about the flow of traffic on the route and drive carefully. Before procuring license, they are taught to follow the symbols and instructions of driving. But one specific set of symbols they already know from the time they used to ride on their father's bike, is the importance of 3 colours on the traffic signal-Red, Yellow and Green. The one who does not follow the signals is left at the traffic policemen's mercy or to his much touted 'kharcha-pani'!!

While talking about these features of traffic, I suddenly ventured into the world of human emotions! Strange, isn't it? The very notion of traffic served as an analogy to the core feature of man's life-emotions. When vehicles were less, traffic was insignificant and so was the problems linked to it. With the development in people's standard of living & the number of vehicles, the traffic rose and so did the accidents. Similarly, our forefathers used to live a simple and happy life without getting screwed-up in the traffic of emotions. But with the evolution of man's mind and his consequent needs and greeds, the general affairs became complex-leading to lot of emotional din and internal turmoil.

For a child, there is no traffic as it is surrounded by few people and few emotions. But as it moves into maturity, it is trained and expected to constantly drive his actions and reactions, according to the signals of red (stop), green(kick-start) and yellow (continue), so that everything

goes smoothly. Naturally, the litmus test heralds and he gets stuck into various ambivalent emotions namely love, hate, fury, obstinacy, etc. which occupy a major cubbyhole in his mind and they simultaneously drive his personality as per his capacity to handle the traffic.



Sometimes, the circumstances reach to such a nadir that the man gets stuck in such a dense labyrinth of emotions that he cannot see the way ahead. Fortunately, there are endless traffic signals in between, in the form of well-wishers and motivators, helping him to drive smoothly. They give him caveats through the lights, guiding him where to stop and when to begin driving again? He introspects and starts driving ahead patiently, leaving behind the petty emotions. Then he comes across various people in his life who act as traffic policemen. They prefer to teach in a 'spare the rod, spoil the child' way. They give traffic lessons in a strict way and collect penalty when the driver crosses the line along with his 'kharcha-pani' (love and respect from the learner).

After facing lots of tides and ebbs of emotions, personally or vicariously, the man becomes habituated with both-the problem and the solution. He realizes that the traffic is going to occur every time he is going to deal with people (& himself) but the nature of the traffic is such that it fleets away with time and patience. Besides, he becomes confident enough with the fact that he has got life-time insurance (faith in God) and so many Samaritans helping him to reach to his destination!!

*Mitesh Chhabaria,  
Sem-IV*





## 'I am the Hero I am the Legend'

Sounds so good, doesn't it? but what if someone tries Your part of Heroism? Your part of action? and Your part of love?

I think, No one here will even dare to imagine this.

Hero is the word everyone wants to get addressed with. But has anyone ever thought of the culmination of being a Hero to a movie which they never owned?

I don't think so... because if one would have thought so then the definition of 'Hero' should not get misinterpreted ever.

Ok Let me define A Hero,

**H**- Honored

**E**-Effective

**R**-Responsible

**O**-Original

A person to get addressed with "hero" firstly should be Original with his attitude, Honoured for his virtues, Effective at every sense and Responsible towards his work

And there isn't any crime to be a hero. We all have absolute right to be the Heroes but the condition here is - Only in one's OWN Life rather to be in others.

When we start interfering in others life avoiding one's own life, then one day we reach to a situation where we find ourself hanging between the two boats with one leg in each but then it is too late.

The Almighty has provided each one of us with a story of our own, it may or may not be 'the best' in the beginning but it can become 'the best', if we slightly turn our attitude towards a positive path and this strongly depends upon how we flourish it, how we mould it, whether we embellish it or destroy it.

For instance, We all know our present Prime Minister Mr. Narendra Modi. He, as an earner started his journey from a tea seller and today he has turned up as the Minister of Our Nation.



He has reached at the acme of his reputation. This miracle tuned in his life because he focused just on his own life. He moulded his life towards brightness though was not provided with it before. He chose to make his own life elite instead of fixing himself in other's elite lifestyle.

We have so many such heroes in our past, yes, apart from the bollywood one's. Thus, we must reinsert that energy in ourselves and be the real hero of the story we deserve- The story of "Our own Life".

Friends, Life is the Best Gift God has bestowed us with, make it Large, to make it registered in the history of the book "THE BEST RETURN TO GOD". We must not leave this golden opportunity as no one knows when one will take rebirth again as a human.

And so, one must try to be the Hero of one's own life rather than to 'ACT' like a hero in their supporting roles.

And eventually...

Hero tum bhi ho,

Hero hum bhi hain,

Magar hum sab Hero apni apni picture ke hain.

The Day each one of us start practicing and preaching the above lines, and start emphasising on the script being provided by God to us, there will be The End to a word called "Villains"...

*Anuja Sharma, Sem-IV*



## Advertisement Wars : Revisited

Rivalry adds so much to the charms of one's conquest and history speaks of them rampantly, be it the Napoleon-Wellington feud or the Edison-Tesla disagreements, they were always exciting. Our corporate world, like a jungle, also has some entities clashing at each other since forever. Let's have a look.

### 5. Audi vs. BMW

These German giants, well-equipped with huge ad-budgets and creativity, once, took billboard fights to a whole new level. In April 2010, BMW sponsored a Chess tournament following which Audi erected a billboard showing "Chess? No thanks, I'd rather be driving" and later changed it to a equally offensive one like "Your move, BMW" to which BMW replied in a classic manner "Checkmate". Later on, loyal Audi fans from the social media came up with taglines like "Check Yourself", to counter.

### 4. Microsoft vs. Apple

Apple and Microsoft have been taking shots at each other since three decades now. If you've watched the "Hi, I'm a Mac, and I'm a PC" commercials by the Apple, you'd know what I mean! So naturally, Microsoft has fought back more than ever. Last year, Microsoft reignited the classic Mac vs. PC war, by targeting the MacBook Air in its new Surface Pro 3 ads.

### 3. HUL vs. P&G

In 2010, Hindustan UniLever targeted P&G's Tide Naturals, by prominently displaying it with a voiceover "Tide se Kahin Behtar Safedi De Rin." Apparently, HUL was vexed, that earlier the Tide Naturals ads made false claims of containing

lemon and chandan (sandalwood) in it and even attempted to file a case on P&G. The latter party could've easily filed a case of libel against the former.

### 2. Times of India vs. The Hindu

Times Of India's 'Wake Up!' campaign, featuring south Indian readers in it, targeted The Hindu, hinting that a newspaper they read was boring and mind-numbing. In an attempt to hit back, The Hindu asked its readers to 'Stay Ahead of the Times' by reading news that were related to current affairs instead of Bollywood and celebrity gossips.



### 1. Pepsi vs. Coke

This one is the epitome of all rivalries. The Cola Wars started with the Pepsi Challenge in 1975 and since then both of them are hurling potshots at each other. Both the brands have expanded their product lines. For instance, if Coca Cola has Sprite, Pepsi has 7up, Minute Maid can be placed against Pepsi's Tropicana, Kinley against Aquafina, Fanta against Mirinda, Maaza against Slice, or Diet Coke against Diet Pepsi. They've battled it out in different aspects like global market shares, advertisements and products.

Not all feuds are harmful; in fact some lay seeds to new companies just like it happened in case of the Dassler Brothers or even Lamborghini cars. But the marketers and advertisers must remember that it's easy to look at a competitor and find gaps in his product or services while it is tougher, but definitely more valuable, to fill the gaps in one's own offering and build a real competitive advantage. *Disha Doshi, Sem-VI*





## Pathological Liars - A need or a desire?

“Today my mom asked my brother whether he has done with his homework or not...He promptly replied, 'It's done!' And I stared at him because I knew he lied. So what was so unobvious; we all have somewhere lied or rather we are in the routine habit of lying! But the very next question that came into my mind was: Has lying become a need or a desire? In my brother's case it was a need because he knew that the time he would say it was undone, he would be scolded badly!”

We all may lie because of insecurities... Insecurities have become the greatest threat today. We prefer to lie because we fear that the person will leave us, will dislike us, will hate us or will be ashamed of us because we failed to do what was required. All the relations today-be it a parent- child, husband -wife, employee-employer etc. are based on insecurities! We have become dependent too much on approvals - the approvals of others and so we have chosen the way of lying and end up getting the solution in our favour just for the current time being and that is how the pathology of lying has become so ordinary today.

But the important point is why has lying become so compulsive and where did it start from? May be it started on the very first day we had to complete our homework or from the day we wanted to stay back and enjoy rains. We are handed the manuals which teach us “Do's and Don'ts of our lives.” But my question to everyone is where those manuals are? Has somebody read it? Why are we made to live in those tight compartments? Can't we live the way we wish to? Can't we say our parents that 'Mumma-paapa, I want to enjoy rain so let me stay back home just for today'? How can we lie to someone with whom we have to live our whole life? Yes, approvals are needed but that doesn't mean you keep living the



way others expect you to because someday when the pot will be filled, you will break and that is the day you will stop and say: I can't do this because I don't like it!

Trust me guys it is not that difficult! The way we lie so easily, with the same ease we can project truth and make the other person understand our likes and desires. We all live just once. So before the death bed comes, let's live life the way we want; not in the covers of the lies but in the shadows of the truth!

**Mansi Battiwala,**  
**Sem-VI**



## QUEST FOR SOMETHING NEW

When was the last time you did something for the first time? In this fast growing century and world of innovation, new ideas make its own value. This generation believes in innovation and it gives them delectation.

This generation does not have the habit of living a mundane, monotonous life; every next day we want something new. But do we do anything to make it interesting? If we notice our life, we'll find 'n' number of activities which we do every day in an identical manner. But the problem of 21st century generation is that when we talk about seeking for something new, our thoughts turn towards our smart phones, laptops, going for a new movie or attending parties. Are we happy with all this? Or Is this making our life more complicated?

We are given this life for a purpose.

"The price of anything is the amount of life you exchange for it."

We all have observed that in this fast growing world, we don't want to spend time in preparing. This generation believes in achieving. But before achieving, we need to invest our time and energy. For e.g.: For making career, we don't want to spend time in learning or practicing, we only want to achieve instantly. This is the reason of failure and this is the reason we are not able to make failure a stepping stone towards success.

Each person should have "quest for something new" because this will lead you to a completely new path. Rather than imitating others, we should be the way we are and practise more. Many of us find today that to avoid failure and to achieve success immediately, we often choose a path by following others. By doing so, we suppress our inner strength.

If you do the same things you have always done, you will have the same things you always had. So, do something different to have something



different. This is how life goes. We need to create our own path and move. And for that we need to start. Beginning is always hard but one should never give up.

Be different like eagle who shows courage to fly above clouds even on a rainy day, while other birds run for shelter. Start up with something that makes you happy and brings out best in you. Important is to begin.

Dr. APJ Abdul Kalam has mentioned in his book 'Wings of fire' that :

Every person has fire within himself. We just need to make sincere efforts to pursue our dreams. He said "Worship the fire within you".

Find the fire within yourself and suddenly you know it's time to start something new and trust the magic of beginnings. Start from where you are. As it's ALL ABOUT DOING.

*Megha Mistry,  
Sem-IV*





## SILENCE-A BILLION DOLLAR QUESTION

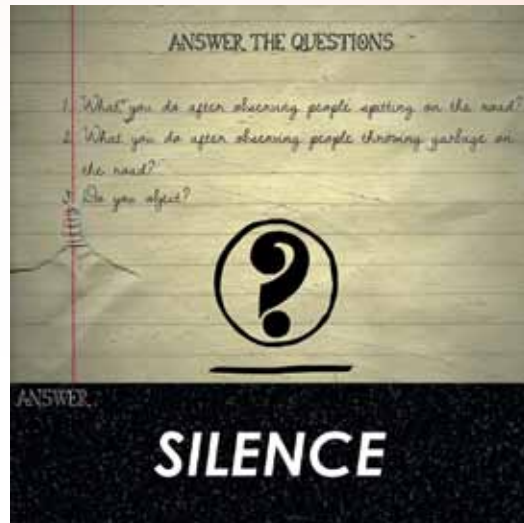
We see many persons spitting while driving or throwing garbage from their vehicles. Do we object anytime? No! We just keep mum and ignore. There are many such cases where silence is observed, but unattended. It is used as a justification for not reacting as per the need. It's the social equivalent of those who stand and just watch the car wreck, hoping somebody else will help, so they don't have to.

Some persons believe that silence is the best answer, BUT in certain situations only. No doubt, it is not always a sign of weakness; it's also a sign of strong self control and maturity. But we should always remember that sometimes silence is golden, and many times it's just a plain yellow.

One of such issue which needs IMMEDIATE ATTENTION is harassment of females in our country. It is such an issue on which silence is not less than a crime. Suffering is more, not because of the violence of bad people, but because of the silence of good people. And those who suffered the agony also need to understand that their silence will not protect them anyway.

A renowned personality has quoted "I decided it is better to scream, silence is the real crime against humanity". On these lines only, many have shown the courage to break the shackles and protest. We should appreciate them. But tears of sufferers cannot be wiped off by mere protests. I think that those who cannot initiate the change in their own mindset, in their own family, in their own society, are not contributing to the cause anyway.

Problems teach us to speak up but reasons make us remain silent. Three reasons can be drawn out for observing silence. First is Ignorance. Attitude of "ye sab to chalta rehta hai!" is a real contributor to silence. Second one is fear. People fear to speak against such issues. All should have the courage to raise their voices,



because quality of nation depends upon the characters of its responsible citizens. Third one is the Accusative nature of people. People find it easier to accuse and criticize rather than being a solution provider.

Our freedom and dignity of existence can be reciprocated only from our responsible behavior. We pledge that "all Indians are my brothers and sisters". But when these so-called brothers and sisters are in need, we respond with sealed lips. Don't wait for the society to speak, because it is you who is society for others. If you will take the shed of silence on such issues, society will do the same. If you will initiate the change, society will follow you resulting into a positive vibe which can take the form of a revolution if masses do the same. Its on you to decide, whether to lead a change or to just follow what the silent morons are doing. Decision is between Procrastination & Leadership.

***So, take the charge to bring the change. Speak up!!***

***Shubham Jagetia,  
Sem-IV***



## Are we all satisfied?

Satisfaction is the core thing we seek for but still we remain dissatisfied every time we get a little less than our expectations. Satisfaction of self, in my eyes, is really just a constant for things you can appreciate around you. Good friends are appreciated. That is why you also appreciate the things you receive from being around these people. The conversation you have with them, the things you give and receive in a relationship are all appreciated. They give you happiness and we all need that in our lives

A man always evaluates his life situation. He feels no/less satisfaction until he achieves his goal/s. Perhaps, it can be said that the final aspiration of every human being is to attain his goals and desires and this attainment leads to life satisfaction. Without satisfaction in life, there is disharmony in the inner and outer self. It gives rise to a feeling of emptiness, uneasiness and meaninglessness in life. Most of the times, our need or urge creates tensions and worries in our mind. As a result, we become restless and dissatisfied.

It's human nature that he is never satisfied with what he has. It is because if we remain satisfied with one thing, nothing motivates us to develop ourselves. So, we can say that we will not progress if we do not have endless desires. Satisfaction lies with the happiness. Happiness is when we do the work we love. Money cannot bring happiness in one's life. Though a person is rich he/she may not be happy or satisfied with what they have.

In conclusion, "At the end of the day satisfaction is not at all about earning money or being at the top. It's about being happy in our own tiny world."



*"In life, own satisfaction is better than success, because success is a measure decided by others, while satisfaction is a measure decided by us."*

Nidhi Tanna,  
Sem-IV





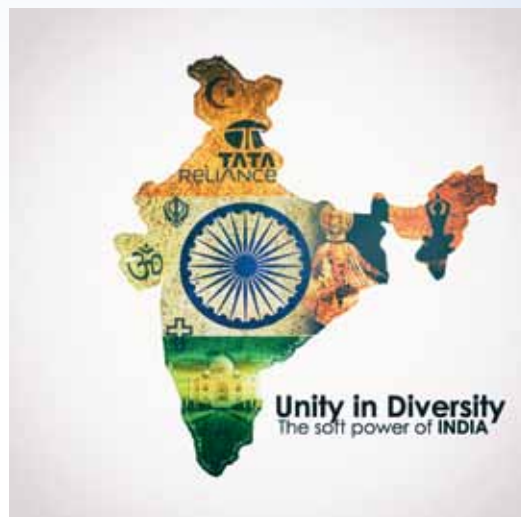
## INDIA'S SOFT POWER

The word 'Power' means the capability to influence others, a way to control others. Traditionally, power of a country was equated in terms of its military and economic strength. This type of strength was termed as "hard power". It was used in many wars. However, in the post Cold War era, countries of the world realized that hard power had caused too much harm, in many ways.

The term "soft power" was coined by Joseph Nye, of Harvard University, in 1990. Soft power means a country's ability to attract others through its culture, ideology, policies and Diaspora. The concept of soft power has been accepted internationally, as it is a non-violent as well as an economic manner to spread a country's influence globally. An ideal instance of the effectiveness of soft power is the rise of China's economy.

India has a lot to offer as soft power owing to its varied culture. The main benefit offered is the vast cultural background. India has a long history of links with many civilizations of the world. People of almost all religions live here. Different sections of the society co-exist peacefully, and so one can find "unity in diversity" which is the central pillar of Indian society. Numerous languages & various lifestyle traits and attitudes among the people provide a variegated platform to boost the country's soft power. Moreover India is considered to be a peaceful country from ancient times, giving it a respectable position.

India is the home for distinctive arts, and also the preacher of righteousness. Indian music, dance, and several art forms are well-praised. India has taught spirituality and equality to the world. Yoga is India's gift to the world. The Indian cuisine offers the most dynamic tastes. Indian craftsmanship is shown in marvels like



The Taj Mahal. Bollywood has also extended its prominence globally. Also, its Diaspora, inhabited in several parts of the world has spread Indian culture.

The modern India is not the land of snake charmer anymore. The world looks to it as a source of highly educated personnel, a land of mathematical geniuses and IT professionals. The IIMs, IITs and many other institutes educate the students from all over the world. Global business giants like Tata, Reliance, Wipro, Wagh-Bakri, etc. have their origins in our country. The economy, growing at about 7% annually, is expanding consistently every year.

Undisputedly, India has the capacity to be the great superpower. But it is latent and has to be brought out. This can be achieved by co-operation of the leaders and the followers.

*Nirvan Dave,  
Sem-IV*



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## STRAIGHT TALK CAREER

### 'We will soon introduce subjects like e-commerce'



**DR ASHWIN PUROHIT,**  
Principal, SM Patel Institute of Commerce

#### Your plans for the next academic year

As SMPIC is turning into a private university, we are planning to change the syllabus, which will focus on the current scenario of the economy and global requirement as many of our students go abroad for higher education.

This will help them face challenges and meet expectations of domestic and international employers. Moreover, there will be inclusion of modern commerce subjects like e-commerce, taxation, etc. These will help them in professional courses like CA, CIMA and more.

There will be two faculty development programmes for commerce students where teachers of foreign countries and faculty of premier academic institutions will be conducting classes, focused on modern techniques of teaching. We also have a tie-up with Concordia college in New York.

We are also planning to include a foundation course for 'Extension activities'. We are also planning to introduce research activities for students which will ultimately help them solve local and government problems.

#### Number of students

We have 900 students in first year. However, we are planning to reduce the number of students. We want only 600 students. In all, we have 3,200 students

in the college.

#### On full-time and part-time faculty

We have 21 full-time faculty members and 10 visiting faculty. Industry professionals are also invited to teach Mcom students.

#### Ranking of the college

We have been adjudged as the 4th best emerging college in the country by a leading magazine.

#### Fee structure

We charge fees as per Gujarat University norms. We are a self-finance college and currently charge Rs 3,500 per semester.

#### Cut-off marks

Our cut-off is 78% in open category. We have the highest number of students among all the colleges affiliated to Gujarat University.

#### Placement and salary package

Most of our students go for higher education. Only 10-20% students opt for campus placements. Companies like Vodafone, ICICI, TATA Aig, Microfinance Housing Corporation, Azure, ICICI Prudential, etc have recruited our students with a pay package of Rs12,000 to Rs30,000 per month.

#### College is famous for

Most of our students go for higher education. Only 10-20% students opt for campus placements. Companies like Vodafone, ICICI, TATA Aig, Microfinance Housing Corporation, Azure, ICICI Prudential, etc have recruited our students with a pay package of Rs12,000 to Rs30,000 per month.

(As told to Megha Bhatt)



**સ્પષ્ટા જાણ પછી સતત વાણીજ્યવાન બદલે દરરોજ સવારે નવું નાટક વિચારો**

અમદાવાદ, ૧૬ જાન્યુઆરી - સમગ્ર રાજ્યમાં વિદ્યાર્થીઓને જાણીતો સંસ્થા સમીપીસી (SMPIC) ના આજના દિવસે ૧૦૦ થી વધુ વિદ્યાર્થીઓએ સંસ્થાની ૧૦૦મી વર્ષીય ઉજવણીમાં ભાગ લીધો હતો. આજના દિવસે સંસ્થાના આજના દિવસે ૧૦૦ થી વધુ વિદ્યાર્થીઓએ સંસ્થાની ૧૦૦મી વર્ષીય ઉજવણીમાં ભાગ લીધો હતો.



**CITY COLLEGES & THEIR COOLEST USPS**

અમદાવાદ, ૧૬ જાન્યુઆરી - સમગ્ર રાજ્યમાં વિદ્યાર્થીઓને જાણીતો સંસ્થા સમીપીસી (SMPIC) ના આજના દિવસે ૧૦૦ થી વધુ વિદ્યાર્થીઓએ સંસ્થાની ૧૦૦મી વર્ષીય ઉજવણીમાં ભાગ લીધો હતો.



**ગુજરાત**

અમદાવાદ, ૧૬ જાન્યુઆરી - સમગ્ર રાજ્યમાં વિદ્યાર્થીઓને જાણીતો સંસ્થા સમીપીસી (SMPIC) ના આજના દિવસે ૧૦૦ થી વધુ વિદ્યાર્થીઓએ સંસ્થાની ૧૦૦મી વર્ષીય ઉજવણીમાં ભાગ લીધો હતો.



**સમીપીસી વિદ્યાર્થીઓ અને આત્મિક હકીમગુણો શાનદાર દેખાવ**

અમદાવાદ, ૧૬ જાન્યુઆરી - સમગ્ર રાજ્યમાં વિદ્યાર્થીઓને જાણીતો સંસ્થા સમીપીસી (SMPIC) ના આજના દિવસે ૧૦૦ થી વધુ વિદ્યાર્થીઓએ સંસ્થાની ૧૦૦મી વર્ષીય ઉજવણીમાં ભાગ લીધો હતો.



**SMPIC students visit children at civil hospital cancer ward**

On 16th January, 40 students of S.M. Patel Institute of Commerce (SMPIC) college visited children of cancer ward at civil hospital. SMPIC students and faculty members distributed toys and biscuits to connect and spread smiles. It was an attempt of SMPIC staff to sensitize the students about social causes, and contribute to the society.



**ગુજરાત સમાચાર**

અમદાવાદ, ૧૬ જાન્યુઆરી - સમગ્ર રાજ્યમાં વિદ્યાર્થીઓને જાણીતો સંસ્થા સમીપીસી (SMPIC) ના આજના દિવસે ૧૦૦ થી વધુ વિદ્યાર્થીઓએ સંસ્થાની ૧૦૦મી વર્ષીય ઉજવણીમાં ભાગ લીધો હતો.



સાંતર કોલેજ વડત્વ સ્પર્ધામાં સાચો જીત



સાંતર કોલેજ વડત્વ સ્પર્ધામાં સાચો જીત



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સાંતર કોલેજ વડત્વ સ્પર્ધામાં સાચો જીત



સાંતર કોલેજ વડત્વ સ્પર્ધામાં સાચો જીત



## MONEY – MONSTER OR MOTIVATOR

Money, Money, Money!!!

A reason to live,  
A reason to die,  
A reason to love,  
A reason to hate



Welcome to 21st century where everything is governed on the conditions of money, where each & every person wakes up on Monday thinking it is 'Money Day' today. After all money is the term around which the life of commerce students revolves, so each & every one of us run after it. But we have forgotten the ultimate goal of life which is not materialism but satisfaction & peace of mind. Earn, earn & earn is the motto of today's generation but my dear please remember 'Time once lost is never found'. You all are running after a monster which will never allow you to get happiness in your life. Please make money a motivator in your life & don't allow it hamper your lives because the one who made you capable to earn money also need you. So a humble request to all my dear friends is to think a lot before making further choices between money & life because money will not be able to give you a guaranteed life which is full of joys but life can give you guaranteed opportunities to earn & be happy. So make a wise choice & live your life happily.

*Jaslinkaur Bagga*

## BUT LET ME ASK YOU –“ARE YOU A HERO?”

Aapne kya KAHA log bhul jayenge

Aapne kya KIYA log bhul jayenge

Par irade acche ho to aapne logo ko KAISA mehsus karvaya Log yaad rakhenge.



Many of us can get caught up acting like heroes, not from power drives, but from our Good intentions and desires to help. Are you acting as a hero? Here's how to know. You're acting as a hero when you believe that if you just work harder, you'll fix things; That if you just get smarter or learn a new technique, you'll be able to solve problems For others. You're acting as a hero if you take on more and more projects and causes and have less time for relationships. You're playing the hero if you believe that you can save the situation, the person, the world. Our heroic impulses most often are born from the best of intentions. We want to help, we want to solve, we want to fix. Yet this is the illusion of specialness, that we're the only ones who can offer help, service, skills. If we don't do it, nobody will. This hero's path has only one guaranteed destination—we end up feeling lonely, exhausted and unappreciated. It is time for all us heroes to go home because, if we do, we'll notice that we're not alone. We're surrounded by people just like us. They too want to contribute, they too have ideas, they want to be useful to others and solve their own problems. Truth be told, they never wanted heroes to rescue them anyway.

*Krunal Shah*

## SUCCESS- THE RESULT OF PASSION OR JUST A HAPPENSTANCE????

Obviously, success can never be just a happenstance, its the result of passion and passion only. Happenstance is excluding personal efforts, wanting an extra ordinary life. Its like to get something for nothing. The starting point of all the achievements is the Desire, the PASSION for that....

\*Recipe of success

1. Take up one idea., 2. Make that idea your life i.e. Think of it, Dream of it, Live on that idea. ,3. Just leave every other idea alone and let your brain, muscles, nerves and every part of your body be full of that one idea.

This is the “WAY TO SUCCESS” Success is walking from failure to failure with no loss of enthusiasm n passion as passion is one great force that unleashes creativity.



*Pinky Ramsinghani*

## UNFOLDING THE CONCRETE REALITIES

### SUCCESS - A RESULT OF PASSION OR A JUST AN OPPORTUNITY GRABBED BY A HAPPENSTANCE?

If you are selfish for your 'life' then bestow your 0.1389 % ( 2 min) of your day to this...

It's said that 'HARDWORK' is a key to 'SUCCESS' – OK Fine. But guys, do you really think that only hardwork is sufficient for getting success? The answer is negative. Actually, more qualities such as talent, intelligence, skills, self-confidence, memory power, patience and the most important - 'experience' is needed according to me. But here also the 'cup is half-full'; you cannot generate these qualities until and unless you don't have passion. If we are not passionate about our goal then we can't accomplish it as we will not be determined to do even a simple task of making a Tea. This deserves to be cited by a quote:-

"LIVE WITH PASSION AND LEAD WITH VISION"

But it's not necessary that your cup should be filled with all the above ingredients because in some cases 'Luck' assists powerfully. Best example is one of the prolific actor - ARJUN KAPOOR who is 12th fail and got a role of an eminent writer 'CHETAN BHAGAT' in 2states. So here, it's a case of 'LUCK BY CHANCE' - an opportunity grabbed by a happenstance. Though it is all luck, passion is needed to boost it supported by failures.

So, allow me to conclude it with a quote:-

"YOU CAN'T BECOME SUCCESSFUL UNTIL YOU EXPERIENCE A FAILURE IN YOUR LIFE"

Neeraj Ahuja



### WORK LIKE A CAPTAIN AND PARTY LIKE A PIRATE ...!

'PARTY' Just looking at the word so many joyful images flash in our mind and on the other hand looking at the word 'WORK' so many gloomy images flash in our mind.

Why such a contradiction? Well the reason is we have an imbalanced proportion of both of them and not a balanced one. It is important to work hard but it is equally important to cut loose and enjoy and have fun after the completion of your work. "SUCCESS IS BEST ENJOYED WHEN CELEBRATED".

On the other context you can't just spend your whole life partying and doing nothing. Just imagine you keep partying all the time in the crucial formative years of your career and at the end of the day you find yourself standing nowhere but first acknowledging someone else's success and mourning for the thing that you haven't even started for your target and the worst can be not even decided the target. Bad Situation... Right?

Well never too late to start anything so start working like the captain of a ship: - making plan, fighting against the waves, leading the crew and overcoming the hurdles and after achieving your target rise up and sing like a pirate 'Party All Night .... So Work Hard and Party Harder!

Parisha Shah



### MONEY: MOTIVATOR OR MONSTER

TODAY if we look around, people have been immersed to find the happiness which according to them could be fulfilled only by money. Many of us would be deep down thinking about so called impeccably perfect question, "what happened to all the sanctimonious talks about keeping aside money for all those valuable relations?" If money has brought you to the position where you are at present standing today, remember it could be the sole reason for making you impoverished.

Yes money is important but the "SO CALLED MONEY CREATED STATUS" should not be kept ahead of relations. Money can buy you so many things. You may shop, wear branded clothes only if you own a confounding bank balance but what about the question where your bank balance would be of no use. Could money buy you all those relations which may have had been dismantled because of status, so created by money? Why we have been in such a world where each way seems to be undesirable? Life would have been so simple if money could be perfectly used as a motivator! I wish it could happen!

Rati Nair





## MONEY: IS IT ALL YOU NEED?

“It’s not about the money, money, money, We don’t need your money, money, money. We just wanna make the world dance, Forget about the price tag.”

This Song of Jessie J agrees to the thought which most of us hear & say: “Money is not everything”. But, do we really say what we actually think?

That remind me of a thought when Oscar Wilde says, “When I was young I thought that money was the most important thing in life; now that I am old I know that it is.”

But does that mean, Money = **Happiness**?

Then my answer would be NO. It can be explained in this way that if you don’t have money then you are in trouble, but if you have money then it doesn’t mean you are out of it.

Happiness is never about how much you earn. It’s about How much you earn, How you earn and How you spend. For instance, if we are earning money unethically, then we may not be that happy as our conscience regrets. So, at the end it would be good to say that money doesn’t guarantee happiness but lack of it can become a reason for sadness. Jonathan Swift correctly said, “A wise man should have money in his head, but not in his heart.”

*Ronak Jain*



## FAILURE & SUCCESS – OPPOSITE WORDS! ... REALLY?

Success comes through rapidly fixing our mistakes rather than getting things right for the first time. When it comes to failing our ego’s our own Worst Enemies, Our defense mechanism kick in, tempting us to do what we can to save face but as it is said “If you are not failing, You are not growing” so success is a life between you and yourself. It’s not just stacks of books on a shelf. You have to make up and work hard to succeed otherwise it will be hard for you indeed. Beat your own records day by day because we always need to find our own way. Just keep your spirits high and you will find it easy to fly. Fail once, Fail twice and at the end success will surely knock your door. Behind every success story there comes failure too. Failure is a part of human nature. We learn from our mistakes. We can look back at one time we failed at something and we could actually overcome the situation and that’s how it really works. So remember that failure is not opposite to success, it is a part of success.

*Sakshi Jain*



## INDIA THE WORLD CAPITAL OF LITTERBUGS

If cleanliness is a state of mind then we, the people of India have a dirty mind. Till that changes the bitter ‘sach’ is that Bharat will not be ‘swachh’.

1) More people know about the Osama Bin than Recycle bin., 2) Got a bad cold? Stream out the olive green avalanche of phlegm from the nostrils on the footpath., 3) Need to answer nature’s call? Drizzle the bodily fluids and solid to fertilize your surrounding, after all when you gotta go, you gotta go., 4) Railway tracks have only one mode: commode. But we forget the flush does not work here., 5) We love creating a mess and letting our Moms do the cleaning. Our cluttered cupboards and bathroom floors with wet towels are shining examples of this., 6) If moms were a part of the problem, our girlfriends/lovers/ wives will be a part of the solution for most Indian bachelors clean their rooms only when expecting a female guest., 7) An AirIndia flight to Australia recently got grounded because of clogged toilets. Our planes and trains may not run on time but the bowels of our desis certainly work overtime. What makes the dirty Indian tick? Why has he the diabolical need to spread the muck? In Singapore famously tough anti littering laws have us Indians falling obediently in line. But here we have a hey day being litter kings. I only hope it doesn’t take an outbreak to shake us into action like the way plague turned ‘Surat’ to khoobsurat. Religion seems to be a good idea atleast the few square yards of the temples are clean lest we invite the wrath of Gods. A revolution that leads to evolution where the broom is used to beat the gloom is a must and not the pathetic ‘Take a broom, bend a bit and selfie-instagram tag’. Let’s conquer our inner litterbugs, swallow our spit, find and use loos and put our littering urges in the nearest dustbins.

*Sanjana Iyer*



## WHEN DO ANGELS LOOK LIKE...??

Like the little lad who returned your wallet yesterday.  
Like the taxi driver who told you that your eyes light up  
the world, when you smile.  
Like the small child who slowed you  
wonder in simple things.  
Like the poor man who offered to  
share his lunch with you.  
Like the rich man who showed you that it really is  
all possible, if only you believe.  
Like the stranger who just happened to come  
along when you had lost your way.  
Like the friend who touched your heart,  
when you didn't think you had one to touch.  
Angels come in all sizes and shapes,  
all ages and skin types and colours.  
They come disguised as friends, enemies, nurses,  
teachers, students, lifeguards, and doctors.  
They are hard to find when your eyes are closed,  
but they are everywhere you look, when choose to see..

- Anmol Talreja

## LET ME ADORE MYSELF!

Let me adore myself! Not letting the world to rule me,  
let me rule myself.  
Why should I expect thy to love me, when I adore myself!  
I may certainly not have the reason to be blissful but I  
definitely have to be grateful.  
Let me stop hating myself for whom I'm not and  
let me adore myself!  
When all other things will try to suppress me, it will be my  
love towards me to come up again.  
Why should I wish for your care,  
when I take utmost care of myself.  
Let me move the step ahead towards my own identity, let  
me adore myself when the storms of the life attack me.  
Let me believe, strive for my own dreams rather than  
fooling myself for 'Our dreams'.  
Let me survive the way I can and  
let me adore the way I can!  
Thank You!

- Lata Dharmani

## સપને હોતે હૈ સંજોને કે લિયે

દિલ કી હર ખ્વાઈશ કો લફઝો મે બયાં કરને કે લિયે...

બુંદ બુંદ સાથ મિલકર લેતે હૈ એક નયા રૂપ  
સપનો કા સમુંદર લેતા હૈ સચ કા સ્વરૂપ...

અપનો કે લિયે દેખે ગયે સપને દિલાતે હૈ મુસ્કાન ચહેરો પે  
સપને કો પૂરા કરને કી એક ઉમ્મીદ જગાતા હૈ દિલ મેં...

ના જાને કિતની ખ્વાઈશ લિયે મન ચલા હૈ સપનો કી રાહ મેં  
કભી ઉભરતા તો કભી ડુબાતા હૈ સચ કી પરછાઈ મેં...

દિલ ના જાને ક્યું ઉડના ચાહે ઈન બાદલો સંગ  
એક પહેચાન બનના ચાહે ખુદ કી ઘોલ કે સપનો કે રંગ...

ના જાને કિતને સપને રહે જાતે હૈ યું અધૂરે  
બીતે લમ્હો કે સંગ બેહ જાતે હૈ યુ પૂરી..

ઝીંદગી દેતી હૈ મૌકા અપના મુકામ હાસિલ કરને કા  
યુ અપને સપનો કો એક નઈ ઉડાન દેને કા...

જી લેના અપની યે ઝીંદગી ના જાને કબ વો  
પલ બનકે રહે જાયે અધૂરી સી કહાની...

Trishala

## શું વાત કરું??

વાતોની શરૂઆત થી થાય,  
ની પણ પરસ્પર અદલબદલ થાય...  
શું કરું? ને જમી લીધું? જેવા પ્રશ્નો પુછાય,  
પ્રત્યુત્તરમાં વંચાય.  
તો ની વાતોને માં ક્યાંક સ્થાન અપાય,  
પણ આવી ને આવી વાતોમાં કેવી રીતે જાય ?  
કરું ઘર ની વાતો ને પૂછી લઉં પ્રશ્નો ચાર..  
એકનું એક ના ચાલે ચાર આ થોડી છે સમાચાર?  
ટીવી આવ્યા આવ્યા, સાથે જોડાયા ચાર;  
તોય એમ લાગે કે કેવી રીતે થશે દિવસ પાર??  
ને પર કેટલું ચાલે?  
શું આટલું પતે એટલે વાતોની શતરંજ કરી દેવાય  
થી શરુ થતી સુધી કેમ લંબાય?  
શું દિનચર્યાની વાતો નો વિષય થાય?  
લાગે છે એવું કે શું કરું વાત ? એ જ વિષય ના બની જાય... ;)  
એના તો પર પણ ના શોધાય..  
હવે ૫-૧૦ મિનીટની વાતોનો આ જ બનશે આધાર,  
આના આધારે જ આગળ વધશે આપણી ની બંધ કાર...

Kishan N. Brahmbhatt









दैनिक भास्कर

उदयपुर

उदयपुर, सोमवार 23 फरवरी, 2015 6

## कला मंडल में बिखरे लोक रंग, दर्शकों को रास आई राजस्थान और गुजरात के कलाकारों की हर पेशकश

उदयपुर. लोक कला मंडल के स्थानांतरित समारोह के पहले दिन रास और राजस्थान के कलाकारों ने प्रस्तुतियों के जरिए लोक संस्कृति से संबंध बनाया। राजस्थान पर राजस्थान का घरी नृत्य, चकरी नृत्य, तेरहाताल एवं गुजरात के कलाकारों द्वारा धडा नृत्य, हुडो नृत्य, भवाई, सगर, रास रास भिखार नृत्य दर्शकों को नृत्य प्रसन्न किया। इस मौके पर प्रस्तुत किए जाने वाले नृत्यों के बारे में जानकारी भी दी गई। इसके पूर्व मंडल के मानव संचयन शिक्षण सहयोग, राजस्थानी पीपल जेली ने कला मंडल के संस्थापक वैदिकल राजन के चित्र पर माच्यार्णव का नमोस्ते वा आवाज किया। समारोह में बड़ी संख्या में रहस्यवादी पहुंचे।

### आज की प्रस्तुतियां

अल्प मिमी के निर्माण ने भारतीय नृत्य अकादमी सहयोग के कलाकारों द्वारा कलकत्ता नृत्य की प्रस्तुति राज 7.30 बजे से दी जाएगी। दर्शकों के लिए प्रवेश निशुल्क रहेगा।



लोककला मंडल के समारोह पर रास और राजस्थान के कलाकारों की लोक कलाकृतियां।

फोटो: भास्कर

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# LITERARY ACTIVITIES



CONCORDIA COLLEGE PRESENTATION



DISTRICT LEVEL WINNERS - YOUNG VOTERS' FESTIVAL 2014-15



INDO JAPAN STUDENT EXCHANGE PROGRAM 2015



INTELLECTUS 2015



INTERNATIONAL CONFERENCE



PRISM RELEASE



SV ARTS DEBATE COMPETITION



SPELL BUG WINNER



VIJAY PADMA HINDI DEBATE COMPETITION



# MANAGEMENT ACTIVITIES



ABHIVAKTI - JINDUS UNI WINNER



EMPOWER WEEK



RENAISSANCE 2015



COMMERCE IDOL WINNERS



EL-DORADO 2015 MANAGEMENT FESTIVAL



WINNERS AT PROTSAHAN

SM'PIC' PERFECT

Prism 5102

*A smile is an inexpensive way to change your looks.*



# SPORTS ACTIVITIES



CRICKET GIRLS



SIDDHARTH (JUDO)



MARGI (VOLLEYBALL)



PRACHI PRAJAPATI (DISCUS THROW)



SPORTS DAY



PRIVANKA AND NADANI (TENNIS)



SIDDHARTH & AATIF (POWER LIFTING)



ANIRUDDH (BOXING)



VIVEK PABLA (BADMINTON)



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JOSH



PLACEMENT WEEK



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