



# COLLEGE MIRROR

## SPOTLIGHT

## WORKSHOPS

- FOLK DANCE
- FINEARTS & PHOTOGRAPHY
- THEATRE
- WESTERN DANCE & GROOMING
- MUSIC

## CLUBS & FORUMS

Manthan- A Thought Provoking Mission, Rockonomics-An Eco Fest, Statstorm-The Statistical Games, Readathon-A Reading Competition, Gandhian Elocution Competition, Inter-Collegiate Swami Vivekanand Elocution Competition & An Open Book Exam

## CIMA

An induction seminar conducted by country head on a Global Management Accounting qualification leading to CGMA.

## CONFERENCE

- International Conference, Malaysia

## SEMINARS

- GST
- CIMA
- Digital Marketing

## CWDC

- Programs encouraging women developments and healthcare.

## INDUSTRIAL VISIT

- Amul: The Taste Of India, Anand
- Laxmi Toor Dal, Vasad

B.Com (Hons.) Three Years Degree Programme & M.Com

# “We Mould Minds And Shape Careers”

A **RAINBOW** of Endless Opportunities











**Dr. Ashwin Purohit**  
**Dean, Faculty of Commerce,**  
**GLS University**

I warmly welcome you to the second issue of the Faculty of Commerce's quarterly newsletter. Here you will find the latest news about the students, faculty, alumni, and the exceptional programs which the college offers.

It is 2019, S.M. Patel Institute of Commerce completes 2 decades imparting quality education to thousands of students across nation. As dean of the faculty, I'm extremely proud of the rich tradition of providing practical, experience-based commerce education that our college has upheld since its inception. Our programs prepare our students to become leaders with the moral depth and intellectual intensity necessary to meet the challenges of a time of critical transition in society.

Education in India is undergoing a noteworthy transformation from traditional exam-centric educational system to an Outcome-Based education which is more accountable and quality-oriented. We could envision the changes and have also visualized the knowledge and skills required for the transition of the students from campus to corporate. We have been adding new, cutting-edge elements to our curriculum during the past several years, including courses which give international exposure to the students.

At Faculty of Commerce, the emphasis is on continuous learning throughout the semester rather than rote learning. Each semester has projects and assignments which tremendously help the students in applying concepts that they have learnt in the classrooms.

Keeping in mind our motto, "We mould minds and shape careers", the college organizes various academic, co-curricular and extra-curricular activities which aim at the holistic development of students and help them to become responsible citizens of the country. This approach also ensures that our college remains well-positioned in education sector to maintain its phenomenal growth.

Faculty of Commerce(SMPIC) has been awarded ASIA'S EDUCATION AWARD 2019 in 'Asia's Best Commerce and Economics College Category' from the India region by International Brand Consulting Corporation, USA on 11th December, 2019 at Bangkok. I thank Shri Sudhir Nanavati, President, GLS University for his incessant support and encouragement. Under his constant guidance, we could implement new ideas and innovative academic and student development activities and scale new heights every year. I also thank Ms. Chandani Kapadia, COO, GLS University for promoting innovative practices. I further extend my gratitude to Provost Dr. B. H. Joshi and Registrar Dr. Dharmesh Shah.

We look forward to keeping you posted on our progress through our newsletter.  
I hope you enjoy reading this second issue of our Newsletter.

## From the Desk of Convenor



**DR. KRUTI SHAH**  
CONVENOR

Dear Readers,

It is indeed a great privilege to be the Newsletter Editor for the College Mirror and it is an immense pleasure to launch this second issue. In this issue, we will recount the curricular, co-curricular and extra-curricular, activities and achievements from June 2019 till date. It showcases the consistent efforts put in by the College to scale the pinnacle of success every year.

I would like to thank Dr. Sudhir Nanavati, President, GLS University, Dr. Ashwin Purohit, Dean, Faculty of Commerce and GLS University Management for their everlasting support throughout the creation of this issue of College Mirror. I extend my sincere thanks to the editorial team for its contribution and dedication.

I look forward to your continuous support in the coming issues.

## Editorial Board

- **Dr. Kruti Shah (Convenor)**
- **Dr. Bhumika Ansodaria**
- **Dr. Gitanjali Rampal**
- **Prof. Ashal Bhatt**
- **Prof. Rupa Pariyani**
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## ORIENTATION PROGRAMME



On 24th , 25th and 26th June, 2019, Orientation Programme was organised for the students of Semester-1 joining B.Com (Honours) for the academic year 2019-20. Students and their parents were invited for the function that was aimed at imparting important information regarding the importance of B.Com (Honours) programme, the syllabus, the examination pattern etc. as well as making them aware about the glorious past and present of the institute. The students witnessed an audio visual presentation about the activities and achievements of the college and the Staff Introduction. The Vice-Principal, Dr. Marzun Jokhi made a presentation to explain the syllabus, the structure of the course, examination pattern etc. to the students and briefed them with the details. He also explained about the institute's international collaborations with CIMA-UK, Concordia College-New York etc. The Dean, Dr. Ashwin Purohit welcomed the new students as well as their parents to the institute and motivated the students to take advantage of various activities held at the institute. Explaining the importance of classroom he added, "You can learn about academic topics anywhere else but more important are the lessons of life which you will only learn in Classrooms". He also mentioned about the CSR and Charity Activities carried out by the students of the institute and put emphasis on the mission to prepare good citizens along with professional excellence, through value based education. Dr. Purohit also explained the importance of preplanning in life and advised the students to focus on 'Smart Work' instead of only 'Hard Work'. At the end of the function, he solved the queries of the students as well as their parents by conducting a question-answer session. The programme was conducted and coordinated by Dr. Keyur Vohra.



## WORKSHOPS

Academics lead you to goals but extra-curricular activities lead you to growth. Faculty of Commerce (SMPIC) has always acknowledged the prominence of various activities apart from academics. Workshops are extremely important in a college environment to promote students' wellbeing and increase awareness of topics. Each year a number of workshops are conducted for students like Folk Dance to embody the great values of our culture and nation, photography to enhance the skills of capturing moments, Theatre to find better means of self expression, Music to escalate the rhythms and notes, Fine Arts, Western Dance and Fashion Show to derive greater scope in the respective activities. Experts and guest celebrities along with Faculty members are invited for detailed and professional guidance in each workshop. Fruitful insights on each aspect of the subject along with pragmatic applications are provided by the renowned professionals, students avail not only the best of academics but also the best of other activities, which help students to enhance their skills, learn new things and discover a better version of themselves. Attending workshops can help students achieve success in their academic environment by putting different skills into practice. Workshops also help in increasing productivity and creativity of the students. Participation in workshop hone the skills of students and contribute to their overall development.

## FOLK DANCE



Taali, Chapti and Be Taali. On the second day of workshop, prestigious Gaurav Puraskar award winners Shree Bharat Baria and Shree Akshay Patel gave lessons of Tran Taali, Hinch and showed the glimpse of Kalripayattu dance form. The 3rd day was conducted by Gaurav Puraskar Awardee Smt. Niyati Dave who imparted information of Prachin Garba Sanskriti and gave its practical demonstration. The 4th day of the workshop was conducted by choreographer Dr. Kruti Paritosh & Shree Yash Sagra, an alumni of SMPIC and a folk dancer. They provided training on importance of body posture, eye movements and expressions, and also taught variations of Be Taali and different steps to be performed in Navratri. On the 5th day, Shree Kuldeep Shukla taught Raas to the students. On the last day of the workshop renowned alumni of SMPIC Shree Jaimil Joshi (show producer RED FM), RJ Harsh Thakkar (RED FM) and Dancer Utsav Solanki discussed the combination and implementation of creativity, acting and vigour for the unique folk dance performances with the students. The new batch of the college participated with a passion and zeal with senior folk dancers throughout the workshop. The folk dance workshop was conceptualised by Dean Dr. Ashwin Purohit and was coordinated by Dr. Kruti Paritosh Shah.

The college organised series of workshops to advance everything was taught to the polish and nurture the hidden talents. The kick students including various techniques of start to the series was a 6 day long workshop garba which can never be seen in the clubs, for Folk Dance from 1st July to 6th July, 2019. different positions and even the minute Total 70 students participated in the workshop details were taken care of. Students also learnt with lot of enthusiasm. Folk dance helps to how folk dance inculcate discipline, dedica- tion and love of art in one's mind. Various People have been doing folk dances for hun- award holders and celebrities spared their dreds of years and there is value keeping that valuable time for the students and solved their tradition alive. And with the same motive our queries in order to make them learn what folk college organised this workshop of Folk dance dance is all about. The 1st day of workshop for the students, in which various experts was conducted by Choreographer Kuldeep Shukla who taught the students basics of came to teach students Garba. From basic to Shukla who taught the students basics of



## WESTERN DANCE

The college organised Western Dance and Grooming Workshop from 13th to 22nd July, 2019. Around 100 Sem 1 students of our college actively participated in this workshop. The workshop began with a 10 minutes loosening and warm up session to make the freshers get into the grooves. They were given theoretical and practical training about various dance forms like Hip hop, contemporary, jazz, lyrical, salsa, crumping, fusion and Bollywood by ace choreographer Mr. Nidhip Shah. They were also made to dance on the given steps in the smaller groups of 3-4 each to bring out the finesse. Mr. Nidhip said "Dance is an expression, only 10% of the dance is showcased on the stage and the rest 90% is all about the passion for dance." Mr. Keyur Desai, the international fame fashion choreographer, shared his success story and practically demonstrated how to walk on the ramp. He gave one to one tips to all the aspiring models and laid emphasis on body language and



confidence. Ms. Khushnum Avari, Director, Panache Academy of Air hostess training, shared her experience as an industry expert. She laid stress on formal grooming of male and female. She also told the students to invest in themselves. It was a very interactive session in which students also put up queries to which Ms. Khushnum responded with great zeal and enthusiasm. The ramp walk training was given by Mr. Chakshu Chauhan, an event planner and fashion Solanki and Prof. Aashal Bhatt. He explained the students how well balanced one should be to depict the confidence and attitude while walking the ramp. He also explained the importance of listening to different genres of music to pick up the correct beat and start walking. He also made the girls wear heels and walk confidently. The Western dance workshop was coordinated by Prof. Bhavna Parwani, Dr. Bimal

## THEATRE

The college every year organizes "ABHIVYAKTI: a finishing workshop in theatre", for the first year students wherein they learn basics of theatre, music, dance, creative writing and stagecraft. Various aspects of drama, including acting, voice modulation, breathing control and reflex enhancing are taught. The purpose of the workshop is not only to stimulate students' creativity but sensitize them towards various issues. On day 1, we had Mr. Vishal Shah, an ex-SMPICite who has written and directed around 21 productions as an expert. The students indulged in different activities which helped them to develop observation, rhythm and helped them to shed inhibitions about theatre. On day 2, Shri Rajoo Barot, an NSD graduate, a mentor at 'Ahmedabad Mentor Group' and a veteran actor, talked to students about Natyashashtra, Bhavai form of drama and famous Indian playwrights and their famous plays. He informed students that "To be an actor you have to learn mudras and sing songs. For an actor, it is necessary to keep his body flexible." On the 3rd day of theatre



workshop, Shri Kabir Thakore, convener of Rangmandal a 75 year old theatre group, RJ Harsh taught the students about the writer & director of more than 15 plays, made students understand the difference between theatre and cinema. On 4th Day, Mr. Jaimil Joshi, Show producer, Red FM and Mr. Harsh Thakkar, RJ Red FM, both ex-SMPICites taught voice modulation to students. Mr. Jaimil Joshi informed them about the four main aspects of controlling voice and it's combination of pitch i.e. High pitch high volume, High pitch low volume, low pitch low volume, Low pitch high volume. The students also learned to speak same dialogues in different ways. Mr. Abhinay Banker. The Theater workshop was conceptualised by Dean Dr. Ashwin Purohit and was coordinated by CA Dr. Sneha Master and Dr. Gitanjali Rampal.



# PHOTOGRAPHY & FINE ARTS

The college organized Photography and Fine Arts workshop under Fine Arts club which was coordinated by Prof. Rajul Goenka. Both the workshops commenced on 22nd July, 2019. Around 60 students were enrolled in these workshops. Under Photography workshop, Mr. Ronik Shah from TCIL conducted a session wherein he discussed variety of photography like wild life, event, commercial, commodity, wedding, fashion, food, journalism photography etc. The second day of photography workshop was conducted by Mr. Rishi Goenka, a specialist in commercial photography, wedding photography and creative advertisements. The basics of Photography were covered whereby he explained about various lenses like Standard, Wide Angle, Telephoto, Macro and Prime lenses and their application. Moreover, he also taught three aspects of camera namely shutter speed, ISO and Apparatus. Further he talked about different cameras like mirror camera and mirror less camera. Symposium of renowned press photographers was organized under Photography workshop. Shri Sureshbhai Mistry from Gujarat Samachar, Shri Pankaj Shukla from Navgujarat



Samay and Shri Sanjaybhai from Sandesh were invited. On the last day of Photography workshop, Mr Rishi Goenka threw light on how to improve the pictures. A competition was also planned and prizes were given to best photos clicked during the workshop. Over all it was a very interactive and interesting workshop. The Fine arts workshop was conducted by Mr. Mayank Bhatt, a graphic designer and visiting faculty at CEPT. Art of Poster Making was covered in the workshop. Students were given topics like Educate Girl Child, Save Water Save Earth and Heritage Tourism. On the second day of the workshop, students were taught the art of Collage Making by Mr. Bhatt.

Topics were Fire, Landscape and River. On the fourth day, activity of Face painting was conducted by a well-known artist Mr. Sachin. He elaborated on the topic 'CONTRAST' in such a way that it showed the contrast between any two subjects like ice-fire, happy-sad, positive-negative etc. on the face. Mr. Sachin gave topics on the spot for creating body tattooing within a stipulated time. He also solved various queries of the students. Workshop on Body Tattooing was conducted by Mr. Sachin Gaud. The topic was to spread social awareness about 'Say No to Smoking and Alcohol'. The workshop turned out to be successful and an enjoyable experience.

## MUSIC

The Music workshop, the first of its kind, was a comprehensive workshop including various aspects of music conducted at College from 1st to 6th July, 2019. Singing sessions were engaged by Shri Prahar Vora who gave the idea about the basics of 'sur', 'taal' and various 'ragas'. He also taught various techniques for 'sur correction', 'breathing' and 'riyaz' to the students. Shri Munjal Mehta acquainted the participants with various 'Tabla - Taals' and discussed the importance of rhythm in music. Ms. Yatri Sheth conducted the melody instrument session. She introduced various aspects of Piano and guitar playing and their importance in music. She explained the concept of 'Chords' in music and taught the students to sing with chords and also to play them on various instruments. Shri Akul Raval, who has invented over 100 percussion instruments himself, talked about the unconventional and



new rhythm instruments. He introduced students presented their performances various western beats and explained their and Shri Prahar Vora solved some of their significance in music. Shri Harshit Acharya queries and gave them suggestions regarding talked about the technical aspects of their performances. More than 30 students music. He talked about sound designing, very enthusiastically participated in the balancing, various types of mics and sound workshop and expressed their feelings of systems etc. He also informed students about having added a great value to their various technicalities of studio recording budding talents. The music workshop was and digital music production. On the last day, coordinated by Dr. Keyur Vohra.

## FACULTY OF COMMERCE (SMPIC)

## CLUBS &amp; FORUMS

Theoretical knowledge along with practical application and opportunities give a better dimension to one's career. The college runs multiple clubs and forums encompassing all the subjects of academics which includes Management Club for better management skills, Statistics Club to do better with the number game, English and Reading Club to enhance English speaking and writing skills and Economics Club for better exposure in that area, Forum for Gandhian Philosophy & Swami Vivekanand Study Circle to inculcate the values of Gandhiji and Swami Vivekanand respectively. Plentiful competitions and events are organized under each club offering many opportunities and a better exposure to the real life instances. Along with competitions, various corporate visits and seminars are organised for better understanding because we all know that opportunities are ubiquitous, we just need to identify them.

## MANAGEMENT CLUB



Management club aims at beyond the class- in understanding the Subjects and consoli- festival encompassing events like business room learning, promoting the creative bent dates the concept and methods of modern plan, case analysis, quiz, poster making and and inventive thinking. The events conducted management and thus helps them to build many more) where students were given a task under management club such as invited and develop decision-making and leadership to do the research on some great marketing lectures, role plays, educational visits to man- skills. Many events are organised including tactics and campaigns. The club regularly agement institutions, debates, quiz, case anal- AMA(Ahmedabad Management Association) organizes training and practice sessions ysis, management competitions such as visit : a study enhancement programme, a visit to groom the students for inter-collegiate Ad-Mad, brand war, business plan etc. have a to radio city 91.1 FM. Other activities wherein state and national level competitions in bearing on every functional area of manage- students were guided for inter-college which they have brought accolades and ment. Management club educates the competitions like Vishleshan-converse, laurels to the college. The Management students by enhancing their professional skills conserve, convert, (a national management club is coordinated by Dr. Krupa Bhatt.

## VISHLESHAN WINNERS LIST 2019-20

POSITION	EVENT NAME	STUDENTS NAME
1 <sup>st</sup>	RANGOLI	URVASHI RAJPUT, VIKRAM SINGH THAKUR
	COLLAGE MAKING	VANDANA CHAUHAN
	BUSINESS PLAN	CHIRAG AGARWAL, SHUBHAM JAISWAL, SIDDHI SHAH, SAMMED JAIN, SHWETA GATTANI
	GROUP DANCE	DHWEEP SHAH, PRAPTI THAKKAR, SHRUTI CHOKSHI, AKSHITA PATEL, YASH SHAH, AANGI SANGHVI, OM ALIANI, PURVA OCHANI, DHRUV GANGWANI, KEVIN MEHTA
2 <sup>nd</sup>	SOLO DANCE	DHWEEP SHAH
3 <sup>rd</sup>	DEBATE	CHIRAG SINGHAL, IPSITA PANDA, NAMRATA PITHANI
	BOOK REVIEW	SAKSHAR CHAUHAN
	CASE ANALYSIS	SHUBHAM JAISWAL, DIYA NAVLAKHA, BHAVYA KAMDAR, AADITYA DALAL, MANSI PUROHIT
	POSTER MAKING	MANSI GUPTA
	AD MAKING	CHIRAG AGARWAL, NIKET SONI, VISHNU KANSARA, MAITRY TRIVEDI, CHIRAYU THAKKAR

## FACULTY OF COMMERCE (SMPIC)



## ECONOMICS CLUB



The purpose of the Economics Club is to develop students' understanding of Economic and Business issues and how they relate to the world at large. The Club aims to create interest in the students towards Economics subject and bridge the gap between theoretical and practical aspects. The Club organized an in-house event named "ROCK-O-NOMICS 2019-20" on 21st August, 2019. This was a one day event based on interesting games and elocution competition on Economics. Games like ECO FREAKO had three levels: Pictionary, Speakonomics and Crossword (identifying basic terms of economics in the creative manner) and Elocution on Economics based on current economic affairs. The main objective of Economics behind this event was to cultivate interest among commerce students for economics subject. The Economics club is coordinated by Dr. Anjali Trivedi and Dr. Beena Patel.

## ENGLISH &amp; READING CLUB



English & Reading Club aims to strengthen the process of teaching and learning English language through the integration of communication and information technologies, arts and the promotion of the institutional values. The purpose is to create an opportunity for the students to become enthusiastic and enthralled with wonderful world of literature and enable the participants to increase their exposure to the English language thereby giving them first class opportunity to improve their standard of English Listening, Reading, Speaking and Writing. The club activities are coordinated by Dr. Gitanjali Rampal and Prof. Rupa Pariyani.

- Under the club, the college organizes 'Readers Are Leaders' activity wherein everyday a new thought and a new word along with the meaning and sentence is written on the notice board for the language enhancement of students.
- The college organizes "Manthan: A Thought Provoking Mission" which is a three tier, an inter-class elocution competition. The aim of this competition is to remove stage fear and improve oratory skills of the students. This competition has three rounds:- Primary, Intermediate and Finale. The Primary level competition was conducted on 7th August, 2019 in their respective classes wherein 154 students had participated. The winners of the Primary round competed in the Intermediate round on 20th August, 2019. The Finale round was conducted on 9th December, 2019.
- The college has also organized Readathon competition (Best Reader of the year). Readathon is a competition which inspires students to read as much as they can, all for an incredible cause. Reader of the year award is awarded to the students who read most number of books and utilize other library resources and services in the most effective manner. The objective of Readathon is to motivate the students to improve their English reading skills, creativity and original thinking, to encourage the students to visit library frequently and develop a taste of variety of subjects.



## STATISTICS CLUB

The objective of Statistics Club is to strengthen the processes of teaching and learning of Statistics subject through the integration of applications of statistical tools and techniques in real life and research projects by conducting expert lectures, workshops and educational visits for the development of statistical activities. The college organized STATSTORM 2019: A Three Day Statistical Games on 5th, 6th and 7th August 2019. The objective of Statistical Games is to impart and sharpen the basic concepts of Statistics and Mathematics through various fun activities. Dean Dr. Ashwin Purohit motivated the students to participate in different events organized by the college as it caters knowledge of practical part of the subject which is not incorporated in the syllabi. Students learnt the application of statistical theories in the practical world. The games were based on the concepts of Arithmetic, Algebra, Measures of Central Tendency and Dispersion, Permutation, Combination, Correlation, Regression, Probability, Probability Distributions, Time Series, Index Numbers and so on. The various rounds of STATSTORM were Overture Round, SKUNK Game, Cubical Destinies, Fortune Balls, Clever Brains and Rapid Fire Round. 72 students participated in the event and gained knowledge along with lots of fun. Dr. Devyani Chatterji and Dr. Bhavik Swadia coordinated the event.



## SWAMI VIVEKANANDA STUDY CIRCLE



## CELEBRATION OF UNIVERSAL BROTHERHOOD DAY

The Swami Vivekananda Study Circle aims at spreading and preaching the spirit of universal brotherhood and propagating and imbibing the great ideas of Swami Vivekananda. Through various activities, the study circle shares his progressive ideas of power, glory, goodness, and purity among the students and also imprint on the young minds Swamiji as a living ideal in their lives for a glorious change. The activities under the study circle are coordinated by Dr. Bhumika Ansodaria and Dr. Beena Patel. Swami Vivekananda Study Circle of the institute organized a function to celebrate Universal Brotherhood Day on 12th September, 2019 in the college. Universal Brotherhood Day is observed to commemorate Swami Vivekananda's famous speech delivered on September 11, 1893 in Chicago to the delegates of the World Parliament of Religions. On this occasion, Dean Dr. Ashwin Purohit shared an experience of Vivekananda's life and said "Even though Swami Vivekananda felt nervous initially addressing the large gathering of seven thousand people at the World's Religions in Chicago, he bowed to Saraswati and began his speech by addressing all the gathered as "Sisters and brothers of America" for which he received a two minute standing ovation from the crowd". The function was graced by Dr. Amiben Upadhyay, the Vice Chancellor of Dr. Babasaheb Ambedkar Open University, Ahmedabad, Prof. Janki Vaidya and many volunteers from Swami Vivekananda Kendra. Dr. Ami delivered an informative session on the values and preaching of Swami Vivekananda on this occasion. She talked about acceptance, tolerance, equality, truthfulness and spiritual intelligence emphasized by Vivekananda the most. Students were shown a Suryanamaskar video clip at the end of the session.

## OPEN BOOK EXAM (SANSKRUTIK SWADHYAY KASAUTI)

Around 30 students from our college appeared for Sanskrutik Swadhyay Kasauti, an online open book exam on Swami Vivekananda on 27<sup>th</sup> September, 2019. Later, the students also attended Personality Development Workshop and activities like games, group discussion and surya namaskar to enhance the life skills of the students on 20<sup>th</sup> October 2019. Students were awarded with the certificates.

## FACULTY OF COMMERCE (SMPIC)



# FORUM FOR GANDHIAN PHILOSOPHY



Youth Forum for Gandhian Philosophy has been formed by the college in order to disseminate Gandhian philosophy and impart Gandhian principles and values among the students. In order to teach lofty standards in personal and public life, adhering to cause of truth all the time without compromise and a commitment to duty with honesty of purpose, various activities are conducted which give a right sense of guidance and direction to the youth today. The Club activities are coordinated by Dr. Keyur Vohra and Dr. Anjali Trivedi. A visit to Gandhi Ashram was organized to make the students aware of his lifestyle and promote his thoughts in young minds.

On 2nd October, the college celebrated the 150th birth anniversary of Mahatma Gandhi under 'Forum for Gandhian Philosophy'. The celebration was full of different activities like songs, quiz, on the spot elocution, games, poster making, cartooning and collage making based on themes of Gandhian ideology which will help revive the Gandhian Philosophy and values in a very interesting and fun filled way. The celebration also included two motivating talks. The first speaker was a veteran academician, the provost of GLS University, Dr. Bhalchandra Joshi who spoke about the importance of Gandhiji's thoughts on education. The second speaker for the day was Retired Brigadier Jahangir Anklesharia. He spoke about "Values of freedom and role of Indian military in post independence era and described various heart-touching and motivating incidents from the lives of Army men". To pay tribute to Gandhiji, members of the Forum also cleaned the campus. Along with this, an exhibition of books of Gandhiji was organised in the college library. The guests as well as the students visited the library and were inspired by the books on Gandhiji.

## VOICE OF ABHISHEK SHAH

DIRECTOR : HELLARO



My association with Faculty of Commerce (SMPIC) has been since 2013. For me "theatre is my hub for creativity from childhood." In SMPIC, I have conducted many workshops on Theatre "Abhivyakti" and directed many plays at different drama competitions like INT (Indian National Theatre), Vinaveli, DAIICT and other national level competitions. I am proud of the fact that many students of Theatre Club of Faculty of Commerce (SMPIC) have shown their talent in various Bollywood and Urban Gujarati movies. Even the cast and crew of the movie "Hellaro" has got many students from SMPIC. "Hellaro" is based on a Gujarati folklore. Hellaro focuses on self-expression of women through the folk dance form, 'Garba' with 13 actresses in the story. The set of "Hellaro" was created in the middle of the vast desert in the Kutch region of Gujarat. More than 450 costumes were prepared to give the traditional feel of life at Kutch and the shoot of the film lasted for 35 days in the scorching summer heat of Kutch's desert. All 13 actresses of the film have received Special Jury Award at National Film Awards. This is the first Gujarati film to win both Golden Lotus and Silver Lotus awards. The IFFI jury has selected "Hellaro" as the opening film at the 50th International Film Festival of India to be held in Goa in November, 2019. I sincerely appreciate the support and love from GLS Family and specially Dean Dr. Ashwin Purohit, Faculty of Commerce (SMPIC) and all the loving students for supporting me for consecutive 5 years theatre journey at SMPIC. I would love to hear reviews on my movie "Hellaro" from you all.

## FACULTY OF COMMERCE (SMPIC)



## GURUPURNIMA



The College, every year celebrates GURUPURNIMA with lots of gusto. It is organized by the students and is kept as a surprise for the faculty members. This year too, on 16th July 2019, the students celebrated GURUPURNIMA along with all the members of the college, i.e. the teachers and the staff members as well. They organized traditional celebrations for the faculty members, honored all the teachers with a memento and beautifully decorated the college as well as the staff room with their photographs to surprise them. They even had a pre-celebration of Gurupurnima wherein they gifted the teachers sweets beautifully wrapped up with a lovely message on the previous day. On the day of Gurupurnima, the students performed Aarti of all the faculties as they are considered as gurus in India. All the faculty members along with Dean Dr. Ashwin Purohit cut the cake. He blessed the students as well as appreciated them for continuing the tradition of Gurupurnima. He even said that teachers are revered in Indian tradition but at the same time lots of responsibility of moulding the youth and showing them the right direction to students rests on their shoulders. He even wished a successful future to all the students. In the end, students also dedicated a song to their faculty members and thanked them for everything. The students showed their reverence towards their teachers(gurus) with an aarti.

## BLOOD DONATION CAMP



Faculty Of Commerce, GLS University in association with Red Cross Society organised a Blood Donation Camp in the College Campus which was open for all. Many youngsters actively participated in the same and donated blood for the cause and 70 units of Blood were received. The camp was successful and not only the students, but also the faculty members actively participated in the same.

## WORKSHOPS ON GDPI &amp; VOCAB



The college organized two workshops 'How to Build Vocabulary' and 'How to Crack an Interview and Group Discussion' on 4th September, 2019. The first session 'How to Build Vocabulary' was delivered by Mr. Prashant Sugandh, an academic counsellor and soft skill trainer for the first semester students. The second session 'How to Crack an Interview and Group Discussion' was delivered by Mr. Rohan Garg, an IIM-C graduate for Sem-3 and Sem-5 students. Students enjoyed both the sessions enthusiastically.



## GST SEMINAR



The college organised a seminar on Goods and Service Tax i.e., GST for Sem 5 and M.Com students on 2nd August, 2019. To impart latest and updated knowledge, Faculty of Commerce, GLS University under the leadership of Dean Dr. Ashwin Purohit has taken a proactive role in including GST in B.Com and M.Com syllabus. In his speech Dr. Purohit mentioned that India needs young and smart students graduating with latest knowledge of newly implemented Tax Reforms. The seminar was conducted by CA Aniket Talati, a Central Council Member of The Institute of Chartered Accountants of India for the term 2019-22. He started off the seminar by giving an introduction about Goods and Service Tax, its origin, and its implementation in the country. He explained how the idea of GST was derived and came into existence. He also described the types of GST and filing returns on GST. He also informed the students about the Seamless Set of System being followed by India which has been a great advantage for GST and the National Anti-Profiteering Body being developed in the country. He very interestingly explained the importance to understand the levy of GST right from products like Mercedes car and to Hawaii slippers. He also shared how difficult it is to manage input and output credit in textile industry. Overall the session was extremely interesting for the students. 300 students attended GST Seminar.

## YOGA &amp; MEDITATION SESSION



The college organised a guided Yoga & Meditation Session for students to celebrate the 125th birth anniversary of founder Paramahansa Yoga-nanda on 28th June, 2019. Yoga Meditation Session was conducted by Ms. Rageshree Kannan, Dr. Nita Desai, Dr. Manroop Dhingra, Mr. Chatur Singh Chauhan and Mr. Prahlad Patel in which students practiced visualisation exercise, a scientific healing technique for the well being of body, mind and spirit along with a prayer for world peace and brotherhood. Affirmations were also practiced. Dean Dr. Ashwin Purohit addressed the students on the occasion and explained them numerous benefits of Yoga and Meditation to create health, prosperity and happiness in life.



# INTERNATIONAL CONFERENCE

Continuing the tradition of taking big and brave leaps in the direction of academic excellence, Faculty of Commerce (SMPIC) organised yet another International Conference on the Topic, "Global Accounting, International Taxation and Impact on Economy" in Kuala Lumpur, Malaysia on 9th November, 2019. With the great support and motivation by the dynamic President of GLS University, Dr. Sudhirbhai Nanavati, this international conference was a huge success. Being a visionary and progressive leader, Sudhirbhai is committed to take GLS University to new heights and has always encouraged all such events organised by the college. This is the second international conference organised by Faculty of Commerce (SMPIC) in collaboration with CIMA, UK. After the successful organisation of the international Conference at Sri Lanka in 2017, this time, it was organised at Kuala Lumpur, Malaysia. There were around 22 delegates from India and 13 delegates from Malaysia who participated and presented their research papers enthusiastically. It is worth noting, that Faculty of Commerce is perhaps the only institute in Gujarat to organise two international conferences, not in India but at the foreign location. The conference was enriched by the august presence of Emeritus Professor Dr. Walter Chee Keong Wong, Chief Executive and Vice Chancellor of BERJAYA University, Malaysia and an avid and scholarly researcher. While sharing his views with the audience, he emphasised on the quality of research and the significance of Commerce in each and every field. Dr. Wong, on learning about the rich academic atmosphere of GLS University, also invited the students of Faculty of Commerce, GLS University to his Berjaya University for mutual knowledge sharing.



Ms. Karen Phang, Associate Director, Global Academic Engagement, CIMA, UK, also remained present at the conference as a keynote speaker. She delivered a scholarly speech in which she gave a brief account of the activities and presence of CIMA, UK, around the world. She informed about the constant upgradation of syllabus and other academic practices at CIMA, UK. She put stress on the significance of the need for upgradation in today's time and emphasised on the process of 'learn, unlearn, and relearn'. The Chief patron of the conference and the President of GLS University Dr. Sudhir Nanavati could not remain present at the occasion but he had sent his best wishes through a text message for the grand success of the conference, which was read out before the audience by Dr. Ashwin Purohit. Dr. Ashwin Purohit, Dean, Faculty of Commerce, GLS University, in his address, welcomed the dignitaries and all the delegates from India and Malaysia. Dr. Purohit gave a brief introduction about GLS University and Faculty of Commerce. He informed the audience about the progressive attitude of the college. According to him the philosophy behind the conference is 'Knowledge sharing beyond the international boundaries' which is the key to achieve academic excellence. At the end, Dr. M.E. Jokhi proposed vote of thanks and he assured to the demand of delegates that such type of conference will be organized in the coming year too. A group of around 29 members also took up an excursion to Singapore and Malaysia for learning about their culture and history, along with the conference. A week long trip started from Singapore where the members experienced a flavour of the local culture as fortunately, the accommodation was right in the middle of the old Singapore city where the heritage value of the area has been nicely preserved. Apart from this the members visited some landmark locations of Singapore like Singapore Flyer, Gardens by the Bay, Night Safari, Sentosa Island etc. The team then proceeded to Kuala Lumpur, the Capital of Malaysia, after staying in Singapore for 3 days. The stay in Malaysia was also quite enriching, apart from the conference. The team visited many places like Sultan's Palace, Supreme Court, Petronas Twin Towers, the famous KL Tower etc. and learnt about the history, polity and culture of Malaysia. The visit to the Genting highland was a relaxing and refreshing experience for the entire team. On 12th November, 2019, the team returned with a lot of sweet memories, rich experiences and enhanced academic knowledge. There was a sense of satisfaction on every face and feeling of gratitude for Dr. Sudhir Nanavati and Dr. Ashwin Purohit in the hearts of every team member.



## ADD-ON COURSES

## CIMA SEMINAR

Faculty Of Commerce (SMPIC) offers boundless academic opportunities to its students, one of which is the collaboration with Chartered Institute of Management accountant(CIMA). UK Chartered Institute of Management Accountant is powering up business and finance professionals with the right knowledge and skills for today's and tomorrow's workplaces. CIMA provides Professional Qualification leading to CGMA. CIMA is the largest professional body of Management Accountant established in 1919 and has presence in around 179 countries. To apprise the students about the CGMA qualification, a seminar was conducted on 2nd August,2019 , where the representatives of CIMA Mr. Ajay Lalwani, Country Head and Tasneem Kapasi guided students about the course and the benefits entailed to it. For many years now students have been provided with this academic opportunity by our dean Dr. Ashwin Purohit which has helped the students to find a direction and gain excellence in their careers.



## BRIDGE COURSE



Our College successfully conducts Bridge Course to develop English Proficiency skills for the Semester 1 students. 76 students have enrolled for the course and are given training of English Listening, Reading, Writing and Speaking skills. They will also appear for the SCOPE examination at the end of the course. This programme is coordinated by Dr.Bhumika Ansodaria

## COMPREHENSIVE BANKING &amp; INSURANCE PROGRAM

With a view to impart knowledge beyond the four walls of the classroom and to move out of the prescribed academic syllabus, our college conducts a Certificate Course in Banking and Insurance. With a vision to make the student ready for the job market in the Banking and Insurance sector as soon as student completes graduation, this course is designed in such a manner as to balance between theoretical and practical aspects of modern Banking and Insurance. With lot of avenues opening up, the fifth batch of 32 students is ready to face the challenges of Banking and Insurance arena. This programme is coordinated by Prof. Aashal Bhatt.







The college organised a two day seminar on 'Women Empowerment' under Collegiate Women Development Committee on 8th & 9th August, 2019, in GLS Auditorium, with a strong commitment to empower women, improve the quality of life for women and build stronger economies. Ms. Vaibhaviben Nanavati, a renowned lawyer, High Court of Gujarat was the Chief Guest for the Inaugural Function. The experts for the two days were: Dr. Darshana Thakkar (Gynaecologist & Wellness Expert) – Get What You Want in life & Dr. Janki Bavishi (Gynaecologist) – PCOS Awareness Talk & Common Health Issues of Girls. Dr. Ashwin Purohit, Dean, Faculty of Commerce, rightly said that the main purpose of the activities is to sharpen the young minds for their holistic development. He set the tone of the seminar by quoting Eleanor Roosevelt, "A woman is like a tea bag - you don't know how strong she is until she gets into hot water." The Chief Guest, Ms. Vaibhavi Nanavati, motivated the girl students by stating that a woman is a born entrepreneur and she can get whatever she wants in life by her willpower. She further told that life is not a march past where the man and woman have to be ahead of each other but this life is full of questions where you have to answer it by yourself and the women have to stand up for themselves or else there will be no one to help them. She said that this two days workshop on "Women Empowerment" gave a strong message of a woman's strong willingness to achieve her goal by being fit and healthy and thus contributing to the society. Dr. Darshana Thakkar, a well known Gynaecologist and Wellness Expert, delivered an engaging and enthusing session on "Get What You Want in life". She explained the students that empowerment is not earning money but keeping yourself ahead of everyone and realising your worth by giving example of Late Sushma Swaraj as an exemplary leader. She also quoted Mahatma Gandhi "The path I know is very narrow. My mind wants to go there but my body doesn't. The journey is difficult and full of hurdles but I will pass it." On 9th August, 2019, Dr. Janki Bavishi, Gynaecologist, Bavishi Fertility Institute emphasized on the importance of women's health during different stages of life and how it is unfair that she still has to fight for her mere existence. Dr. Bavishi discussed the emotional and physical changes a woman goes through at different stages of her life and how she can maintain her health by taking proper care of herself by consuming healthy diet and doing regular exercise. She threw light on the fact that emotional and physical health are interconnected and how one affects the other. She also talked about preservation of fertility and family planning by using various methods. She held a detailed session on PCOS and the hormonal imbalance caused by it. At the end, the students posed many questions which were answered in detail by Dr. Bavishi. The seminar was attended by faculty members and more than 250 girl students. The event was coordinated by Prof. Rajul Goenka and Dr. Gitanjali Rampal.

## INDUSTRIAL VISITS

The College believes in imparting quality education beyond four walls of the classroom. To acquaint the students about the practical challenges that organizations face in the business world, our college organized a One Day Industrial visit to Amul Chocolate Plant, Anand and Laxmi Toor Dal factory, Vasad on 13th August, 2019 for Sem 1 students. The students were taken to the fully automated Amul Chocolate Plant at Mogar (Anand) wherein they understood the practical nuances of its operation. As a token of remembrance, 100 students were given chocolate bars at the plant.

After lunch, students visited Laxmi Toor Dal factory in Vasad wherein they saw the process of the making of Toor dal in fully automated plant. The finished product of the dal comes out in 4 ounce packing for the foreign market. This plant has a daily capacity of 100 tonnes of production. The students had a great learning experience as these visits gave students greater clarity about various management concepts as they practically saw how these concepts are put into action. The students were accompanied by the faculty members. The visit was coordinated by Dr. Bimal Solanki.





## GLOBAL RECOGNITION

Faculty of Commerce(SMPIC) has been awarded ASIA'S EDUCATION AWARD 2019 in 'Asia's Best Commerce and Economics College Category' from the India region by International Brand Consulting Corporation, USA. The Award was presented on 11th December, 2019 at Hotel Grand Hyatt in Bangkok, Thailand. The award was received by Ms. Chandani Kapadia, COO, GLS University, Dr. Ashwin Purohit, Dean, Faculty of Commerce and Dr. Marzun Jokhi, Vice Principal, Faculty of Commerce. International Brand Consulting Corporation, USA conducted a consumer survey in more than 20 countries of Asia & based on the brand research report, the brands have been selected for the awards. ASIA'S MOST TRUSTED BRAND AWARDS 2019 platform salutes all the selected Top Brands of Asia and the event has proved to be the most glowing platform which showcased most distinguished personalities and brands of Asia. ASIA'S MOST TRUSTED BRAND AWARDS is a distinctive recognition for a brand recognized as, "MOST TRUSTED" in its industry category based on current year market standing. Its evaluation process is based on a Asia wide quantitative qualified consumer survey, expert analysis and attributes based qualitative brand research. ASIA'S MOST TRUSTED BRAND AWARDS believes that it can provide tremendous service by identifying those who have maintained the highest standards of product integrity and brand development. 'ASIA'S EDUCATION AWARD' recognises innovation and international scalability and further defines the trustworthiness & genuineness of the educational establishments which have made their mark in the education sector by strengthening the nation's educational infrastructure. The award has been a result of incessant support and encouragement of Shri Sudhir Nanavati, President, GLS University. Under his constant guidance and the vision of GLS Management, we could implement new ideas and innovative academic and student development activities and scale new heights every year.



## SCINTILLATING STARS



**SHAILVI JAIN**  
B.Com.(Hons.) Sem-VI

**AIR 4 P2(MA) - Dec 2019**  
**AIR 3 (OC) - Dec 2019**

From being a mentor to students seeking guidance in talent development to encouraging them to achieve better career, the faculty members have helped us throughout. SMPIC has provided us with ample opportunities and we are grateful to be a part of it. I owe my success and achievement to Dean Dr. Ashwin Purohit sir and my teachers.



**BINDIYA JESANI**  
B.Com.(Hons.) Sem-VI

**AIR 2, P1(MA) - Dec 2019**

SMPIC has always been supportive towards my professional development. I appreciate the efforts put in by faculty members especially Dr. Marzun Jokhi and Dr.Kruti Shah. I am wholeheartedly grateful to Dean Dr.Ashwin Purohit and my parents.



**MIT KHESKANI**  
B.Com.(Hons.) Sem-VI

**AIR 3 P1 (MA) - Dec 2019**

Faculty of Commerce introduced me to this course. The professors always motivated and mentored me to perform better. Owing to their expert teaching and support, I was able to clear operational level with good marks. The college has not only provided excellent academic environment but has always opened new vistas for the students and I am proud to be a student of such prestigious institute.

## FACULTY OF COMMERCE (SMPIC)



## SCINTILLATING STARS

## ACADEMIC ACHIEVEMENTS



**HEENA NAVANI**  
(M.Com. Sem-IV)

**NET QUALIFIED**

Faculty of Commerce(SMPIC) and especially Dean Dr Ashwin Purohit sir has always helped me to grow, nourish and inspire to be a better version of myself. I feel extremely proud that I am a student of this college. From solving my academic doubts to achieving academic excellence, my faculty members have always supported me.



**RUCHIT VAKHARIA**  
B.Com.(Hons.) Sem-IV

**AIR 6, CA(Int.) - MAY 2019**

Faculty of Commerce has played a vital role in my achievement. The Head of the College Dean, Dr. Ashwin Purohit and the faculty members encouraged me to work harder and enlightened me with their knowledge. I feel so proud to have joined a college that is supportive and helpful to me to scale this achievement.



**RACHIT SHAH**  
B.Com.(Hons.) Sem-IV

**AIR 24, CA(Int.) - MAY 2019**

Faculty of Commerce(SMPIC) has always assisted me in all my endeavors. It facilitates professional degree students for attending professional classes after two lectures so that they don't miss out on any important lectures of professional coaching. College has always provided me healthy environment and rejuvenating ambience to study.



**CHIRAG VIRWANI**  
B.Com.(Hons.) Sem-VI

**AIR 47, CS(Found.) - MAY 2019**

The Faculty of Commerce (SMPIC) has provided me a platform for the development of my career. The Dean, Dr. Ashwin Purohit sir and the teachers have constantly motivated me to work hard and secure good grades. Their academic guidance has also helped me in securing a good rank in the Professional Examination. I am very happy being a student and being a part of this prestigious institute



**YASH CHOKSHI**  
B.Com. (Hons.) Sem-VI

**AIR 46, CA(foun.)**

All throughout my academic journey, Faculty of Commerce (SMPIC) has contributed immensely to it. Each and every faculty and our Dean Dr. Ashwin Purohit have played an inexplicable role in imparting their knowledge and wisdom into me and continuously motivating me to keep going and never give up, be it a topic, a chapter or an entire subject. I would like to express my gratitude towards them. I am proud to be a part of such a supportive and enthusiastic college.



**VISHNUVARDHAN IYER**  
B.Com.(Hons.) Sem-IV

**AIR 21, CS(foun.) - Dec 2018**

Faculty of Commerce (SMPIC) has taught me something which I suppose I couldn't have learned if I were somewhere else. The professors here have always supported and inspired me to participate in various national level competitions for my overall development as well as provided me academic guidance for achieving good academic results.



**KHUSHI JAIN**  
B.Com.(Hons.) Sem-IV

**AIR 22, CS(foun.) - Dec 2018**

Faculty of Commerce (SMPIC) has always been a morale booster in my professional journey. Be it helping me with my studies or exempting me from few lectures to make it possible for me to give adequate time to my professional studies. I am very grateful to our Dean Dr. Ashwin Purohit for encouraging and facilitating us to excel in our academic studies as well as overall development of our personality.



**KHUSHBOO DHANKANI**  
B.Com.(Hons.) Sem-IV

**IC-38, IRDA - Aug 2019**

Faculty of Commerce(SMPIC) especially my faculty members and Dean Dr. Ashwin Purohit sir have remained my supporting pillars in the growth and development of my academic excellence. I would like to express my heartfelt gratitude towards my professors for putting their hard work and devoting their precious time for moulding my mind, honing my skills and counselling me to solve my queries.

# FACULTY OF COMMERCE (SMPIC)



## SCINTILLATING STARS

## SPORTS ACHIEVEMENTS

**MAANA PATEL****B.Com. (Hons.) Sem-IV**

Gold - 50m backstroke (29.92seconds)

Silver - 200m backstroke (2.22seconds)

Silver -4x100m women freestyle relay

Silver - 100m backstroke (1.05.08seconds)

Silver- 4x100m mixed freestyle medley relay

Bronze-4x100 women medley relay

Faculty Of Commerce (SMPIC) has played a major role in my swimming career. It has been supportive and motivating from the very beginning due to which I have been able to smoothly carry on my swimming along with the studies. It's very difficult to manage studies and swimming competitions together but because of the help of Dean sir and all the faculty members, I have been able to manage both.

**DIKSHA DWIVEDI****B.Com. (Hons.) Sem-IV**

West Zone Junior Athletic National Championship Silver Medalist

National Javelin Championship

Participation in All India University Athletics Championship

Participation in Junior Nationals

I am grateful to college because it has supported me right from very beginning. Faculty of Commerce (SMPIC) has always encouraged me to present myself at national level for Javelin Championship. Apart from that I was encouraged by Mr. Sudhir Nanavati, President of GLS University to achieve wonders.

**DHRUVIL KESWANI****B.Com. (Hons.) Sem-VI**

Bronze Medalist in Asian Championship

15 years of practice in skating and continuous dedication gave me an opportunity to participate in Asian Championship. I won a bronze medal in it and further got qualified for World Championship. I have been participating in National events for past seven years. I am thankful to Faculty of Commerce (SMPIC) for always supporting me and encouraging me in every step of my life.

**SMIT PATEL****B.Com. (Hons.) Sem-VI**

Man of the Match, Surat Premier League, April 2019

Faculty of Commerce (SMPIC) has given me many opportunities to showcase my talent in cricket be it college, inter college or state level matches. It constantly supports me and helps me in every possible way. I am very thankful to our Dean Dr. Ashwin Purohit who makes sure that we don't miss out any opportunity.



# SPORTS ACHIEVEMENTS

Students of our college participated in national level competition "Titanium" organized by GLS Law College from 16th October, 2019 to 20th October, 2019. Following is the list of winners of our college:

## Winners of Team Event

EVENT	ACHIEVEMENT
Cricket (Girls)	Champions
Cricket (Boys)	Runners Up



Event	Name	Rank
100 Mts. Run (Girls)	Diksha Dwivedi	1
100 Mts. Run (Girls)	Richa Panchal	2
200 Mts. Run (Girls)	Mahek Porwal	2
400 Mts. Run (Girls)	Diksha Dwivedi	1
400 Mts. Run (Boys)	Yash Bodra	1
Relay - (Grils)	Diksha, Richa, Kesha, Varsha	1
Shot-Put (Girls)	Diksha Dwivedi	1
Shot-Put (Boys)	Salim Saiyed	2
Discus-Throw (Girls)	Diksha Dwivedi	1
Discus-Throw (Boys)	Salim Saiyed	2
50 mtr. Breaststroke Swimming	Vishu Kansara	3

# UPCOMING EVENTS

## DECEMBER

- Charity Week and Days Celebration
- Reading workshop
- Workshop on Research Methodology
- Moneta 2019 at R.A. Podar College, Mumbai
- Finale Round: "Manthan – A Thought Provoking Mission" - An inter-class elocution competition
- Workshop by National Stock Exchange (NSE), Mumbai

## JANUARY

- Management Meet
- One Day State Level Seminar for Faculty of Commerce and Management
- Management lecture series
- An Inter collegiate Swami Vivekanand Elocution Competition
- Workshop on job hunting and facing interviews
- Educational visit by Statistics club
- Industrial Visit
- Screening of movie by Movie Club
- Gandhian Elocution competition
- Arthshastrotsav an Intercollegiate Eco Fest

## FEBRUARY

- Facets – An Annual Cultural Festival
- Health Awareness Lecture Series by eminent doctors
- Industrial visit
- Screening of movie by Movie Club

## MARCH

- Women's Day Celebration
- Final round of Readathon
- Screening of movie by Movie Club
- Visit to Mahatma Mandir



## STUDENTS' CORNER

### SUSTAINABILITY



Sustainability as a policy concept has its origin in the Brundtland Report of 1987. That document was concerned with the tension between the aspirations of mankind towards a better life on the one hand and the limitations imposed by nature on the other hand. In the course of time, the concept has been re-interpreted as encompassing three dimensions, namely social, economic and environmental. Moving towards sustainability is also a social challenge that entails international and national law, urban planning and transport, supply chain management, local and individual lifestyles and ethical consumerism. Ways of living more sustainably can take many forms from reorganizing living and sustainable cities, reappraising economic sectors (permaculture, green building, sustainable agriculture), or work practices, using science to develop new or designing systems in a flexible and reversible manner, and adjusting individual lifestyles that conserve natural resources. The study of ecology believes that sustainability is achieved through the balance of species and the resources within their environment. In order to maintain this equilibrium, available resources must not be depleted faster than resources are naturally generated. A balance needs to be found between those two, but not by pretending they are three sides of the same coin. Although we use up natural resources at the expense of future generations, we also generate capital (including knowledge) which raises future well-being. A major question is to what extent the one compensates for the other. According to the data that member countries represented to the United Nations, Cuba was the only country in the world in 2006 that met the World Wide Fund for Nature's definition of sustainable development, with an ecological footprint of less than 1.8 hectares per capita, 1.5, and a Human Development Index of over 0.8, 0.855. Ideally, when we assess the potential impact of a proposed policy, programme or project, it should both lead to higher well-being and to a positive or at least neutral effect on the overall state of resources for the future in which case we can speak of sustainable development.

**KHUSHI JAIN (SEM-IV)**

### Howdy Modi, TIF, HOUSTON



"The name of this program is Howdy Modi, but Modi alone is nothing. I am an ordinary person working as per the wishes of 130 crore Indians. And so when you have asked Howdy Modi, then my heart says the answer to that really is- All is well in India." These were the words of Shri Narendra Modi, Honourable Prime Minister of India, while he was giving speech in the "Howdy Modi" event organised by "THE TEXAS INDIA FORUM" in Houston. He addressed the gathering as friends and told that "EVERYTHING IS WELL IN INDIA" in different languages. And not only language but also, different religions, different regional cuisines, different clothing patterns, and different seasons. Our country shows "UNITY IN DIVERSITY." He says that this diversity of India is the very basis of our vibrant Democracy. This is our source of power and inspiration. Wherever we go, we carry the rites of diversity and democracy along with us. And I completely agree with that. He added that in the last five years, 130 crore Indians have together achieved such results in every field, which no one could have imagined earlier. India is aiming high, India is achieving higher. He emphasized on the development of sanitation, cooking, transportation and bank accounts, which have been drastically improved in the last five years. If it is said that "Data is the new oil" then the lowest price data is easily available not anywhere else but in India. Narendra Modi also talked about ARTICLE 370 that deprived the people of Jammu & Kashmir and Ladakh from the development and equal rights. Forces of terrorism and separatism were taking advantage of the situation. For 70 years, our country had yet another big challenge to which India has now given farewell just a few days ago. "The mount of difficulties which is lying there that is also the tower of my spirits" were the lines of the poem written by Narendra Modi and recited in his speech. Be it the 9/11 or 26/11 attacks, the brainchild is always found at the same place. He ended his speech by expressing his hope how America and India can progress and how he wants India to be a 5 trillion economy.

**KHUSHBOO DHANKANI (SEM-IV)**

### FACULTY ACHIEVEMENT

#### Dr. Keyur Vohra

Dr. Keyur Vohra makes his presence felt in the field of music. Dr. Keyur Vohra made the institute proud by a couple of big achievements in the field of music recently. He not only participated in two State level singing competitions, namely 'Sa Re Ga Ma - Gujarat' and 'Idol of Gujarat-2019', but also won both of them competing with around 1600 participants from all over Gujarat.

### FACULTY ACHIEVEMENT

#### Dr. Anjali Trivedi

She was awarded with Ph.D Degree in June, 2019 on 'Financial Inclusion of Urban Women: A Study of Ahmedabad District' under the guidance of Dr. Mrutyunjay Swain, Sr. Research Officer/Assistant Professor, Agro-Economics Research Centre from Sardar Patel University, Anand.

### NEW MEMBER IN FOC

#### Dr. Beena Patel

M.A.,  
Ph.D. (Economics)  
Interested Area:  
Development Economics,  
Micro and Macro Economics,  
Public Finance.  
She obtained Ph.D. degree after joining the institute.



## STUDENTS' CORNER

## WOMEN ENTREPRENEURS



With the increase in population, and changing technology, our society is also changing. Gone are those days when women were told to stay at home and do the household work. Now women are seen everywhere taking lead in each and every field. Women are now breaking the trend and coming out of the shadows in an all-powerful avatar.

Women Entrepreneur is an enterprise owned and controlled by women having 51% of the minimum financial interest. The main reason for the growth of women entrepreneurship is growth in literacy rate, growth in industrial sector as well as in economic factor. We can take examples of some of the renowned women entrepreneurs.

- Indu Jain – Currently she is chairperson of Bennett, Coleman & Co. Ltd. That owns India's leading news daily "Times of India" and many more. She was recently awarded the prestigious Padma Bhushan.
- Ritu Kumar – She is a world famous fashion designer, and is one of the popular and influential names in fashion industry. She was successful in creating a niche market for her brand which consists of designer ethnic wear, evening formals, swim wear and traditional wear. Her designs created history three times in a row in the Miss India Pageants. She was awarded Padma Shri for her work.

We can say that women are fighting the barriers and overcoming obstacles to attain the fullest potential. Women are still venturing into domains largely untouched by their male counterparts in terms of business. There are cultural and societal norms that hinder equal participation of women in ventures that men undertake. To conclude we can say that self actualization is synonymous with empowerment in women. It is a wheel that has been set in motion.

**GEETIKA ACHANTANI (SEM-IV)**

## START-UP MYTH



Many people believe in this myth that 'Sharing your idea at an early stage is wrong as the person you are sharing the idea with might steal it and start the company with your idea, before you do.' If that is true and your idea is so simple that anybody could copy it and start a company then you yourself should drop the idea and like Kevin O'Leary says, "Take it behind the barn, and shoot the idea." Nobody will be able to copy your idea because firstly, no one has the time and money to put into an idea they just heard about, and even if they do have the time and money to put in, they will go bankrupt in the very beginning because they can never be as detailed and as prepared as you are, because you have thought about every aspect, day in and day out for months if not years, you are the one knowing everything in detail and that is the reason no one else can run that business without you. So truly you need to stop worrying about this myth, and if it is something unique then just to be on a safer side, file a patent. Just so you get the confidence to share the idea with others. And now you know why sharing is not a threat, here's what you need to do to make it an opportunity. Go and tell your idea to as many people as you can (from different sectors and your target market), and take their review and suggestions, note it down somewhere, think about those suggestions, ask yourself "Are they genuine?" And if they are then bring a solution to them, because after all it's the other people who are going to use your product or service, and not you!

**CHIRAG AGARWAL (SEM-IV)**

## FRESHER'S VOICE



**"One important key to success is self confidence. An important key to self confidence is preparation."**

I never thought of entering into any of the competitions happening at the college because somehow somewhere I felt like I was not confident enough and that I cannot do it. It was not easy for me, I was already working on myself for past few years, so that I can be confident enough to address people during any meeting or presentations. But I failed. Every time that I failed, it was because of my lack of self confidence. The college is the place where the magic began. The way the faculty members support is inspiring. It motivated me to take part in Vishleshan 2019. It boosted my self confidence and taught me the real meaning of teamwork amongst other learnings. For a student like me who was just a big zero in her school and one who lacked self confidence, this college made me believe that there are a lot more opportunities to grab on to. I started to believe that I do have wings to fly high and achieve whatever I want. I feel I have a connection with this college, because this is the place where I opened up my wings to fly high. I am proud to be a student of SMPIC.

**SIDDHI SHAH (SEM-II)**

## CONTACT DETAILS

Faculty of Commerce  
GLS Campus, Ellisbridge, Ahmedabad 380006  
Phone no: 079 - 26440036  
E-Mail: foc@glsuniversity.ac.in  
www.smpic.org

**FACULTY OF COMMERCE (SMPIC)**







**ઇકોનોમિક્સને પ્રેક્ટિસલ સમજવા સ્ટુડન્ટસની રોકોનોમિક્સ ગેમ્સ**  
 ડીએસીએ, ડીએસની, સીએનોમી જેવી જુદી-જુદી ગેમ્સ યોજાઈ હતી.  
 ડીએસીએ, ડીએસની, સીએનોમી જેવી જુદી-જુદી ગેમ્સ યોજાઈ હતી.

**Picture perfect**  
 You can't stop time but you can definitely capture it. Over 80 students at GLS University's Faculty of Commerce learnt photography and the also tried clicking pictures. Tutor Rakesh...

**ફાઇન આર્ટથી મેસેજ આપ્યો**  
 ડીએસનીના ફાઇન આર્ટના સ્ટુડન્ટ્સે એક સમયે આપ્યો હતો.

**એડિંગની પાઠશાળા યોજાઈ**  
 એડિંગની પાઠશાળા યોજાઈ હતી.

**વિમેન એમ્પાવરમેન્ટ માત્ર સામાજિક નહીં માનસિક મુદ્દો છે**  
 SMPIC દ્વારા CWDCA ના સહયોગથી સેમિનાર યોજાયો.

**સ્ટુડન્ટ્સે એક-બીજાના રહેરા પર ઇફેક્ટિવ્સ દોર્યા**  
 સ્ટુડન્ટ્સે એક-બીજાના રહેરા પર ઇફેક્ટિવ્સ દોર્યા.

**એકજરન્ટ અને ઇમિજિનેશનો ખેલ**  
 એકજરન્ટ અને ઇમિજિનેશનો ખેલ.

**સમ્પિકમાં આજથી પાંચ દિવસ માટે થિયેટર વર્કશોપ**  
 થિયેટરમાં એન્ટર થવા આ પાંચ બાબતો જરૂરી છે.

**થિયેટરમાં એન્ટર થવા આ પાંચ બાબતો જરૂરી છે**  
 જે બાબતો એન્ટર થવા માટે જરૂરી છે.

**ફેશન સીકવન્સની કોરિયોગ્રાફી શીખ્યા**  
 ફેશન સીકવન્સની કોરિયોગ્રાફી શીખ્યા.

**મેડિટેશન સેશનથી કોમર્સ સ્ટુડન્ટ્સમાં બ્રાઈચર અને વિવેકતાનો સંચાર કરવામાં આવ્યો**  
 મેડિટેશન સેશનથી કોમર્સ સ્ટુડન્ટ્સમાં બ્રાઈચર અને વિવેકતાનો સંચાર કરવામાં આવ્યો.

**પેન્સિલ હીલ સાથે કેટવોક પહેલાં રલો અને ફાસ્ટ ચાલવાની પ્રેક્ટિસ સતત કરવી જોઈએ**  
 પેન્સિલ હીલ સાથે કેટવોક પહેલાં રલો અને ફાસ્ટ ચાલવાની પ્રેક્ટિસ સતત કરવી જોઈએ.

**જીએલએસમાં ફેશન શો અને ડ્રાન્સને લઈને વર્કશોપ યોજાયો**  
 જીએલએસમાં ફેશન શો અને ડ્રાન્સને લઈને વર્કશોપ યોજાયો.

**The art of theatre**  
 The third day of the theatre workshop from the ongoing series of workshops going on at SM Patel Institute saw Kabir Thakore taking on the drama enthusiasts. Thakore began a session by breaking down the differences between theatre and cinema, explaining that the former requires a single take performance and involves two parties, namely, the performer and the audience. Participants practiced various exercises that helped them overcome not only their fear but also self-doubt, an important aspect for theatre. The session ended with Thakore stating that the more difficult the task or problem, the more fun it is to solve it.

**કલ્પક કરવા પહેલાં માથામાં પિક્ચર ક્લિયર કરવાથી ફોટો લાઇવ ક્લિક થઈ શકે છે**  
 કલ્પક કરવા પહેલાં માથામાં પિક્ચર ક્લિયર કરવાથી ફોટો લાઇવ ક્લિક થઈ શકે છે.

**તમારે સારા પબ્લિક સ્પીકર બનતા પહેલાં સારા રીડર બનવું જરૂરી છે**  
 GLS એસએમપીકમાં પબ્લિક સ્પીકિંગ પર ચંદ્રમોહી ભટ્ટે કહ્યું.

**ફોક ડાન્સનું ફેબ્રિકેટ ફેસ્ટર**  
 ફોક ડાન્સનું ફેબ્રિકેટ ફેસ્ટર.

**પબ્લિક સ્પીકિંગમાં કટવોક જ જિંજ હોય છે**  
 પબ્લિક સ્પીકિંગમાં કટવોક જ જિંજ હોય છે.

**વોર્થ મોડ્યુલેશન પર વર્કશોપ યોજાયો**  
 વોર્થ મોડ્યુલેશન પર વર્કશોપ યોજાયો.

**સોંગ, ડાન્સિંગ and everything fun**  
 સોંગ, ડાન્સિંગ and everything fun.

**સોંગ, ડાન્સિંગ and everything fun**  
 સોંગ, ડાન્સિંગ and everything fun.

**રમ્પિંગ ઇટ ડાન્સિંગ અને ફોક ડાન્સનાં સેશન યોજાયા**  
 રમ્પિંગ ઇટ ડાન્સિંગ અને ફોક ડાન્સનાં સેશન યોજાયા.

**ફેબ્રિકેટ ફોક ડાન્સ અને ટોર્કિંગ તબલાની રિધમ**  
 ફેબ્રિકેટ ફોક ડાન્સ અને ટોર્કિંગ તબલાની રિધમ.

**કોમર્સ સ્ટુડન્ટ્સને ઇકોનોમિક્સને લગતી ઇકો-ફ્રીકો ગેમ્સ રમાડવામાં આવી**  
 કોમર્સ સ્ટુડન્ટ્સને ઇકોનોમિક્સને લગતી ઇકો-ફ્રીકો ગેમ્સ રમાડવામાં આવી.

**હોલિસ્ટિક ડેવલપમેન્ટ**  
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