

**B.COM. FIRST YEAR
SEMESTER II
EXTENSION ACTIVITIES**

Module No.	Topics / Chapters Name
I	NSS Regular activities Adopted Village, Slums and with Voluntary Organisations
II	SPECIAL CAMPING PROGRAMME (a) Environment Enrichment and Conservation (b) Health, Family Welfare and Nutrition Programme (c) Programmes aimed at creating an awareness for improvement of the status of Women (d) Education and Receptions
III	Involvement of the Community
IV	Charity and Camp Program

**B.COM. FIRST YEAR
SEMESTER II
GREEN BUSINESS**

Module No.	Topics / Chapters Name
I	Introduction to Green business Meaning - Profit and purpose - Eco-efficiency for business and the environment - environmental audit of the business. Sustainability Approaches and indicators of Sustainability-Sustainable Ecosystem Management for Green Business - negative impact of businesses on ecology and environment-health and safety issues.
II	CSR and Compliance for Business CSR & Environmental Reporting .Government Regulation and Public Policy for Sustainability- Governments incentives to industries to use greener technologies and products
III	Green Financing and Investment Green Management -Green Products Management --tools and methods that organizations can use to design and implement environmentally sustainable products & services.
IV	Green business strategies Green marketing mix - Importance, Objectives -challenges and opportunities- green building strategies – Leadership in Energy and Environment Design (LEED)- Lifecycle Analysis (LCA) - Green Hat Thinking strategy – Ecomagination –Green consumerism and movement.

