

**S. M. PATEL INSTITUTE OF COMMERCE**

**GLS CAMPUS, ELLISBRIDGE**

**AHMEDABAD-380006**

**ANNUAL QUALITY ASSURANCE REPORT**

**ACADEMIC YEAR 2010-11**

S. M. Patel Institution is a flagship institute imparting commerce education since 1999. Vision and mission of any institute can become a reality only when the entire organization volunteers to achieve the same. We have been able to accomplish the purpose of quality enhancement under the visionary leadership of our principal, Dr. A. A. Purohit and with continued encouragement from our management, the Gujarat Law Society.

**Principal**

Dr. Ashwin Purohit- M.Com., M.Phil. , Ph.D.

**Teaching Staff**

**Accountancy & Commerce Department**

1. Prof. Bimal Solanki - B.Com. (3<sup>rd</sup> Rank at Gujarat University), M.Com. (3<sup>rd</sup> Rank at Gujarat University) and M.Phil.
2. Prof. Rajul Goenka - M.Com. and M.Phil.
3. CA Sneha Master – B.Ed., LL.B., M.Com., M.Phil. and CA
4. Prof. Bhavna Parwani - M.Com. and M.Phil.
5. CA Marzun Jokhi - M.Com., CA and pursuing Ph.D.
6. Prof. Kruti Mahadevia - M.Com. and M.Phil.
7. Prof. Aashal Bhatt – LL.B., M.Com. and M.Phil.
8. Prof. Krupa Bhatt - M.Com., M.Phil. and pursuing Ph.D.
9. Dr. Gurudutta Japee – M.Com. (Gold Medalist), M.Phil., Ph.D., LL.B., MBA, DCST, DIII and CCA.
10. Prof. Bhavik Swadia - M.Com. and pursuing Ph.D.
11. Prof. Jaimin Patel - M.Com. and pursuing CA Final.

**Statistics Department**

1. Prof Sailesh Teredesai- B.Sc., M.Sc. (Gold Medalist) .
2. Dr. Kavita Dave – B.Sc. (First Rank in College – Ratanji Gold Medal), M.Sc. (Gold Medalist) and Ph.D.

### **English Department**

1. Prof. Keyur Vohra – M.A., M.Phil and pursuing Ph.D.
2. Prof. Bhumika Ansodaria - B.Ed., M.A., M.Phil and pursuing Ph.D.
3. Prof. Gitanjali Rampal - B.A. (Gold Medalist), B.Ed., M.A., M.Phil and pursuing Ph.D.

### **Economics Department**

1. Dr. Mala Sharma - B.Ed., M.A., M.Phil and Ph.D.
2. Prof. Vijay Tripathi - B.Ed., M.A., M.Phil and pursuing Ph.D

### **Physical Education**

Mr. Prakash Chaudhari ( Post is vacant since June 2013)

### **Librarian**

Mrs Parul Jani – B.Lib. , M.Lib., MBA

### **Administrative Staff**

1. Mr. Bharat Pateliya - Sr. Clerk
2. Mr. Ghemar Desai – Jr. Clerk
3. Mr. Dinesh Adivasi - Jr. Clerk
4. Ms. Disha Trivedi - Jr. Clerk
5. Ms. Viral Joshi - Jr. Clerk
6. Mr. Viramsinh Vaghela – Peon
7. Mr. Alpesh Parmar - Peon
8. Mr. Ashok Vaghela - Peon
9. Mr. Gautamsinh Chauhan – Peon

10. Mr. Jomalal Patel – Peon

11. Ms. Reshma Rajane – Peon

The IQAC constituted in the year 2009-2010 continued to function in the year 2010-2011 with following members and office bearers.

### **Composition of IQAC**

1. **Chairperson** Dr. Ashwin Purohit (Principal)
2. **Coordinator** Prof. Keyur Vora (Coordinator)
  
3. **Faculty Members**
  - (1) Prof. Marzun Jokhi (Sr. Faculty in Taxation)
  - (2) Prof. Bhumika Ansodaria (Sr. Faculty in English)
  - (3) Prof. Rajul Goenka (HOD Accounts)
  - (4) Prof. Mala Sharma (HOD Economics)
  - (5) Prof. Kavita Dave (HOD Statistics)
  
4. **Members from the Management** -
  - (1) Dr. Bhalchandra Joshi (Registrar, GLS)
  - (2) Shri Vadibhai Patel (Campus coordinator)
  
5. **Senior Administrative Staff** - Bharat Patelia (Sr. Clerk)

# ANNUAL QUALITY ASSURANCE REPORT (AQAR) FOR ACADEMIC YEAR 2010-11

## Section A:

We present this Annual Quality Assurance Report which will provide a glimpse into our efforts of quality improvement.

### **PLAN OF ACTION CHALKED OUT BY THE IQAC IN THE BEGINNING OF THE YEAR TOWARDS QUALITY ENHANCEMENT AND THE OUTCOME ACHIEVED BY THE END OF THE YEAR.**

- **To motivate more number of students to pursue professional and higher education programmes**

Due to consistent efforts, the institute observed a remarkable increase in number of students pursuing professional courses like CA, CS, ICWA and the courses offered by NIFT, Aviation academies etc. Many students prepared for, appeared and cleared various competitive exams.

- **To encourage faculty members to take part in national and international seminar/conference.**

Faculty members participated and presented papers in various state, national and international level seminars

- **To organize educational and industrial visits to various industries and organizations.**

Every year as a part of our academic activity SMPIC conducts industrial visit for especially commerce students with an objective to build a bridge between theoretical and practical application of the subject knowledge.

An orientation program and Industrial visit was planned for the students in Dec, 2010 respectively. Orientation program was arranged to make students familiar of various statistical tools and concepts used in agriculture sector. Students visited Anand Agriculture University where students were imparted

knowledge of use of various statistical concepts used in agriculture like design of experiment, sampling etc. Students visited horticulture, nursery, and museum At Amul Dairy students made aware of the procurement, purification and packaging of the various products of Amul and their challenges. Students also visited IRMA where a seminar was organized by Miss Pooja (PRO) at IRMA to make students aware about IRMA's various programmes offered, infrastructure facilities, future prospects etc .Nearly 56 students along with the faculties of the college joined the visit.

➤ **To organize various workshops for the all round development of the students.**

The institute motivates the staff and students for self development. As a part of this mission the institute this year organized the following workshops:

- Personality Development Workshop
- SMPIC Theatre Workshop
- Fine Arts Workshop

➤ **To conduct more number of activities in various clubs.**

**Statistics club activities**

• **In-house presentation competition on “statistics in day today life”**  
SMPIC's Statistics Club organized in-house presentation competition on “Statistics in day today's life” on 13<sup>th</sup> December, 2010. More than 21 enthusiastic students participated in that competition and they zealously expressed their views on the infra topics like Operation research, Simulation, Decision theory, PERT & CPM, Transportation problem, Regression & correlation, Inventory control Management etc.

**English Club Activities**

- **Personality Development Workshop**

The English Department of **SMPIC** organized a three-day personality Development workshop by the eminent corporate trainer for Communications and Motivational theories Mr. R.K. Chopra in December 2010. Students were trained in Self- Development, Public Speaking, Creative thinking, positive thinking, stress management, presentation delivery and many more techniques to ensure a successful, confident persona.

- **Screening of Wuthering Heights**

SMPIC organized the screening of the film Wuthering Heights for second year B.com students at GLS Auditorium on 21<sup>st</sup> January,2011.

### **SMPIC Film Club**

- **The Screening of the Movie**

**SMPIC** film club in association with Nazaria Film Club of Drishti Communications organized the screening of film ‘United Colors of Bollywood’ dealing with the issue of secularism on 19<sup>th</sup> August,2010 Wednesday. Around 50 students remained present and interacted with the resource persons of the Nazaria Film Club.

➤ **To organize guest lectures and invite expert faculties to deliver lectures at the institute to promote interdisciplinary exchange of ideas.**

The institute has been inviting guest faculties from various fields to educate students with worldly wisdom. This year the institute organized:

- **Guest Lecture on Contemporary issues in Accounting**

SMPIC organized a Guest lecture by eminent international accounting expert Prof. M. Haniff for the final year students under the guidance of Principal Dr. Ashwin Purohit in December 2010.

- **Six Days Lecture series December 2010**

SMPIC organized a six-day lecture series under the guidance of Dr. Ashwin Purohit from 19<sup>th</sup> to 24<sup>th</sup> December in association with Endeavour. The topics covered were Management as a career option, Entrepreneurship, Conquering the Retail Space, Etiquettes and Business Communication, Public Relations, Finance

as Business Operation. More than 150 students enthusiastically participated in this lecture series.

➤ **To organize charity activities to sensitize students toward various issues**

To bring social awareness among students and inculcate a value system and a sense of responsibility towards society, students were encouraged to get involved in charity activities towards cause of society. Many college students and teachers visited Prakash school for mentally challenged children, Old Age Home called Bharati Ashram and Apang Manav Mandal, interacted with the inmates and shared happy moments with them.

➤ **To develop better infrastructural facilities to fulfill students and staff need.**

New benches were purchased and some renovations were carried out in all the classes. Administrative office is renovated. New chairs are bought for the staff.

➤ **Encourage faculties to write study materials for the students.**

Faculty members prepare study material for the students for all the three years as per the requirement of topics. In subjects like English, Management and Economics regularly study materials are updated and the same is distributed among the students. For the subjects like statistics and accountancy list of formulas and important concepts are given to the students.

➤ **To motivate students to achieve excellence in co-curricular activities.**

The institute organizes various activities for the students of the institute.

These activities are aimed at making the students versatile and confident.

The activities are mass based and therefore include great number of students

• **State Level Accounting Talent Hunt**

SMPIC in association with Indian Accounting Association Gujarat Branch organised State Level Accounting Talent Hunt on 23<sup>rd</sup> January, 2010. 536 students participants took part in it.

• **FACETS 2010**

More than 150 students participated in Fashion Show, Western Dance, Costume designing and Singing competitions of Facets 2010 held on 18th September 2010 , at Tagore Hall.

- **Indradhanush ‘celebrating the colours of life’**

‘Indradhanush’, a multi colour cultural carnival manifesting the different shades of life, was organized in the month of December. The students participated in intra college activities like Music, Dance, Painting, Rangoli, Poster making, Anand mela, Ad-mad, Debate, Elocution, Poetry Recitation, Extemporaneous etc. to name a few, filled with fun & frolic.

## **PART I:**

### **Activities reflecting the goals and objectives of the institution**

The general goals and objectives of the institute are as follow:

#### **VISION**

To be a vibrant and innovative center for education, to equip students with knowledge and skills, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings and ideal citizens for their own as well as social upliftment.

#### **GOALS & MISSION**

- 1.** Contributing to society through promotion of teaching, learning and knowledge and thus, strengthening the cultural fabric of the nation.
- 2.** Being the leading college in the Commerce stream, in India, by assimilating global development in education and adopting the latest technology and providing a global outlook and access to faculty and student’s development.
- 3.** Developing the personality of students in a holistic manner by combining skills and values and providing meaningful and effective social service for improving the quality of the community and national life.
- 4.** Equipping students to face the real world.



**5.** Improving the standard of the courses offered through innovative and effective teaching methods and developing new knowledge through research activities and dissemination of knowledge through publication of scholarly works.

**6.** Assisting other educational institutions in solving their managerial problems by providing consultation services and rendering assistance to the University and its institutions in curriculum development.

Towards these activities along with the aims & plans mentioned in Part A the institute has undertaken the following activities in the year 2010-2011.

- Teaching and Learning
- Cultural Activities
- Youth Festival
- Educational Visit
- Industrial Visit
- Sports Activities
- Personality Development, Dance, Theatre Workshops
- Student Development Activities
- Charity Activities
- Library facilities

## **2. New academic programmes initiated(UG and PG)**

Our institute has a post graduate centre which offers M.Com. course and the Gujarat Law Society has a centre for coaching the students pursuing professional courses like C.A., C.S. and ICWA. Our institute students also take the benefit of these classes being managed by Gujarat Law Society.

## **3. Innovations in curricular design and transaction:**

The institute is affiliated with Gujarat University and the syllabus of all commerce colleges at Gujarat University is designed by the university itself and is to be implemented without any flexibility.

The faculty members of the college have actively participated to design and modify the syllabi of the university by sparing their services in the bodies like Board of studies, research and development cell etc.

In order to enhance English language proficiency of the students, we run the Bridge course at the end of which students appear for SCOPE exam and are awarded Cambridge University Certificate.

#### **4. Inter-disciplinary programmes started:**

Nil

#### **5. Examination reforms implemented:**

- The institute conducts first test of 50 marks, preliminary examination of 100 marks and retest of 50 marks. Internals consist of 30 marks and external examination of 70 marks.
- Students are required to secure 11 or more marks to clear internals.
- The students failing to give internal and retest examination were declared as fail and are not allowed to sit in university examination as per university rule.

#### **6. Candidates qualified: NET/SLET/GATE etc.**

Our faculties encourage the students to appear for various professional and competitive exams. Moreover, the institute provided such students with the pass which can be used by them to adjust with their time of tutorial sessions of their professional courses.

#### **7. Initiatives towards faculty development programmes**

The institute generously grants duty leave as well as moral financial and infrastructural support to faculty members for participating in seminars conferences and workshops. Due to this effort several faculty members had been the part of such programs.

##### **1. Details of the faculty members participating in State, National and International conferences during 2010-11:**

Sr. No.	Name of the faculty	State Level	National Level	International Level	Total
1	Dr. Ashwin Purohit				
2	Prof. Bimal Solanki	0	1	0	1
3	Prof. Rajul Goenka	0	1	0	1
4	Prof. Sneha Master	15	0	0	15
5	Prof. Marzun Jokhi	7	1	1	9
6	Prof. Bhavna Parwani	0	2	0	2
7	Prof. Kruti Shah	0	1	0	1
8	Prof.Aashal Bhatt	0	0	0	0
9	Prof. Krupa Bhatt	0	4	0	4
10	Prof. Bhavik Swadia	0	1	0	1
11	Prof. Jaimin Patel	0	0	0	0
12	Dr. Mala Sharma	1	3	0	4
13	Prof. Vijay Tripathi	0	0	1	1
14	Prof. Nasheman Bandoowala	1	1	0	2
17	Prof. Gitanjali Rampal	0	1	0	1
18	Prof. Rajani Suthar	0	0	0	0
19	Dr. Kavita Dave	3	1	0	4
20	Prof. Devyani Chatterji	2	0	0	2
<b>Total</b>		<b>29</b>	<b>17</b>	<b>2</b>	<b>48</b>

**Details of the faculty members presented papers in State, National and International conferences during 2010-11:**

Sr. No.	Name of the faculty	State Level	National Level	International Level	Total
1	Dr. Ashwin Purohit				
2	Prof. Bimal Solanki	0	1	0	1
5	Prof. Marzun Jokhi	0	1	1	2
7	Prof. Kruti Shah	0	1	0	1
8	Prof.Aashal Bhatt	0	0	0	0
9	Prof. Krupa Bhatt	0	3	0	3
13	Prof. Vijay Tripathi	0	0	1	1
15	Prof. Keyur Vohra	0	1	0	1
18	Prof. Rajani Suthar	0	1	1	2
19	Dr. Kavita Dave	5	7	0	12
<b>Total</b>		<b>5</b>	<b>15</b>	<b>3</b>	<b>23</b>

**Details of the number of books authored/Co-authored by the faculty members :**

<b>Sr. No.</b>	<b>Name of the faculty</b>	<b>During 2010-11</b>
1	Dr. Ashwin Purohit	
2	Prof. Bimal Solanki	6
5	Prof. Marzun Jokhi	2
6	Prof. Bhavna Parwani	0
13	Prof. Vijay Tripathi	1
19	Dr. Kavita Dave	3
20	Prof. Devyani Chatterji	1
<b>Total</b>		<b>13</b>

**Details of Additional Books/Workbooks Co-authored by our faculty members:**

**Dr. Kavita Dave**

<b>SR. NO.</b>	<b>TITLE OF BOOK</b>	<b>YEAR</b>	<b>PUBLISHER</b>
1.	Basic Statistics- Sem I B.Com, English Medium	2010-2011	Sudhir Prakashan ISBN No. 81-8416-069-0
2.	Karyaatamak shanshodhan sem II- B.Com, Gujarat Medium	2010-2011	B. S. Shah Prakashan ISBN No. 81-8416-069-0

**Details of the faculty members attended/presented their papers in**

**Conferences / Seminars / Workshops.**

<b>Name of Faculty Member</b>	<b>Title of Seminar/Conference/ Workshop</b>	<b>Month &amp; Year</b>	<b>Name &amp; place of organizing institute</b>	<b>If paper presented then Title of the Paper</b>	<b>Remarks (if any)</b>
Dr. Ashwin					

<b>Purohit</b>					
<b>Prof. Bimal Solanki</b>					
1	International Conference	Dec-2007	Jodhpur	Transfer Pricing	
2	National Conference	Jan-2008	Ahmedabad	Application of Bhagwad Gita in Corporate Governance	
<b>Prof. Rajul Goenka</b>					
1	National Seminar on Management: Current Practices and New Directions	Nov. 2010	BJVM, Vallabh Vidyanagar & Indian Commerce Association (Gujarat Chapter)	-----	
<b>Prof. Sneha Master</b>					
4	National Seminar on Current Issues in Corporate Governance	Jan-2010	PGDBS (SPU)VV-UGC	-----	
5	National Seminar on Management: Current Practices and New Directions	Nov-2010	BJVM (VV) & ICA Gujarat Chapter	-----	
<b>Prof. Marzun Jokhi</b>					
25	state level seminar organized on Micro finance	January 2010	SMPIC & All India Commerce Association Gujarat Chapter, Ahmedabad	Face Lift of Micro Finance in India	
26	National Conference	January 2010	WDC, Gujarat University	Ethics and Values in Women Education	
27	National Conference	January 2010	WDC, Gujarat University	A Portrait of Indian Zoroastrian Women- A Statistical View	
28	UGC Sponsored National Seminar	January 2010	Post Graduate Dept of Business Studies, UGC SAP, Sardar Patel University Vallabh Vidyanagar	Corporate Governance in Financial Institutions	
29	UGC Sponsored International Seminar	February 2011	S.D.School of Commerce & IAA, Ahmedabad	Business Ethics: A Broad Spectrum	
30	UGC Sponsored International Seminar	February 2011	S.D.School of Commerce & IAA, Ahmedabad	Direct Tax Code- Old Wine in a New Bottle	
31	National Conference on Accountancy & Management	March 2011	S.M.Patel Institute of Commerce & IAA	DTC- Ill Digested Code in a Frenzy of Hurry	
32	National Conference on Accountancy & Management	March 2011	S.M.Patel Institute of Commerce & IAA	Statistics of Human Resource Accounting- An Overview	
33	UGC Sponsored National Conference	December 2011	R.J.Tibrewal Commerce College, Ahmedabad	Direct Tax Code- Revolutionizing The Tax System	
<b>Prof. Bhavna Parwani</b>					
4	Current Issues in Corporate	Jan-2010	BGVM (VV)	-----	

	<b>Governance</b>				
5	<b>Current Practices and New Directions</b>	Nov -2010	BGVM (VV)	-----	
<b>Prof. Kruti Shah</b>					
3	<b>Diamond Jubilee Year National Conference</b>	30-31-January - 2010	Women's Development cell, Gujarat University.	<b>significance Of Women Empowerment</b>	
4	<b>National Seminar on Current issues in Corporate Governance</b>	29th January- 2010	Sardar Patel University, Vallabh Vidhyanagar	<b>Transperancy, Financial Accounting Information And Corporate Governance</b>	
6	<b>State Level Seminar on Emerging Trends in Financial Reporting</b>	January 10, 2012	Dept. Of Accounting and Financial Management	-	
<b>Prof. Aashal Bhatt</b>					
12	<b>Emerging Trends in Accounting process and Taxation System</b>	Jan-10	<b>SMPIC and IAA – Ahmedabad</b>	<b>Corporate Governance in Financial Institutions</b>	
13	<b>National Conference on Accounting, Taxation and Economic Issues</b>	Dec-11	<b>R.J.Tibrewal Comm. College-Ahmedabad</b>	-----	
<b>Prof. Krupa Bhatt</b>					
1	1. <b>National seminar on management-current practices and new directions</b>	November, 2010	B.J.V.M, vallabh vidyanagar and Indian commerce association (jointly organized)	<b>Role of retailing in India-with special reference to shopping malls</b>	
2	2. <b>Women's development in 21<sup>st</sup> century</b>	January 2010	Women development cell, Gujarat University, Ahmedabad	<b>Role of corporate women in 21<sup>st</sup> century</b>	
3	3. <b>UGC sponsored national seminar on climate change-issues, challenges and mitigation</b>	February 2011	I.V.Patel college of commerce, NADIAD	<b>Climate change and global warming-A red signal to the survival of earth</b>	
4	4. <b>National conference on contemporary issues in accounting and taxation.</b>	March 2011	S.M.Patel institute of commerce, AHMEDABAD	<b>1.Dividend policy as viewed by shareholder's risk 2. Responsibility</b>	

				accounting facilitates management by exception.	
<b>Prof. Bhavik Swadia</b>					
<b>1</b>	Contemporary Issues in Accounting Education & Accounting Research	April, 2010	S.M.PATEL INSTITUTE OF COMMERCE		
<b>2</b>	Contemporary Issues in Accounting Education & Accounting Research	April, 2010	S.M.PATEL INSTITUTE OF COMMERCE		
<b>3</b>	Important Provision of Companies Act, 2013 & Significant aspect of Project Preparation	March, 2011	S.M.PATEL INSTITUTE OF COMMERCE		
<b>4</b>	Contemporary Issues in Accounting & Taxation	September, 2011	CITY C.U.SHAH		
<b>Dr. Mala Sharma</b>					
<b>7</b>	Workshop under CWDC	SEP 2010	S.R. Mehta arts college	Gender sensitisation	
<b>8</b>	Management current practices and new direction	Nov 2010	B.J.V.M V.V.Nagar	Urbanisation and environmental degradation	
<b>16</b>	Women development and world peace	Dec 2010	Gujarat university	Participated	
<b>17</b>	Communication gap in management	Jan 2010	Business school campus ahmedabad	Participated	
<b>21</b>	International women's day	March 2010	Guj university	Participated	
<b>24</b>	Contemporary innovation and management practices	April 2010	Pacific university	Avenues of contract farming in India	
<b>25</b>	Contemporary innovation and management practices	April 2010	Pacific university	Comparative studies of traditional and terminal market in India	
<b>Prof. Vijay Tripathi</b>					
<b>5</b>	International Conference	Nov. 2010	University of Kerala	Financial Accounting Information and	

				Corporate Governance	
<b>Prof. Nasheman Bandoorkwala</b>	-----	-----	-----	-----	-----
3	State Level Conference on Microfinance	January 2010	Organized by S.M.Patel Institute of Commerce and All India Commerce Association, Gujarat Chapter.	Cropping pattern in Gujarat	
<b>Prof. Keyur Vohra</b>					
8	National Seminar	Aug.,10	Anand	Aspects of Woman in Mahasweta Devi's 'In the Name of Mother'	
<b>Prof. Bhumika Ansodaria</b>					
1	International Conference on "Global Gujarat and its Diaspora"	17-19th January, 2008.	The UGC Area study Centre for Indian Diaspora and Cultural Studies, Hemchandracharya North Gujarat University, Patan		Global Gujarat and its Diaspora
2	National Conference on "Women's Development in 21st Century"	30-31st January, 2010	Women's Development Cell, Gujarat University	'Carlyl Churchill-A Feminist Playwright'	Women Development
3	National Conference on "Women's Development in 21st Century"	30-31st January, 2010	Women's Development Cell, Gujarat University	Self-Help Group-The Right Foot Forward Towards Poverty Eradication Through Women Empowerment	Women Development
4	Workshop on Internet Tools and Resources for Communication Skills Teaching	24th April, 2010.	Institute of Technology, Nirma University		Internet Tools and Resources for Communication Skills Teaching
6	"Dalit Literature : Past, Present and Future"	5th and 6th December, 2011.	Department of English, School of Languages, Gujarat University	"Shravankumar Limbale's 'Akkarmashi': An Outburst for Justice."	
7	National Colloquium on "Indian Women Writers in English",	12th and 13th November, 2011.	Delhi Sahitya Akademi & Department of English, Gujarat University		
8	"Triangulation of Literary Theories, Text and Literariness"	27th and 28th August, 2011	N. S. Patel Arts College, Anand	"Walker's 'The Color Purple' Creating Womanist Consciousness"	
9	Workshop on 'Gender Sensitization'	8th September, 2010.	Collegiate Women's Development Committee, S. R. Mehta Arts College, Ahmedabad in collaboration with St. Ann's College, Hyderabad.		
10	'Women's Development in 21st Century'	30th and 31st January, 2010	Women's Development Cell, Gujarat University	"Self- Help Group – The Right Foot Forward Towards Poverty Eradication through Empowerment"	
11	'Women's Development in 21st Century'	30th and 31st January, 2010	Women's Development Cell, Gujarat University	"Caryl Churchill – A Feminist Playwright "	
<b>Prof. Rajani Suthar</b>					



2	Quality Management and Global Challenges in Higher Education	Aug-10	Uma Arts and Nathiba Commerce Mahila College	Qualitative Enhancement in English Language Teaching at Higher Education Level	ELT
3	Call, Web 2.0 and Beyond	Nov-10	H.M.Patel Institute of English Training and Research	Use of Email in Teaching - Learning	ELT
9	One day state level seminar on MICRO FINANCE.	January 2010	S.M.Patel institute of Commerce and All India Commerce Association, Gujarat Chapter.		
10	One day State Level Seminar on "Communication Gap in Management and Managing Leadership Change in Organization".	January 2010	Gujarat and North Gujarat commerce and management teachers association.		
11	One day State level Conference.	January 2010	Gujarat and North Gujarat commerce and management teachers association	"Supply Chain Management – A way towards total quality management."	
12	One day State Level Conference	January 2010.	Gujarat and North Gujarat commerce and management teachers association	A study on just in time inventory system and it's application in Indian situation	
13	Two day UGC sponsored National conference on "Present Practices and Future Trends in Lean Six Sigma".	February 2010	P. G. DEPARTMENT OF STATISTICS, S.P University, V. V. Nagar and BMGI .		
14	State Level Seminar on International Women's Day Celebration.	March 2010	Women's Development Cell, Gujarat University Ahmedabad.		
15	One day State Level Seminar on XXIV Gujarat Science Congress	March 2010	Gujarat University and Gujarat Science Academy	Determination Of Economic Ordering Quantity Using Kanban Model Considering Varying Ordering Cost.	
16	One Day State Level Seminar On Contemporary Issues In Accounting and Accounting Research	April 2010	Gujarat University Area Accountancy Teachers Association, C/o S.D School Of commerce and GLSIC .	Optimization of Inventory Turnover Ratio In JIT Environment Using Statistical Tools and Techniques	
17	One Day State Level Seminar On Contemporary Issues In Accounting and Accounting Research.	April 2010	Gujarat University Area Accountancy Teachers Association, C/o S.D School Of commerce and GLSIC .	Responsibility Accounting Facilitates Management By Exception.	
18	One day seminar on Faculty Development Program .	October 2010	Gujarat Statistical Association and H.L. College of Commerce .		
19	One day National seminar on "contemporary issues in accounting "	March 2011	SMPIC and IAA.		
20	Attended and Anchored International Women's Day Celebration seminar On "Women Empowerment-Challenges Ahead" .	March 2011.	Women's Development Cell Gujarat University, Ahmedabad.		

21	One day state level seminar on Statistics Day.	June 2011	Directorate of Economics and Statistics, Government of Gujarat, Gandhinagar and Department of Statistics, Gujarat University.		
22	One Day State Level Seminar on Women and Law .	October 2011	CWDC Gujarat University.		
Prof. Devyani Chatterji					
2	State Level Conference on Microfinance	January 2010	Organized by S.M.Patel Institute of Commerce and All India Commerce Association, Gujarat Chapter.	“Microfinance: Growth , Need and Impact in India	
3	National Level Conference on “Ethics in Marketing”	January 2010	Smt. C.P.Choksi Arts and Shri P.L.Choksi Commerce College, Veraval.	“Ethics in Marketing”	
4	One day National Seminar on “Current Issues in Corporate Governance”	January 2010	Post Graduate Department of Business Studies, UGC-SAP(DRS-1), S.P.University, Vallabh Vidyanagar. Dist: Anand	“Governance Challenges in Business Enterprise.”	
5	National Conference on “Women’s Development in 21 <sup>st</sup> Century.”	January 2010	Women’s Development Cell, Gujarat University, Ahmedabad, Gujarat	“Women’s Development in 21 <sup>st</sup> Century in relation to Science and Technology.”	
6	State Level conference on “Women’s Day Celebration.”	March 2010	Women’s Development Cell, Gujarat University, Ahmedabad, Gujarat		
7	UGC Sponsored National Seminar on “Impact of Statistics on Science & Society.”	February 2010	M.G.Science Institute, Navrangpura, Ahmedabad. Statistics Department.	“JIT Inventory Model to avoid Financial Management Crises.”	
8	UGC Sponsored National Seminar on “Sustainable Development in Gujarat: Success or Failure.”	March 2010	Department of Economics, L.D.Arts College, Ahmedabad.	“Strengthening State Statistical System for Human Development.”	
9	State Level Conference on “xxiv-Gujarat Science Congress-2010”	March 2010	Jointly organized by Gujarat University and Gujarat Science Academy	“EOQ and EPQ models with backlogging and defective items.”	
10	State Level Conference on “Statistics Day-29 <sup>th</sup> June 2011” in the remembrance of Late Prof. P.C.Mahalanobis”	June 2011	Directorate of Economics & Statistics, Government of Gujarat, Gandhinagar and Department of Statistics, Gujarat University, Ahmedabad.		
11	Two Days State Level Workshop on “MMI Training Program for Master Trainers”	January 2011	Jointly organized by KCG and Department of Higher Education at S.L.U. Arts and H.P.Thakore Commerce College for Women, Ahmedabad.		
12	International Conference on Applied Mathematics and Statistics.(ICAPMS-2011) sponsored by UGC,GUJCOST and DST	December 2011	Department of Statistics and Mathematics, Gujarat University, Ahmedabad, Gujarat.	“Applications of various Statistical Models.”	
13	International Conference on Applied Mathematics and Statistics.(ICAPMS-2011) sponsored by UGC,GUJCOST and DST	December 2011	Department of Statistics and Mathematics, Gujarat University, Ahmedabad, Gujarat.	“Monte Carlo Methods in Finance.”	

## **8. Total number of seminars/workshops conducted.**

The institute conducted the following workshops this year:

- Personality Development Workshop
- SMPIC Theatre Workshop
- Fine Arts Workshop

## **9. Research projects (a) ongoing (b) completed**

The institute has not applied for any minor or major research projects of UGC, the teachers have continued to carry out research activities in their respective areas by contributing research papers and articles state, national and international levels.

## **10. Patents generated, if any.**

No patent is generated by the institute.

## **11. New collaborative research programmes**

No collaborative research program has been taken up by our institute.

Research based private projects were carried out by the students. To enhance and upgrade their research skill students under the guidance of faculty members has approached Beaur of Economics and Statistics, Gandhinagar – Directorate for Socio-Economic Review of Gujarat state. It's a state level data collection, analysis and review centre. Here they have tons of data arriving from industry, agriculture, health etc which have to be analysed and interpreted like finding GDP, GDI, WPI, CPI gross domestic savings, Index of Industrial production IPP, growth rates of various small scale industries (SSI) private final consumption expenditure PFCE, growth rates, mortality rate, infant mortality rates, female mortality rate, Gross Fiscal Deficit (GFD), Revenue Deficit (RD) and Primary Deficit (PD) as percent of GDPetc. We have sent a proposal to them so that students and faculties of the institution can actively participate in designing a survey, data collection, classification and its analysis.

## **12. Research grants received from various agencies.**

Being a self financed college no grants were received by the institute.

### **13. Details of research scholars**

Prof. Mala Sharma from department of economics and Prof Vijay Tripathi are working as research scholars for Ph.D programs

### **14. Citation index of faculty members and impact factor:**

Nil

### **15. Honors/Awards to the faculty: National and International:**

Our faculty members were awarded for excellent research work presented at various state and national conferences.

### **16. Internal resources generated:**

Ours is a self- financed institute and receives fund from Gujarat Law Society. The institute generated money in the form of donation. We add new eBooks to the collection of existing library stock. We prepare study material using internet resources.

### **17. Details of departments getting assistance/recognition under SAP, COSIST (ASSIST)/DST, FIST, and other programmes**

No department of the institute gets any of the above mentioned assistance or grant.

### **18. Community services:**

The institute encouraged faculty members to involve themselves in community service and during the year SMPIC team participated in various community services.

#### **Charity Project- 'Prayas'**

SMPIC team consisting of 35 students and three faculty members visited Prakash School for mentally challenged children run by Gujarat Kelavani Trust on 25<sup>th</sup> September, 2010. Prakash School for mentally challenged students was established in the year 1979 by Shri Chimanbhai Patel. At present, the school has got more

than 100 residential students and 16 day scholar students. The school teaching includes self-dependence, gaining control over natural body rhythms, etiquettes, conversation, and everyday activities along with music, art and craft. Their I.Q. being very low, a great care is taken while teaching them. Children are encouraged and supported to participate in various district level drawing and sports competitions. The in charge of Prakash School for mentally challenged children Shri Vinodbahi Soni said “These Children are taught the syllabus from Nursery to 3<sup>rd</sup> standard with the help of objects. We have divided them into 9 groups as per their mental capabilities. They are taught simple words, calculations and how to write an address. They are also given information about various festivals.”

SMPIC team spent around two hours with these mentally challenged children. Students of SMPIC sang various songs, played games and danced with the mentally challenged children in order to entertain them. Finally, SMPIC team distributed toys worth Rs. 5000 among these children. This fund was raised by SMPIC students and faculty members-one rupee a day and 30 rupees per month basis.

Overall, SMPIC team got to learn the life styles, habits and behaviour of the mentally challenged children. Shailesh Teredesai who is the in-charge professor of Charity activity in SMPIC said “Students have learnt the real life lessons of altruism by visiting this place which is the most essential ones in order to inculcate humane qualities in them.”

### **SMPIC Team’s Visit to Old Age Home**

SMPIC team consisting of 43 students and faculty in-charge shri Shailesh Teredesai visited Bharati Ashram on 23<sup>rd</sup> November, 2010 at 10 a.m. Students had personal interactions with all the elderly people there. They were provided with lunch and Utility Kit. Students learnt all the Vicissitudes of life that have contributed to the misery of elders with none to depend on, no means of income, no emotional security making them destitute with a question, about how to carry on with their lives. It was indeed a heart-touching experience for the entire SMPIC team.

### **Blanket Collection & Distribution and Visit to Apanng Manav Mandal**

SMPIC celebrated 29<sup>th</sup> December 2010 as a charity day. Around 200 Blankets were collected from the SMPIC family and distributed among the poor. SMPIC team consisting 20 students and two faculty members visited the Apanng Manav Mandal, Vastrapur and distributed 40 Kg. dates among the physically challenged students. On this day SMPIC strived to bring smile on as many faces as it can by

providing love, care and attention. Principal Dr. Ashwin Purohit and Faculty in-charge Prof. Shailesh Teredesai motivated the students to be part and parcel of philanthropic activities.

**19. Teachers and officers newly recruited :**

Mr Ghamer Desai has been recruited as Junior clerk in Administrative Department.

**20. Teaching-Non-teaching staff ratio :18:9( 2:1)**

**21. Improvements in the library services:**

- CCTC monitoring system is installed in the library.
- More number of computers with Internet access are installed in the library.
- More number of e-books and new books, journals and periodicals are added to the library.
- University rankers are given facility to borrow unlimited books.

The institute library has been enriched by more books, journals and periodicals. The list is enclosed which shows 89 new book were purchased.

**22. New books/journals subscribed and their value:**

Sr.No.	Particulars	Number	Cost
1.	Books	90	24,954/-
2.	Journals/periodicals		5,175/-

SR.NO.	TITLE	SUBJECT
1	Value Added Tax Act With Synopsis	INCOME TAX/TAXES.
2	The Gujarat Value Added Tax -2003 ( guj)	INCOME TAX/TAXES.
3	Taxmann Student's Guide to Income Tax including Service tax /Vat	INCOME TAX/TAXES.
4	Taxmann Student's Guide to Income Tax ,Vat and Service Tax Assessment Year 2010-11	INCOME TAX/TAXES.
5	Business Communication : Concepts Cases and	COMMUNICATION

	Application	
6	Communication in Organizations	COMMUNICATION
7	Contemporary Hindi Short Stories	COMMUNICATION
8	Economics: Principles and Applications	ECONOMICS
9	Essentials of Inventory Management	MANAGEMENT
10	Financial Services	FINANCE
11	Human Resource Accounting	ACCOUNTING
12	Human Resource Management	HRM
13	Introduction to Business Research Methods	RESEARCH METHODOLOGY
14	Macroeconomics and Monetary Policy: Issues for a Reforming Economy	ECONOMICS
15	Managerial Economics	ECONOMICS
16	One Night the Call Center	GENERAL
17	Strategic management	MANAGEMENT
18	The Great Writers of the World	GENERAL
19	Khabhe Kothdo ne Des Mokado English -Stay Hungry Stay Foolish no Anuvad	GENERAL
20	Management : Nutan Abhigam	MANAGEMENT
21	Safal Karkirdi	GENERAL
22	The White Tigar	GENERAL
23	Taxmann's Understanding Direct Taxes Code	INCOME TAX/TAXES.
24	Taxmann's Research Methodology with live case Studies and Excel Applications	RESEARCH METHODOLOGY
25	Soft Skills : Know Yourself and Know the World	SOFT SKILL
26	Maths 30 Days Wonder	MATHEMATICS
27	Maths 18 Days Wonder	MATHEMATICS
28	Objective English 18 days Wonder	ENGLISH
29	Personality Development and Career Management	MANAGEMENT
30	Six Sigma: Focusing on Intent For quick Results	GENERAL
31	Financial Management : Theory ,Problems and Solutions	FINANCE MANAGEMENT
32	Managing Career By Discovering Your Personality	COMMUNICATION
33	S.Chand's Business Ethics and Communication : Question and Answers for CA -PCC/ IPCC/ATC	ECONOMICS
34	Information Technology and Strategic Management for CA -PCC/IPCC	MANAGEMENT
35	Tulsian's Business and Industrial Laws	COMMUNICATION

36	Tulsian's Introduction to Cost Accounting	BUSINESS LAW
37	Modern Commercial Correspondence (for Graduation Courses ,Competitive Exams , Business Executives)	BUSINESS COMMUNICATION
38	Banking Law and Practice : for the Student of B.com,BBM,BBA,BSC	BUSINESS LAW
39	Research Methodology : for MBA ,Mphil,B.ed .MCA ,CA,CS,	RESEARCH METHODOLOGY
40	Human Values and Professional Ethics: Values and Ethics of Profession	SOFT SKILL
41	Word Power Made Handy for Aspirants of CAT ,XAT,GMAT,GRE,SAT,TOFEL and IELTS	GENERAL
42	Business Communication for B.com,BBBA,MBA and also as Per UGC Model Curriculum	BUSINESS COMMUNICATION
43	Professional Communication Skills	BUSINESS COMMUNICATION
44	Services Marketing and Management for MBA ,PGDIP in Ad& other Mgt Courses	MARKETING MANAGEMENT
45	Humana Resource Management : Text and Cases	HRM
46	Production management	MANAGEMENT
47	Monetary Economics: Institutions, Theory and Policy	ECONOMICS
48	Economic Analysis : Principles of economics for BA,B.COM, CA,LLB	ECONOMICS
49	Public Finance in Theory and Practice	FINANCE
50	Public Finance (Fiscal Policy)	FINENCE
51	Managerial Economics	ECONOMICS
52	Monetary Economics for Undergraduate Students of economic	ECONOMICS
53	International Encyclopedia of Economics Vol.1	REFERENCE
54	International Encyclopedia of Economics Vol.2	REFERENCE
55	Taxmann's Understanding Direct Taxes Code	INCOME TAX/TAXES.
56	Born to Win ; Transactional Analysis with Gestll Experiments	GENERAL
57	Deaf Heaven	GENERAL
58	Bill Gates Business the Speed of Thought: Succeeding in the digital economy bill gates with collins hemingway	GENERAL



59	Piggies in the Railway : A Kasthurikumar Mystery	GENERAL
60	Anne Frank the Diary of a Yung Girl	GENERAL
61	The Shadow Lines	GENERAL
62	The Calcutta Chromosome : A novel of Fevers Delirium and Discovery	GENERAL
63	The World is Flat : the Globalized world in the Tweenty First Century	GENERAL
64	Sea of Pappies	GENERAL
65	The Flip Side : Break Free of the Behaviors that hold you Back	GENERAL
66	Johnny gone down	GENERAL
67	Chowringhee	GENERAL
68	The Winner Stands Alone	GENERAL
69	The White Tigar	GENERAL
70	Gently Falls he Bakula	GENERAL
71	The Kite Runner	GENERAL
72	The old man and his god : Discovering the Spirit of India	GENERAL
73	Connect the dots : The Inspiring Stories of 20 Enterpreneurs without an MBA who dared to find their own Path	GENERAL
74	Right fit Wrong Shoe	GENERAL
75	Zero Percentile : Missed IIT Kissed Russia	GENERAL
76	Corporate Chanakya : Successful Management the Chanakya Way	GENERAL
77	Keep off the grass	GENERAL
78	Khushwantsingh Selects Best Indian Short Stories vol.1	GENERAL
79	The 3 Mistakes of my Life : A Story about Business Crickets and Religion	GENERAL
80	The Napoleon hill Foundation Presents Three Feet From Gold	GENERAL
81	The God of Small Things	GENERAL
82	Making Breakthrough innovation Happen : how eleven Indians pulled off the impossible	GENERAL
83	Dork : The Incredible Adventures of robin Einstein Varghese	GENERAL
84	Malgudi Adventures : Classic Tales for Children	GENERAL
85	A Thousand Splendid Suns Khaled Hosseini	GENERAL

86	Who will cry when you die.	GENERAL
87	Nandan Nilekani : brand Ambassador of the indian It Industry	GENERAL
88	Bharat's Systematic Approach to incomeTax & Service Tax & Vat	INCOME TAX/TAXES.
89	Bharat's Systematic Approach to incomeTax & Service Tax & Vat	INCOME TAX/TAXES.

### **23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:**

Under the guidance of authority, the feedback of the performance of all teachers was taken from students. On the basis of feedback analysis, corrective actions were taken by Principal by informally interacting with the concerned faculty members.

#### **Feedback from stockholders:**

**Students:** The institute takes feedback from students every year which is analyzed by the principal. He discusses constructive suggestions from the students with the faculty members to bring improvement in the curriculum. The feedback system is also monitored by the college management to ensure corrective measures are taken, where needed. Suggestions along with rationale for such suggestions are forwarded to University to make necessary changes.

**Parents:** Feedback is taken from parents during Parent Teacher meet and during informal visit to the college by the parents.

**Teachers:** Teacher feedback is orally taken in the various meetings regarding academic planning, examination, and organizing different college activities.

### **24. Unit cost of education:**

During the year 2010-11 the cost per student is

With salary = Rs. 7075.20

Without salary = Rs. 3667.12

## **25. Computerization of administration and the process of admissions and examination results, issue of certificates**

The college office is fully computerized. All operations of administration, examination results, and maintenance of attendance record, student intimations are handled with the aid of computers. College has its own website which is regularly updated.

## **26. Increase in the infrastructural facilities**

New lockers were purchased for the staff members.

Two laptops , one LCD projector, one video cameras, two printers and four walky mikes were purchased. We also purchased a new high-tech podium.

## **27. Technology upgradation**

- Institute website is updated on regular basis.
- CCTV monitoring system is installed in library, staff room, corridors and in the campus so that proper supervision and check can be kept on campus activities.
- New computers with Internet facilities are installed in the library and staff room.

## **28. Computer and internet access and training to teachers, non-teaching staff and students**

- Every staff member is computer savvy so they don't need any formal training for the same. However, the institute arranges need Base training for its staff.
- All faculty members and staff have internet access.
- The institute provides Tally training which is popular accounting software to the students.

## **29. Financial aid to students**

- GLS Management rewards the university toppers with financial aid. Students who have secured positions among top 10 rankers in Gujarat

University Examination were completely refunded their college fees for that year

- Students who have secured positions between 11 to 50 rankers in Gujarat University Examination are awarded scholarship equal to the amount of their half college fees.
- Certain students get financial support from their community associations.
- The institute grants financial aid to the students belonging to S.C./S.T. and other backward class, as per the norms of the Government of Gujarat.

### **30. Activities and support from the Alumni Association**

Every year we arrange get to gather which is sponsored by our alumni association. Different activities are organized by alumni association.

### **31. Activities and support from the Parent-Teacher Association**

- We organize parent-teacher meetings to discuss general issues regarding students' performance and take constructive suggestions for progress of the institute.
- In case of poor attendance of students, parents are informed.
- We invited parents when students are felicitated for their academic and Para academic achievements.
- Parents of the students give donations for various charity activities conducted by the institute.

### **32. Health services**

- Girl students are educated and provided guidance for malnutrition and gynecological problems by expert panel of doctors or speakers.
- There are various renowned hospitals in the surrounding areas for emergency medical requirements.
- 108 facility is also available for all.

### **33. Performance in sports activities**

During the year, college participated in Inter-University Best Physique tournament and Inter-College Cricket, Basket-ball, Football, Table Tennis, and Badminton Competitions.

The details of participation in various sports activities are as under:

SPORTS like Basket-ball, Football, Cricket, Badminton, Table Tennis, Cricket, etc. And these sports people have always made our college proud with their achievements. Some of the achievements which cannot go unnoticed are.....

### **BEST PHYSIQUE**

Irfan Sheikh of T.Y.B.Com stood first in Best Physique Competition at Gujarat University level.

At Inter-Zonal University level, Irfan Sheikh represented Gujarat University at National level.

### **FOOTBALL**

College Football Team won a League Match against L.J. Commerce College.  
(Score -2-0)

### **BASKETBALL**

College Basketball Team won a League match against J.G. Commerce College.  
(Score- 39-50)

### **BADMINTON**

Dhwanil Vimawala of S.Y.B.Com represented college and were a member of the Gujarat University Badminton Team.

### **CRICKET**

College Cricket Team won first league match against New L.J. College in Inter College Cricket Tournament.

College Cricket Team won first league match against H.K. Arts College organized by Chimanbhai Cricket Tournament.

In the history of SMPIC, for the first time College Cricket Team reached finals of the tournament organized by Gujarat Cricket Association. College won four matches to reach the finals of the tournament.

### **TABLE TENNIS**

Shivam Choudhary and Shikher Pattani of T.Y. B.com represented College and were a member of Gujarat University Table Tennis Team.

### 35. Student achievements and awards

The students of our institute are motivated to pursue academic excellence as well as co-curricular and cultural activities. We won the following prizes and awards this year:

#### List of University Rankers 2010-11

##### **TYBCOM**

<b>SR. NO.</b>	<b>RANK</b>	<b>ROLL NO.</b>	<b>NAME</b>
1	7	115	ANAND SHIVANI
2	15	125	BAJAJ CHANDANI
3	19	483	RAMANI AKSHAY
4	20	191	DHAM EKTA
5	22	147	BHAVANANI KRISHMA
6	25	655	SHAH VIKRAM
7	30	143	BHATT KUSH

##### **SYBCOM**

<b>SR. NO.</b>	<b>RANK</b>	<b>ROLL NO.</b>	<b>NAME</b>
1	4	394	KISHANCHANDANI POOJA RAJKUMAR
2	5	480	MODI HARSH JAYENDRAKUMAR
3	7	344	JAIN SWAPNA KAMALKISHIOR
4	10	356	JETHMALANI NEETA KISHORBHAI
5	14	420	LAKWANI BHART RAMCHAND
6	23	609	SHADHWANI DIPIKA MOHANLAL
7	24	255	DOSHI SMITHKUMAR BHARATKUMAR
8	25	945	VOHERA RAHUL RAMESHKUMAR
9	25	466	MEHTA PRIYANKA DHANPATRAJ
10	26	325	JAIN ADITYA LABHCHAND
11	27	391	KHOLIYAWALA FARHANA FARQBHAI
12	45	454	MEHTA HIRAL ASHOKKUMAR
13	46	348	JAIN VARSHA PRAKASHCHAND
14	49	385	KEWALANI BARKHA CHANDRESH
15	50	404	KOTHARI KARAN MANOJKUMAR

## FYBCOM

SR. NO.	RANK	ROLL NO.	NAME
1	4	298	KHEMANI ROHIT RAMESHKUMAR
2	5	292	KATTA BHANUPRIYA SUSHILKUMAR
3	16	199	DALAL NOOPUR KALPESHBHAI
4	18	488	SHAH HARSHIL BHUPESHBHAI
5	27	212	DESAI CHARMII MILLAN
6	31	362	OZA KRISHNA HARESHBHAI
7	38	339	MEHTA PERSIS RAKESH

### Extra-Curricular Activities

**Inter Collegiate Debate Competition organized by H. L. College of Commerce**  
Soumyaa Harsha from T.Y. B.com won the Best Speaker's prize

**Sheth Haridas Acharatlal Elocution Competition**  
Akshay Yajnik won the best Speaker's prize

**Debate Competition at S. V. Arts College**  
Niralee Thakkar and Akshay Yajnik won the 1<sup>st</sup> prize and trophy

**Inter-College Debate Competition organized by Central Bank of India**  
Dhruvit Shah from T.Y. B.Com bagged the first prize

**Inter college Debate Competition organized by C. C. Sheth Commerce College**  
Masooma Kapadia from S.Y.B.com won the second prize

**Spell Bug 2010**  
Sneha Shah from S.Y. B.com won the second prize

**Debate Competition at C.U. Shah Arts College**  
Masooma Kapadia won the Best Speaker's prize

Masooma Kapadia and Asha Lachhani were awarded the 2<sup>nd</sup> prize and trophy.

**Essay Competition at C. U. Shah City Commerce College**

Sneha Shah won the third prize

Management Activities

**Inter State Commerce Idol Competition organized by City Commerce College**

Dhruvit Shah from T.Y. B. Com secured 2<sup>nd</sup> position

**Contech 2010- A National Level Competition organized by Civil Engineering Department, Nirma University**

Two teams from SMPIC consisting of Dhruvit Shah, Mrunal Ved Reema Kothri and Asha Lachachani, Avijit Tulsiani stood first and second respectively in the

**Business Plan.** SMPIC team consisting of Aanshi Dalal, Parth Velvan and Jinesh Jain stood first in **Case Study competition**

**DOCOMO Inter collegiate Talent Hunt**

A team comprising Nupur Marathe, Dhaval Khunt, Aanshi Dalal, Isha Dave, Stavan Shah emerged Runners up in a skit competition “

Santosh Narang won the second prize in the AD MAD show.

**Winner in Business Plan organized by BK School of Management**

A team comprising of Avijeet Tulsiani and Aasha lachchani won the 1<sup>st</sup> prize at a State –Level Business Plan Competition(Pratibimb 2010)

**Inter Zonal Youth Festival**

1<sup>st</sup> in Extempore

**Inter Zonal Youth Festival**

Winner :Harsiddhi

**Inter Zonal Youth Festival**

3<sup>rd</sup> in Debate

Winner:Soumya Harsh and Akshay Yajnik

**Inter Zonal Youth Festival**

3<sup>rd</sup> in Poetry Recitation

Winner: Soumya Harsh



## **JOSH**

Siddharth Raghuvanshi stood first in Mr. & Miss University

Shivani Vyas stood first in college idol

SMPIC stood first in fashion show.

SMPIC stood 2<sup>nd</sup> in duet dance.

Vaibhav Thaker and Ishita Patel

SMPIC stood 2<sup>nd</sup> in Hindi Dance.

SMPIC became 1<sup>st</sup> Runner up Best College in Josh.

## **Garba Achievements**

### **Gujarat University Inter Zonal Youth Festival**

SMPIC stood first in Folk Dance in Gujarat University Inter Zonal Youth Festival on 5th October, 2010.

### **Inter GLS Garba Competition**

SMPIC stood 2<sup>nd</sup> in Inter GLS Garba Competition organized on 6<sup>th</sup> October, 2010 at Sports Club.

### **Sports Club Garba Competition**

SMPIC won the first Prize in Sports club Garba Competition organized on 7<sup>th</sup> October, 2010 in which more than 18 Institutional and Professional Garba groups participated.

### **Ellisbridge Gymkhana Garba Competition**

SMPIC stood first in Ellisbridge Gymkhana Competition organized on 14<sup>th</sup> October 2010.

### **Inter Zonal Youth Festival**

SMPIC team: 1<sup>st</sup> in Folk Dance

### **Youth Festival (Ellisbridge South Zone)-RANGOLI**

Winner: Vidhi Shah

### **CONTECH 09 organized by Nirma University's Civil Engineering Department**

SMPIC won the 1<sup>st</sup> prize in Business Plan of CONTECH 09 organized by NIRMA university's civil engineering department.

Participants : Parth Valvan,Smita Ainani,Malvika vatyani

SMPIC secured the 1<sup>st</sup> position in the CASE STUDY competition of CONTECH 09. Students presented their case on the air line industry.

Participants: Avijeet Tulsiani,B harti Ramrakhiani,Asha Lachhani

### **Inter Zonal Youth Festival.**

SMPIC team: 1<sup>st</sup> in Classical Instrumental

#### **INT**

"Thank You Mr. Glad" play was adjudged 3rd best play among almost 40 plays all over Gujarat.

Shivam Parekh won 2nd Best Actor's award.

### **Veenaveli Inter Collegiate Drama Competition**

“Thank You Mr. Glad” won the Best Play award among almost 16 plays. Our student Vishal Shah won 2<sup>nd</sup> Best Actor’s award.

## **36. Activities of the Guidance and Counseling unit**

The institute runs its own placement and career guidance cell. This cell provides guidance and counseling to students on the issues raised by students. Usually, students seek guidance for pursuing further education and different professional courses. The institute every year organizes career guidance seminar wherein experts from various fields are invited to acquaint students with latest career options. The institute has formed star batch for bright students and remedial batch for weak students to enhance their academic performance.

## **37. Placement services provided to students**

Students are informed about the job opportunities available in the market. The institute makes arrangement for the campus recruitment process wherein different reputed companies are invited for placement.

## **38. Development programmes for non-teaching staff**

Gujarat Law Society organizes special workshop for improving the administrative and computer skills of non-teaching staff. Moreover, some of Non-teaching staff

members usually accompany the group of students and faculty members for educational visits or cultural visit organized by the college so that they get exposure to new places, people and skills. Apart from this, regular training is given to them by professionals in the matter of compliances like payment of income tax, accounting, payment of professional tax, etc.

### **39. Healthy practices of the institution**

The following are some of the healthy practices of the institute

- Intercom speaker facilities are available in all classes for important announcements to the students .
- Feedback system from the students is developed for continuous improvement in teaching learning process.
- Computers are installed in the library for the students and faculties along with internet facility.
- ICT- Computer lab provided to the students for learning courses like tally and also for research based activities.
- Air conditioners are installed in class rooms to facilitate teaching learning process.
- Career guidance seminars are regularly organized every year for the students which help them to choose right career option after graduation
- STAR BATCHES consisting of rank holders in the university and students with good percentage are formed for each semester in which students are guided how to sustain their ranking at the university examinations. Students are given special counseling and coaching under this program. One ranker from each semester is assigned to each faculty for enhancing their academic performance.
- Remedial lectures are conducted for the weak students by appointing class counselor for each semester and they are assigned the responsibility of providing them necessary coaching.
- Bridge course is conducted in which students weak in English subject especially those students coming from Gujarati medium are identified and given special coaching.
- Every year students are encouraged to participate and guided to make presentations/symposiums in various national and international

conferences/workshop/seminars which enhance overall academic involvement of the students and make them acquainted with the recent trends and techniques in various subjects.

- Different clubs like Statistics, Management, English and Film are formed with an objective of bridging the gap between theoretical and practical aspect of the subject.
- Educational and industrial visits are also conducted to make students aware about real life corporate scenario and recent trends in industries.
- Regular Parent teacher meeting are organized so that faculties can remain updated with the expectation of the parents.
- College Publications:
  - (1)PRISM college magazine- a magazine for the students of the students and by the students -which provide them with the platform of exhibiting their creative talents.
  - (2) GLS Voice- monthly news letter by the college and the management reflecting the activities of the college and other colleges of the campus.
- Internet/printer and copier facility is provided to all the faculties and the students working for the research and presentation activities.
- Display of educational posters, paintings, slogans and messages is regularly done on the notice boards of each class rooms which are created by the students themselves.
- The students who participate in various inter college or state or national level competitions are refunded the registration fees of the same. The participation of the student in various events is completely funded by the college.
- Mic systems have been purchased for the faculty members to carry out effortless teaching learning process.
- To encourage research based activities in the college there is a provision of full reimbursement of the seminars/workshops/conferences fees and not only that but duty leaves are also provided for the same.

#### **40. Linkages developed with National/Interantional, academic/ Research bodies**

Nil

**41. Any other relevant information the institution wishes to add:**

No

**Part C: Detail the plans of the institution for the next year**

- To hold yearly meeting of IQC for next year
- To implement semester and CBCS successfully
- We Plan to organize following workshops in the coming year.

Personality Development Workshop

Dance Workshop

Theatre Workshop

Fine Arts Workshop

- To arrange educational as well as industrial visits.
- To motivate faculty to attend and participate at maximum seminars and conferences and present papers there.
- To motivate faculty members to author more number of books.
- To motivate students to achieve excellence in co-curricular activities.
- To organize Inter-Collegiate Swami Vivekananda Elocution Competition.
- To organize guest lectures to enhance awareness regarding social, environment and educational issues.
- To organize patriotic song competition.
- To organize inter collegiate swami vivekanad competition to enhance public speaking skills of students.
- To enrich our library by adding more books.
- To organize Annual cultural festival
- To enhance English proficiency skills of students by encouraging them to join Bridge Course
- To organize various seminars under CWDC
- To organize various charity activities to promote community services by the students

- To organize State Level Accounting Talent Hunt
- To encourage students to participate in more number of sports activities
- To introduce more advance teaching-learning equipment
- To modify the examination pattern and internal marking pattern as per new semester and CBCS system.
- To acquaint the teachers about CBCS and semester system

Name & Signature of the coordinator, IQAC

Prof. Keyur Vora

Name & Signature of the Chairperson, IQAC

Dr. Ashwin A. Purohit  
(Principal)