

S. M. PATEL INSTITUTE OF COMMERCE
GLS CAMPUS, ELLISBRIDGE
AHMEDABAD-380006
ANNUAL QUALITY ASSURANCE REPORT
ACADEMIC YEAR 2009-10

The academic year 2009-10 was eventful and important for this 10 years old educational institute especially because it marked a decade of our quest for excellence. The institute has always attempted to carry forward its mission in order to fulfill the vision. It has been possible with unwarranted support of the management of Gujarat Law Society. This year also the institute could proudly uphold their mission to ‘Mould minds and shape careers’.

Principal

Dr. Ashwin Purohit, M.Com., M.Phil. and Ph.D.

Teaching Staff

Accountancy & Commerce Department

1. Prof. Bimal Solanki - B.Com. (3rd Rank at Gujarat University), M.Com. (3rd Rank at Gujarat University) and M.Phil.
2. Prof. Rajul Goenka - M.Com. and M.Phil.
3. CA Sneha Master – B.Ed., LL.B., M.Com., M.Phil. and CA
4. Prof. Bhavna Parwani - M.Com. and M.Phil.
5. CA Marzun Jokhi - M.Com., CA
6. Prof. Kruti Mahadevia - M.Com. and M.Phil.
7. Prof. Aashal Bhatt – LL.B., M.Com. and M.Phil.
8. Prof. Krupa Bhatt - M.Com., M.Phil.
9. Dr. Gurudutta Japee – M.Com.(Gold Medalist), M.Phil., Ph.D., LL.B., MBA, DCST, DIII and CCA.

Statistics Department

1. Prof. Shailesh Teredesai – M.Sc. (Gold Medalist)
2. Dr. Kavita Dave – B.Sc. (First Rank in College – Ratanji Gold Medal), M.Sc. (Gold Medalist) and Ph.D.

English Department

1. Prof. Keyur Vohra – M.A., M.Phil
2. Prof. Bhumika Ansodaria - B.Ed., M.A., M.Phil
3. Prof. Geetanjali Rampal - B.A. (Gold Medalist), B.Ed., M.A., M.Phil

Economics Department

1. Dr. Mala Sharma - B.Ed., M.A., M.Phil and pursuing Ph.D.
2. Prof. Vijay Tripathi - B.Ed., M.A., M.Phil and pursuing Ph.D

Physical Education

Mr. Prakash Chaudhari – M.P.Ed. and pursuing M.Phil.

Librarian

Ms. Parul Jani – M.Lib.

Administrative Staff

1. Mr. Hetal Bhatt – Sr. Clerk
2. Mr. Bharat Pateliya - Sr. Clerk
3. Ms. Disha Trivedi - Jr. Clerk
4. Mr. Viramsinh Vaghela – Peon
5. Mr. Alpesh Parmar - Peon
6. Mr. Ashok Vaghela – Peon
7. Mr. Gautamsinh Chauhan – Peon
8. Mr. Jomalal Patel - Peon

In the year 2009-10 IQAC was formed and members were appointed to undertake the task of quality enhancement in all the possible dimensions. The IQAC was constituted with following members:

Composition of IQAC

1. **Chairperson** Dr. Ashwin Purohit (Principal)
2. **Coordinator** Prof. Keyur Vora (Coordinator)
3. **Faculty Members**
 - (1) Prof. Marzun Jokhi (Sr. Faculty in Taxation)
 - (2) Prof. Bhumika Ansodaria(Sr. Faculty in English)
 - (3) Prof Rajul Goenka(HOD Accounts)
 - (4) Prof. Mala Sharma (HOD Economics)
 - (5) Prof. Kavita Dave(HOD Statistics)
4. **Members from the Management** - (1) Dr. Bhalchandra Joshi(Registrar, GLS)
(2) Shri Vadibhai Patel(Campus coordinator)
5. **Senior Administrative Staff** - Mr. Bharat Patelia (Sr. Clerk)

QUALITY ASSURANCE REPORT (AQAR) FOR ACADEMIC YEAR 2009-10

SECTION: A

PLAN OF ACTION CHALKED OUT BY THE IQAC IN THE BEGINNING OF THE YEAR TOWARDS QUALITY ENHANCEMENT AND THE OUTCOME ACHIEVED BY THE END OF THE YEAR.

At SMPIC, the students not only learn the syllabus of Gujarat University for Graduation in Commerce, but they also get an opportunity to excel in academics as well as extra-curricular activities.

➤ **To motivate more number of students to pursue professional and higher education programmes:**

The institute made focused efforts to motivate maximum number of students to join professional course like CA, CS, ICWA etc. Many students prepared and also appeared for various competitive examinations.

➤ **To offer concession or scholarship to meritorious students**

The University as well as other organizations grant scholarships to deserving students. All the efforts were made to ensure that the students of the institute could avail these benefits.

➤ **Add new reference books/journal/periodicals/e-resources in the library.**

The institute library has been enriched by more books, journals and periodicals.

➤ **To motivate the faculty members to attend seminars/conferences**

In order to motivate the faculty members to attend seminars/conferences and workshops duty leaves were generously granted to them. As a result, this year

number of faculty members attended seminars and conferences held at various organizations.

➤ **To motivate the students to participate in Quiz, Debate and other literary activities**

To enhance the public-speaking skills of students and to provide them with a platform to showcase their talents, this year the institute organized the following literary competitions:

- **SMPIC Debate Competition**

S. M. Patel Institute of Commerce organized the final round of intra college debate competition on 14th Sept. 2009. Dhruvit Shah, Soumya Harsh and Akshay Yajnik were the winners of the competition.

- **SMPIC Intercollegiate Quiz Competition**

SMPIC organized Inter College Quiz Competition on 8th August 2009 at GLS Auditorium. Fourteen teams participated in the elimination round out of which four colleges were selected for the final round.

Winners

1st New L. J. College

2nd H. L. B.B.A.

3rd Narayan Guru College

4th H.L.I.C

➤ **To make additions in our community service programs**

Nishulk Shikshan Abhiyan

As a part of contribution to society, the faculty members went to Sanand to teach under-privileged students free of cost under the Nishulk Shikshan Abhiyan.

➤ **To encourage students to organize certain programmes to enhance their leadership**

Most of the in-house activities are managed, anchored and organized by the students under the guidance and supervision of faculty members. The 9th issue

of college magazine PRISM for the students, by the students and of the students was released on 24th Feb.,2010.

➤ **To conduct seminars and workshops and encourage faculty members to present papers and attend the same**

- **One Day State Level Conference on ‘Micro Finance’**

SMPIC in association with All India Commerce Association, Gujarat Chapter organized a One Day State Level Conference on ‘Micro Finance’ on Saturday, 2nd January, 2010 at the GLS Auditorium, Ahmedabad.

➤ **To introduce more healthy practices to strengthen the academic environment and interpersonal relationships by the students**

Each class has a faculty member as student councilor in order to address the queries or complains or any problems encountered by students of their class and to motivate them to perform better.

➤ **To launch the institute’s website**

SMPIC launched its own website in the annual function.

➤ **To promote participation of students in sports**

The students were provided whole-hearted support to participate in various sports competitions held at various places.

➤ **To organize educational and industrial visits to various industries and organizations.**

Every year as a part of our academic activity SMPIC conducts industrial visits and educational tours for especially commerce students with an objective to bridge the gap between theoretical and practical application of the subject knowledge and thus widen their knowledge horizons.

- **Industrial Visit for Students of Statistics Club**

Orientation program and Industrial visit was planned for the students on 12th and 16th Dec, 2009 respectively. In orientation program students were made familiar of various statistical techniques and concepts used in agriculture sector. Approx. 54 Students visited Anand Agriculture University and Amul Dairy.

- **Visit to Uma Institute of Fire and Technology**

SMPIC organized an educational tour to Uma Institute of fire and Technology and a nearby historical place, Lothal under CWDC for girl students on 18th December, 2009. The visit included a 'Disaster Management Programme' at the institute.

➤ **To inspire students to pursue more social and cultural activities**

During the year, 121 students participated in 53 different cultural and social events and also secured prizes for the college at these events. In addition to this, many in-house activities were organized in which students participated in great number.

Following activities took place in the year 2009-10:

- **Teachers' Day Celebration at SMPIC**

S.M. Patel Institute of Commerce celebrated Teacher's Day on September 5, 2009. Students were asked to speak on any one of the following topics in their respective classrooms: 1. Indian Education System: Past, Present and Future 2. Role of teacher in the society 3. Indian education and ideal students.

- **Annual Function and 'Hasya Kavi Sammelan'** by the veteran hasya kavi, **Shri Surendra Sharma**.

SMPIC has completed a decade of its journey while imparting quality education. On this occasion of celebration of 10th anniversary, SMPIC organized the Annual Day celebrations and SMPIC along with SMPIC Alumni Association organized a '**Hasya Kavi Sammelan**' by the veteran hasya kavi, **Shri Surendra Sharma** on 24th Feb. 2010.

- **Civil Defense Training**

SMPIC organized 6 days workshop under civil defense of India (Gujarat branch) on 21st august 2009 at SMPIC.

- **Indradhanush ‘celebrating the colours of life’**

‘Indradhanush’, a multi colour cultural carnival manifesting the different shades of life, was organized in December. The students participated in intra college activities like Music, Dance, Painting, Rangoli, Poster making, Anand mela, Ad-mad, Debate, Music, Elocution, Poetry Recitation etc. to name a few, filled with fun & frolic.

- **FACETS 2009**

More than 150 students participate in Fashion Show, Western Dance and Costume designing competitions of Facets 2009 held on 26th December, 2009 at Tagore Hall.

Section B: Details in respect of the following

1. Activities reflecting the goals and objectives of the institution

The general goals and objectives of the institute are as follow:

VISION

To be a vibrant and innovative center for education, to equip students with knowledge and skills, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings and ideal citizens for their own as well as social upliftment.

GOALS & MISSION

1. Contributing to society through promotion of teaching, learning and knowledge and thus, strengthening the cultural fabric of the nation.
2. Being the leading college in the Commerce stream, in India, by assimilating global development in education and adopting the latest technology and providing a global outlook and access to faculty and student’s development.

3. Developing the personality of students in a holistic manner by combining skills and values and providing meaningful and effective social service for improving the quality of the community and national life.
4. Equipping students to face the real world.
5. Improving the standard of the courses offered through innovative and effective teaching methods and developing new knowledge through research activities and dissemination of knowledge through publication of scholarly works.
6. Assisting other educational institutions in solving their managerial problems by providing consultation services and rendering assistance to the University and its institutions in curriculum development.

Towards these activities along with the aims & plans mentioned in Part A the institute has undertaken the following activities in the year 2009-2010.

- Teaching and Learning
- Cultural Activities
- Educational Visit
- Industrial Visit
- Sports Activities
- Personality Development, Dance, Theatre Workshops
- Student Development Activities
- Charity Activities
- Library facilities

2. New academic programmes initiated(UG and PG)

During the year, no new academic programmes are initiated.

3. Innovations in curricular design and transaction

Being a college affiliated to Gujarat University, we follow the syllabus prescribed by the university. This syllabus is framed by the members of the Board of Studies who are chosen from the lecturers at various

colleges. Overall, it is a pattern in most of the subjects to consult all the senior faculties for the subject to make any alteration in the syllabus before its finalization by the Board of Studies. Our teachers have contributed to such meetings regularly. Our faculty member is on the Boards of the universities other than our parent university. They are:

Dr. Ashwin Purohit – S.P. University in the subject of Accountancy

Although the university specifies the teaching schedule for the various subjects in degree course, we take liberty to make the transaction of the syllabus more students friendly and informal. This includes screening of films on the novels included in the subject of English, industrial visits, tally accounting training, visits AMA and organizing lecture series covering topics beyond the prescribed text books.

Our faculties offer their services at various institutions in and around Ahmedabad in the capacity of subject experts and also as judges in various competitions. They also hold important positions in the social forums or regulating bodies. The details are as follows:

Prin. Dr. A.A. Purohit:

Elected as a Senate member at Gujarat University

President of Indian Commerce Association, Gujarat Chapter

Invited to judge a project presentation competition at S.M. Patel Institute of Commerce

4. Inter-disciplinary programs started

The institute is sincerely planning for organizing inter-disciplinary programs with other educational institutes.

5. Examination reforms implemented

Along with the syllabus, the university has a set pattern for the examination. The college has to abide by the changes / amendments

implied by the university from time to time. Over and above the three internal tests specified by the university, the college encouraged the teachers to take the class tests after completing the respective topic. In addition this, assignment submission and project presentation were also conducted.

6. Candidates qualified: NET/SLET/GATE etc.

NET/SLET/GATE, etc.: During the year, number of students were pursuing their other studies like CPT (CA), PCC (CA), CA Final, CS Foundation, CS Intermediate, CS final, ICWAI Foundation, ICWAI Intermediate, GCET, CAT NIIT, NIFT, NIFD, IELTS, TOEFL etc. However, we have not maintained any data regarding students who cleared these exams.

7. Initiatives towards faculty development program

College continued to grant generous duty leaves to faculty members for participating in seminars and conferences and provided moral support for the purpose. As a result of this, the contribution of faculty in their respective fields has been enormous as can be seen from the details of achievements of faculty members during the year 2009-10. They have presented papers, published articles and delivered lectures at various institutions.

Details of the faculty members participating in State, National and International conferences during 2009-10:

Sr. No.	Name of the faculty	State Level	National Level	International Level	Total
1	Dr. Ashwin Purohit				
2	Prof. Bimal Solanki	1	0	0	1
4	Prof. Sneha Master	10	2	0	12
5	Prof. Marzun Jokhi	12	2	1	15
7	Prof. Kruti Shah	0	3	0	3
10	Prof. Bhavik Swadia	0	1	0	1

13	Prof. Vijay Tripathi	0	1	0	1
14	Prof. Nasheman Bandoowala	1	1	0	2
15	Prof. Keyur Vohra	0	0	1	1
16	Prof. Bhumika Ansodaria	0	2	0	2
17	Prof. Gitanjali Rampal	0	2	0	2
19	Dr. Kavita Dave	2	0	0	2
20	Prof. Devyani Chatterji	2	0	0	2
Total		28	14	2	44

1. Details of the faculty members presented papers in State, National and International conferences during 2009-10:

Sr. No.	Name of the faculty	State Level	National Level	International Level	Total
1	Dr. Ashwin Purohit				
2	Prof. Bimal Solanki	0	1	0	1
5	Prof. Marzun Jokhi	2	2	1	5
7	Prof. Kruti Shah	0	2	0	2
8	Prof. Aashal Bhatt	0	0	0	0
9	Prof. Krupa Bhatt	0	1	0	1
14	Prof. Nasheman Bandoowala	1	1	0	2
15	Prof. Keyur Vohra	0	2	0	2
17	Prof. Gitanjali Rampal	0	2	0	2
18	Prof. Rajani Suthar	0	0	1	1
19	Dr. Kavita Dave	4	2	0	6
20	Prof. Devyani Chatterji	1	5	0	6
Total		8	18	2	28

Details of the number of books authored/Co-authored by the faculty members :

Sr. No.	Name of the faculty	During 2009-10
1	Dr. Ashwin Purohit	
2	Prof. Bimal Solanki	6
5	Prof. Marzun Jokhi	2
7	Prof. Kruti Shah	2
8	Prof. Aashal Bhatt	0

9	Prof. Krupa Bhatt	0
19	Dr. Kavita Dave	1
Total		11

Details of the faculty members attended/presented their papers in Conferences / Seminars / Workshops.

Name of Faculty Member	Title of Seminar/Conference/ Workshop	Month & Year	Name & place of organizing institute	If paper presented then Title of the Paper	Remarks (if any)
Dr. Ashwin Purohit					
Prof. Bimal Solanki	International Conference	Nov-2009		International Forex Hedge Accounting	
Prof. Rajul Goenka	National Seminar on Management: Current Practices and New Directions	Nov. 2010	BJVM, Vallabh Vidyanagar & Indian Commerce Association (Gujarat Chapter)	-----	
Prof. Sneha Master					
4	National Seminar on Current Issues in Corporate Governance	Jan-2010	PGDBS (SPU)VV-UGC	-----	
5	National Seminar on Management: Current Practices and New Directions	Nov-2010	BJVM (VV) & ICA Gujarat Chapter	-----	
Prof. Marzun Jokhi					
16	Seminar on Emergence of Knowledge economy-	February 2009	L.J. Institute of Management studies	Knowledge Management – Managing Professional Intellect	
22	International Conference Vision 2020	January 2009	IBS Ahmedabad	Education – From Chalk Stick to a small chip	
23	International Seminar on Accountancy	November 2009	Accounting education & Research at Gwalior	Forex Hedge Accounting	
24	State level seminar Vimarsh -2009	December 2009	NR Institute of Business Administration, Ahmedabad	K.M.- A bridge between information management & wisdom management	
25	state level seminar organized on Micro finance	January 2010	SMPIC & All India Commerce Association Gujarat Chapter, Ahmedabad	Face Lift of Micro Finance in India	
26	National Conference	January 2010	WDC, Gujarat University	Ethics and Values in Women Education	
27	National Conference	January 2010	WDC, Gujarat University	A Portrait of Indian Zoroastrian Women- A	

				Statistical View	
28	UGC Sponsored National Seminar	January 2010	Post Graduate Dept of Business Studies, UGC SAP, Sardar Patel University Vallabh Vidyanagar	Corporate Governance in Financial Institutions	
Prof. Bhavna Parwani					
1	Current Issues in Corporate Governance	Jan-2010	BGVM (VV)	-----	
2	Current Practices and New Directions	Nov -2010	BGVM (VV)	-----	
Prof. Kruti Shah					
1	Diamond Jubilee Year National Conference	30-31-January - 2010	Women's Development cell, Gujarat University.	significance Of Women Empowerment	
2	National Seminar on Current issues in Corporate Governance	29th January- 2010	Sardar Patel University, Vallabh Vidhyanagar	Transperancy, Finanical Accounting Information And Corporate Governance	
Prof.Aashal Bhatt					
1	Emerging Trends in Accounting process and Taxation System	Jan-10	SMPIC and IAA – Ahmedabad	Corporate Governance in Financial Institutions	
Prof. Krupa Bhatt					
1	1. National seminar on management-current practices and new directions	November,2010	B.J.V.M ,vallabh vidyanagar and Indian commerce association(jointly organized)	Role of retailing in India-with special reference to shopping malls	
2	2. Women's development in 21 st century	January 2010	Women development cell, Gujarat University, Ahmedabad	Role of corporate women in 21 st century	
3	3. UGC sponsored national seminar on climate change-issues ,challenges and mitigation	February 2011	I.V.Patel college of commerce, NADIAD	Climate change and global warming-A red signal to the survival of earth	
Prof. Bhavik Swadia					
1	Contemporary Issues in Accounting Education& Accounting Resarch	April,2010	S.M.PATEL INSTITUTE OF COMMERCE		

2	Contemporary Issues in Accounting Education & Accounting Research	April, 2010	S.M.PATEL INSTITUTE OF COMMERCE		
Dr. Mala Sharma					
7	Workshop under CWDC	SEP 2010	S.R. Mehta arts college	Gender sensitisation	
8	Management current practices and new direction	Nov 2010	B.J.V.M V.V.Nagar	Urbanisation and environmental degradation	
13	Challenges faced by Indian women in education and employment	Nov 2009	NRIBM, Ahmedabad	Participated	
14	CWDC	Nov 2009	S.R.Mehta arts college	Participated	
15	Statistical computing with MS Excel, openoffice, calc and SPSS	Oct 2009	GLS itsitute of computer technology	Participated	
16	Women development and world peace	Dec 2010	Gujarat university	Participated	
17	Communication gap in management	Jan 2010	Business school campus ahmedabad	Participated	
21	International womens day	March 2010	Guj university	Participated	
22	Inter college meet	Dec 2007	NRIBM	Participated	
23	Inter college meet	Dec 2008	HLIC	Participated	
24	Contemporary innovation and management practices	April 2010	Pacific university	Avenues of contract farming in india	
25	Contemporary innovation and management practices	April 2010	Pacific university	Comparative studies of traditional and terminal market in india	
Prof. Vijay Tripathi					
5	International Conference	Nov. 2010	University of Kerala	Financial Accounting Information and Corporate Governance	
Prof. Nasheman Bandookwala					
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1	National seminar	June 2009	Veer Narmad University Surat	Infrastructure in Gujarat : A study on [power sector	
2	VIMARSH-2009 a State Level Seminar on Management	December 2009	N R Institute of Business Administration, GLS Campus, Ellisbridge, Ahmedabad-6	Global recession and its impact	

3	State Level Conference on Microfinance	January 2010	Organized by S.M.Patel Institute of Commerce and All India Commerce Association, Gujarat Chapter.	Cropping pattern in Gujarat	
Prof. Keyur Vohra					
4	National Seminar	July,09	Devgadhi Baria	Finding Order in Disorder in Amitav Ghosh's 'The Shaloe Lines'	
8	National Seminar	Aug.,10	Anand	Aspects of Woman in Mahasweta Devi's 'In the Name of Mother'	
Prof. Bhumika Ansodaria					
2	National Conference on "Women's Development in 21st Century"	30-31st January,2010	Women's Development Cell, Gujarat University	' Carlyl Churchill-A Feminist Playwright'	Women Development
3	National Conference on "Women's Development in 21st Century"	30-31st January,2010	Women's Development Cell, Gujarat University	Self-Help Group-The Right Foot Forward Towards Poverty Eradication Through Women Empowerment	Women Development
4	Workshop on Internet Tools and Resources for Communication Skills Teaching	24th April,2010.	Institute of Technology, Nirma University		Internet Tools and Resources for Communication Skills Teaching
8	"Triangulation of Literary Theories, Text and Literariness"	27th and 28th August, 2011	N. S. Patel Arts College, Anand	"Walker's 'The Color Purple' Creating Womanist Consciousness"	
9	Workshop on 'Gender Sensitization'	8th September, 2010.	Collegiate Women's Development Committee, S. R. Mehta Arts College, Ahmedabad in collaboration with St. Ann's College, Hyderabad.		
10	'Women's Development in 21st Century'	30th and 31st January, 2010	Women's Development Cell, Gujarat University	"Self- Help Group – The Right Foot Forward Towards Poverty Eradication through Empowerment"	
11	'Women's Development in 21st Century'	30th and 31st January, 2010	Women's Development Cell, Gujarat University	"Caryl Churchill – A Feminist Playwright "	
Prof. Rajani Suthar					
1	First International ESL EFL Conference	Nov-09	Janardhan Rai Nagar Rajasthan Vidyapeeth University	Benefits of the Bilingual Methods for Teaching English to Vernacular Medium Students at UG Level.	ELT
2	Quality Management and Global Challenges in Higher Education	Aug-10	Uma Arts and Nathiba Commerce Mahila College	Qualitative Enhancement in English Language Teaching at Higher Education Level	ELT
3	Call, Web 2.0 and Beyond	Nov-10	H.M.Patel Institute of English Training and Research	Use of Email in Teaching - Learning	ELT
Dr. Kavita Dave					
1	Science Excellence 2009	January 2009	Department of Botany and GUJCOST Gandhinagar	"JIT inventory model with stochastics lead time	

				and variable setup cost. “	
2	National conference on Emerging management paradigms in transforming business world .	March 2009	Nootan Sarva Vidyalaya Kelavani Mandal Sanchalit MBA College.	“Optimization of inventory turnover ratio under JIT system.”	
3	National conference on Emerging Management Paradigms in Transforming Business World.	March 2009	Nootan Sarva Vidyalaya Kelavani Mandal Sanchalit MBA College.	“JIT purchasing models and finance management.”	
4	One day state level seminar on statistical computing with ms excel, open office calc, and SPSS.	October 2009	Gujarat university and GLS institute of computer technology		
5	State Level Seminar Vimarsh 2009 on Operations Research	December 2009	NRBBA GLS Ahmedabad	“Total Quality Management.”	
6	State Level Seminar Vimarsh 2009 on Operations Research	December 2009	NRBBA GLS Ahmedabad	“Optimization of resources in JIT system.”	
7	State Level Seminar Vimarsh 2009 on Operations Research	December 2009	NRBBA GLS Ahmedabad	“Just in Time Inventory Management System – Resource Optimization Technique under restrictions on capital, inventory and space.”	
8	State Level Seminar Vimarsh 2009 on Operations Research	December 2009	NRBBA GLS Ahmedabad	Just in time inventory management system-resource optimization technique under restrictions on capital, inventory & space	
9	One day state level seminar on MICRO FINANCE.	January 2010	S.M.Patel institute of Commerce and All India Commerce Association, Gujarat Chapter.		
10	One day State Level Seminar on “Communication Gap in Management and Managing Leadership Change in Organization”.	January 2010	Gujarat and North Gujarat commerce and management teachers association.		
11	One day State level Conference.	January 2010	Gujarat and North Gujarat commerce and management teachers association	“Supply Chain Management – A way towards total quality management.”	
12	One day State Level Conference	January 2010.	Gujarat and North Gujarat commerce and management teachers association	A study on just in time inventory system and it’s application in Indian situation	
13	Two day UGC sponsored National conference on “Present Practices and Future Trends in Lean Six Sigma”.	February 2010	P. G. DEPARTMENT OF STATISTICS, S.P University, V. V. Nagar and BMGI .		
14	State Level Seminar on International Women’s Day Celebration.	March 2010	Women’s Development Cell, Gujarat University Ahmedabad.		
15	One day State Level Seminar on XXIV Gujarat Science Congress	March 2010	Gujarat University and Gujarat Science Academy	Determination Of Economic Ordering Quantity Using Kanban Model Considering Varying Ordering Cost.	

16	One Day State Level Seminar On Contemporary Issues In Accounting and Accounting Research	April 2010	Gujarat University Area Accountancy Teachers Association, C/o S.D School Of commerce and GLSIC .	Optimization of Inventory Turnover Ratio In JIT Environment Using Statistical Tools and Techniques	
17	One Day State Level Seminar On Contemporary Issues In Accounting and Accounting Research.	April 2010	Gujarat University Area Accountancy Teachers Association, C/o S.D School Of commerce and GLSIC .	Responsibility Accounting Facilitates Management By Exception.	
18	One day seminar on Faculty Development Program .	October 2010	Gujarat Statistical Association and H.L. College of Commerce .		
Prof. Devyani Chatterji					
1	VIMARSH-2009 a State Level Seminar on Management	December 2009	N R Institute of Business Administration, GLS Campus, Ellisbridge, Ahmedabad-6		
2	State Level Conference on Microfinance	January 2010	Organized by S.M.Patel Institute of Commerce and All India Commerce Association, Gujarat Chapter.	“Microfinance: Growth , Need and Impact in India	
3	National Level Conference on “Ethics in Marketing”	January 2010	Smt. C.P.Choksi Arts and Shri P.L.Choksi Commerce College, Veraval.	“Ethics in Marketing”	
4	One day National Seminar on “Current Issues in Corporate Governance”	January 2010	Post Graduate Department of Business Studies, UGC-SAP(DRS-1), S.P.University, Vallabh Vidyanagar. Dist: Anand	“Governance Challenges in Business Enterprise.”	
5	National Conference on “Women’s Development in 21 st Century.”	January 2010	Women’s Development Cell, Gujarat University, Ahmedabad, Gujarat	“Women’s Development in 21 st Century in relation to Science and Technology.”	
6	State Level conference on “Women’s Day Celebration.”	March 2010	Women’s Development Cell, Gujarat University, Ahmedabad, Gujarat		
7	UGC Sponsored National Seminar on “Impact of Statistics on Science & Society.”	February 2010	M.G.Science Institute, Navrangpura, Ahmedabad. Statistics Department.	“JIT Inventory Model to avoid Financial Management Crises.”	
8	UGC Sponsored National Seminar on “Sustainable Development in Gujarat: Success or Failure.”	March 2010	Department of Economics, L.D.Arts College, Ahmedabad.	“Strengthening State Statistical System for Human Development.”	
9	State Level Conference on “xxiv-Gujarat Science Congress-2010”	March 2010	Jointly organized by Gujarat University and Gujarat Science Academy	“EOQ and EPQ models with backlogging and defective items.”	

8. Total number of seminars/workshops conducted

The institute conducted various workshops like Personality Development, Theatre, Dance and Fashion Show to train and encourage students to participate in various activities.

9. Research projects (a) ongoing (b) completed

Though college faculty has not applied for any minor or major research projects of U. G. C., the teachers have continued to carry on research activities in their respective areas by contributing research papers and articles at different levels.

10. Patents generated, if any: not applicable.

11. New collaborative research programs :Nil

12. Research grants received from various agencies :Nil

13. Details of research scholars

Two faculty members of the institute Ms. Gitanjali Rampal and Ms. Krupa Bhatt were awarded M.Phil. Degree for research in their respective fields.

14. Citation index of faculty members and impact factor

Nil

15. Honors/Awards to the faculty: National and International

Our faculty members were invited to represent bodies like teachers association, University, Institute of Chartered Accountants of India and other social organizations in the past.

16. Internal resources generated

Ours is a self- financed institute and receives fund from Gujarat Law Society.

17. Details of departments getting assistance/recognition under SAP, COSIST (ASSIST)/DST, FIST, and other programmes :Nil

18. Community services

During the year CWDC carried out various activities co-ordinated by Prof. Mala Sharma and Prof. Gitanjali Rampal , as listed below:

➤ **Awareness session on Gynecological Issues on 23/11/09.**

The session was organized for the first year girl students to create awareness among them about certain Gynecological problems. Dr. Sonal Kotdawala

delivered an informative lecture in association with Federation of Gynecologist and Obstetrician (FOGCI). The power point presentation was followed by the question answer round. Around 150 girls participated in the lecture.

➤ **One Day Seminar on “Role of Indian Women in 21st Century” on 22/08/09 at GLS auditorium.**

S. M. Patel Institute of Commerce and H. A College of Commerce jointly organized one day seminar under CWDC on “Role of Indian Women in 21st Century”. The first technical session was conducted by the Chairperson on ‘Changing Role of Indian Women in the Globalized Era’. The second technical session was conducted by Mrs. Vaibhavi Nanavati on ‘Domestic Abuse: Don’t Be a Part of Blame Game – Take an Initiative.’ which was followed by a film screening.

➤ **Visit to Uma Institute of Fire and Technology on 18th December, 2009.**

SMPIC organized an educational tour to Uma Institute of fire and Technology and a nearby historical place, Lothal under CWDC for girl students. The visit included a ‘Disaster Management Programme’ at the institute.

19. Teachers and officers newly required : None

20. Teaching-Non-teaching staff ratio

Teaching : Non-teaching staff ratio=19:8

21. Improvements in the library services

- ‘New Arrivals’ are displayed for information to the teachers and students.
- On the recommendation of the teacher the bright students are given two more tickets to borrow books.

22. New books/journals subscribed and their value:

The institute facilitates its students with the best possible reading material from all possible sources. This year the library is enriched with reading and reference material. The details are as follows:

2009/10

Sr.No	Particulars	Number	Cost
1.	Books	72	
2.	Journals/periodicals		11,369/-

SR.NO.	TITLE	SUBJECT
1	Common Proficiency Test CPT-Merantile Law CPT (CA) Examination	
2	CPT Fundamentals of Accounting CPT (CA) Examination	
3	CPT Super Practice Book CPT (CA) Examination	
4	CPT Quantitative Aptitude Mathematics	
5	CPT Quantitative Aptitude Statistics	
6	Dictionary of English Idioms	
7	Boost Your Spelling Power	REFERENCE
8	The Big Book of Motivation games : Quick fun Activities for energizing People at work and at Home	GENERAL
9	Writing Skills Success in 20 Minutes a Day	SOFT SKILL
10	2000 English Phrases & Sentences : Improve Your Written and Spoken English	SOFT SKILL
11	Common Mistakes in English	ENGLISH
12	Brain Ticklers in General Knowledge	GENERAL
13	Word Power Made Easy : The Most Effective Vocabulary Builder in the English Language	SOFT SKILL
14	RSVP Reading Spelling Vocabulary Pronunciation with Etymology book .1	ENGLISH

15	The Argumentative India: Writing on Indian History Culture and Identity	SOFT SKILL
16	Fyn in Using More Idioms to Improve your Communication	COMMUNICATION
17	English Idioms in Use	ENGLISH
18	A Complete Kit for MBA Entrance Examinations	GENERAL
19	Business Economics	ECONOMICS
20	Strategic management	STRATEGIC MANAGEMENT
21	Auditing Principles and Practice	GENERAL
22	Business Accounting -2	ACCOUNTING
23	Managerial Accounting	ACCOUNTING
24	A View From the Outside	GENERAL
25	Managerial Economics	ECONOMICS
26	Security Analysis and Port folio Management	MANAGEMENT
27	knowledge Management	GENERAL
28	Indian Financial System	ECONOMICS
29	Stay Hungry Stay Foolish	GENERAL
30	A Communicative Grammar of English	ENGLISH
31	Mergers,Restructuring and Corporate Control	GENERAL
32	The Invisible hand	GENERAL
33	Freakonimics: A Rogue Economist Explores the Hidden side of Everything	GENERAL
34	Economics Survey 2007-08	ECONOMICS
35	Strategies in Pricing sales and Distriburion and Communication : 9 case Studies	COMMUNICATION

36	How to teach English	GENERAL
37	Essays for College Level and Competitive Exams	GENERAL
38	Grammar Matters : Tongue Twisters	ENGLISH
39	CVs and Job Applications	GENERAL
40	Mutual funds in India : Marketing Strategies and Investment Practices	GENERAL
41	Dictionary of Proverbs	REFERENCE
42	Stock market Rules : 50 of the Most Widely Held investment Axioms Explained Examined and Exposed	ECONOMICS
43	Business Standard India 2009	ANNUAL REPORT
44	101 Great Wonders that Shaped the World	GENERAL
45	You can Heal Your Life	GENERAL
46	Maha Quiz Book: Kya Aap paanchvi Passes tez Hain?	GENERAL
47	365 Amazing Questions and Answers	GENERAL
48	Five Point Someone What not to do at Iit	GENERAL
49	Aristotle Poetics	GENERAL
50	Group Discussion: For Admissions and Jobs	GENERAL
51	Joker in the Pack	GENERAL
52	Fundamentals of Financial management	FINANCIAL MANAGEMENT
53	The Penguin Year Book	GENERAL
54	The handbook of E-commerce	REFERENCE
55	The 3 Mistakes of my Life : A Story about Business Crickets and Religion	GENERAL

56	Winning a Call Centre : Confessions of a Calling Agent	GENERAL
57	Gitanjali:A Collection of Prose Translations from the Original Bengali	GENERAL
58	Indian Writing In English	GENERAL
59	How to Raised My Self From Failure to Success in Selling	GENERAL
60	Taxmann Student's Guide to Income Tax - Including Service Tax / VAT	INCOME TAX/TAXES.
61	Taxmann Student's Guide to Income Tax - Including Service Tax / VAT	INCOME TAX/TAXES.
62	Bharat 's Systematic Approach to Incometax ServiceTax and VAT	INCOME TAX/TAXES.
63	Bharat 's Systematic Approach to Incometax ServiceTax and VAT	INCOME TAX/TAXES.
64	Student's Handbook on income Tax Vat and Services Tax Assessment Year 2009-10	REFERENCE
65	Bharat's Practical Approach to Income Tax , Wealth Tax ,CST ,Service Tax, VAT,CST & Welth Tax:Problems and Solutions with Multiple Choice and True or False Question	INCOME TAX/TAXES.
66	Bharat's Practical Approach to Income Tax , Wealth Tax ,CST ,Service Tax, VAT,CST & Welth Tax:Problems and Solutions with Multiple Choice and True or False Question	INCOME TAX/TAXES.
67	Economic Survey 2008-09	ECONOMICS
68	The Gujarat Value Added Tax Act.2003 As A Amended by Guj.Act. No.9 of 2008	INCOME TAX/TAXES.

69	The Gujarat Value Added Tax -2003-05 As A Amended by Guj.Act No.1 of WEF 1-4-2008 (guj)	INCOME TAX/TAXES.
70	The Gujarat Value Added Tax -2006-07 22-3-2005 to 20-5-2008 (guj)	INCOME TAX/TAXES.
71	Direct taxes Code	INCOME TAX/TAXES.
72	First Lessons in Law, Ethics and Communication	INCOME TAX/TAXES.
		COMMUNICATION

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback

Principal takes the feedback of teachers at regular intervals and suggestions are given to faculty members by the principal as and when needed.

24. Feedback from stockholders

On interacting with students, it appeared that most of them seemed to be satisfied with the quality of teaching at the college. The employers suggested adding more practical work in the curriculum to make it more compatible with the changing trends of the economy. We will try to accommodate this requirement through project work and/or through our career oriented programs.

25. Unit cost of education

The unit cost of education is approximately

With Salary: Rs. 7031.45

Without Salary: Rs. 3983.81

26. Computerization of administration and the process of admissions and examination results, issue of certificates

The college office is fully computerized. Latest office management software is used for admission, enrolment, examination results etc. Student record is also maintained with the aid of computers. All faculty members have an easy access to computers and internet. Students can use computers with the permission of the Principal.

27. Increase in the infrastructural facilities

The Institute takes great care for teaching-learning and provides maximum opportunities with state of art amenities to the students.

28. Technology upgradation

All our teachers have the necessary basic knowledge of the computer operation and they use it for teaching methods as per the need of the subject. With the renovation and restructuring of the staff room, one more computer terminal has been installed there with the internet connection. The non-teaching staff is given training on regular basis on use of computers in maintaining records and accounting. The first year students have to undergo training in tally accounting as a part of their syllabus.

29. Computer and internet access and training to teachers, non-teaching staff and students

All faculty members have an easy access to computers and internet. Internet facility is also available and extended to staff members and the students can use computers with Principal Sir's permission.

30 Financial aid to students

The government scholarships for SC/ST/SEBC/Physically disabled are given to students.

31 Activities and support from the Alumini Association

The management of Gujarat Law Society has started an alumni association for all its institutes wherein each institute has a separate unit. A monthly newsletter is published and distributed free to the students and the alumni showcasing the activities of GLS institutes and articles on other relevant issues. Our college alumni and the staff members regularly contribute to it by the way of articles, poems and reviews. A movie club is also run by the association. We are proud to mention that some of our alumni have regularly stayed in touch with the teachers and the principal and they come forward to extend help in the college activities.

32 Activities and support from the Parent-Teacher Association

- Parents of the students of our college have always shown keen interest in participating in the activities of the college. The in charge faculty members of various activities discuss general issues regarding students' performance and take suggestions for the progress of the institute.
- Parents of girl students, who were participants of College Garba Team, extended their help in staying with the professor in charge till late hours during competitions and also in transport.
- Number of parents categorically remained present at the Annual Day Function and FACETS- song, dance and fashion show of the college, to boost up the morale of the students and they appreciated the efforts of the Principal and the staff of the college.

33 Health services

The Gujarat University conducts Health Check up for every student enrolled with the University. Thus there was a medical check up carried out by Medical officers of the University for the first year students. The students are

made aware of any problem which they need to follow up on the medical examination. There is a first aid box and a hygiene kit ready for the students.

34 Performance in sports activities

Shikar Patni of S.Y.B.COM played table tennis tournament at inter university level.

Volleyball team (males) of college reached final of inter college tournament organized by Gujarat University.

Basket ball team reached to quarter final of inter college tournament organized by Gujarat University.

Volleyball team (females) of college reached semi-final of inter college tournament organized by Gujarat university.

Ninad Pandit(T.Y.) and Dhavnil Vimawala(F.Y.) won inter college doubles Badminton championship organized by Gujarat University. Both represented Gujarat University team at Inter University Badminton Championship.

Chess participant of college reached to quarter final of inter college tournament organized by Gujarat University .

35 Incentives to outstanding sportspersons

During the year college has extended following incentives to the students.

- Relaxation in admission norms at the time of entry level to students proficient in sports and cultural activities at Graduation and Post-graduation Programmes.
- Relaxation in attendance given to the sports students when they were practicing or representing the college at various competitions.
- Sports wear (kit) was provided to the students as and when it was necessary.

- Refreshment, lunch etc. were provided during practice and Competitions/ Tournaments.
- Special Awards and Prizes were given to all those who represented the college at University or any higher-level competitions and winners of Inter College Tournaments as well as Individuals on the basis of their performance.

36 Student achievements and awards

- **ABLAZE-09 Inter college Debate and Quiz Competition**

By Amity Global School, Ahmedabad.

Soumya Harsh won the Best speaker's award in DWIDHA- debate competition organized by Amity Global School , Ahmedabad on 20th November 2009.

- **Debate Competition organized by Vidhyakrushna Trust**

Soumya Harsh from S. M. Patel Institute of Commerce won the first position in the debate competition organized by Vidhyakrushna Trust at H.K College Conference Room on 6th sept. 2009.

- **Sheth Haridas Acharatlal Elocution Competition for the year 2008-09**

Sonjuhi Succena(T.Y.) and Masuma Kapadia (T.Y.) participated in the above competition organized by H.A. College of Commerce on 5th January 2010. Sonjuhi Succena won the second individual prize in the above competition.

- **Debate Competition organized by C.U.Shah Arts College**

Masuma Kapadia and Mitali Jadwani won the consolation prize in the hindi debate competition organized by C.U. Shah Arts college on 5th December,2009.

- **Elocution Competition by Umiya Arts and Commerce College for girls**

Masuma Kapadia(F.Y) participated in the Elocution Competition organized by Umiya Arts and Commerce college for girls on 2nd January,2010.

- **Mahatma Gandhi Debate Competition organized by H.L. Commerce College**

Soumya Harsh(S.Y. B.Com.) and Akshay Yajnik(F.Y. B.Com) participated in the Mahatma Gandhi Debate Competition organized by H.L. Commerce College on 2nd January,2010.

- **Youth Festival (Ellisbridge South Zone)- Debate**

Winner: Soumya Harsh

Winner: Akshay Yajnik

- **Youth Festival (Ellisbridge South Zone)**

Winner: Disha Joshi

- **CONCOURSE-09 By H.L.B.B.A**

SMPIC won the first prize in **Ad Mad Show**

- **JOSH**

Siddharth Raghuvanshi stood first in Mr. & Miss University

Shivani Vyas stood first in college idol

SMPIC stood first in fashion show.

SMPIC stood 2nd in duet dance.

Vaibhav Thaker and Ishita Patel

SMPIC stood 2nd in Hindi Dance.

SMPIC became 1st Runner up Best College in Josh.

- **Youth Festival (Ellisbridge South Zone) GARBA**

Winner: Kaksha Mehta, Shely Shah, Khushboo Shah, Riddhi Shah, Lipi Patel, Parija Devdhara, Deval Patel, Richa Kankharia, Lahar Mehta, Stuti Gandhi, Avani Gadani, Nupoor Shah, Nirali Shah

- **Gymkhana Club Folk Dance**

SMPIC stood 1st in gymkhana club folk dance competition.

- **Sports Club Garba Competition**

SMPIC stood 2nd in sports club garba competition

- **Inter Gls Garba Mahotsav**

SMPIC stood 2nd in inter gls garba mahotsav

- **Youth Festival (Ellisbridge South Zone)**

SMPIC was among the top three in the youth festival, south zone Gujarat University

- **Inter-Zonal Youth Festival**

SMPIC stood 2nd in the inter zonal youth festival, Gujarat University.

- **Youth Festival (Ellisbridge South Zone)-RANGOLI**

Winner: Vidhi Shah

- **CONTECH 09 organized by Nirma University's Civil Engineering Department**

SMPIC won the 1st prize in Business Plan of CONTECH 09 organized by NIRMA university's civil engineering department.

Participants : Parth Valvan,Smita Ainani,Malvika vatyani

SMPIC secured the 1st position in the CASE STUDY competition of CONTECH 09. Students presented their case on the air line industry.

Participants: Avijeet Tulsiani,B harti Ramrakhiani,Asha Lachhani

- **SU Che? Quiz Competition**

Suchin Jani, Sagar Rajpurohit and Avijeet Tulsiani reached the semi-final round in the Quiz Competition Su Che? Organized by Amity Global School, Ahmedabad.

- **Youth Festival (Ellisbridge South Zone)- INDIAN GROUP SONG**

Winners:

Mihir Jani, Samprati Shah, Jay Shah, Yesha Shah, Nikita Das, Toral Vora

37 Activities of the Guidance and Counseling unit

College has created Career Guidance and Placement Cell. This Unit provides guidance and counseling to students on the issues raised by students. To inspire the students and to make an effort to promote

interdisciplinary exchange of ideas various seminars/ workshops/guest lectures were kept in the college. Expert guest faculties were invited to deliver lectures to students and interact.

No	Year	Conducted by	Theme of the programme
1	July 2009	Motif India Infotech Pvt Ltd	Guiding the students for making career in BPO
2	July 2009	VLCC Institute	Creating Wellness Experts- Guiding the students for health management
3	August 2009	Kuoni Academy of Travel	Building career and enhancing lives in Tourism industry
4	October 2009	TIME Institute	Seminar for success in competitive exams
5	November 2009	FRANKFINN Institute of Air Hostess Training	Grooming Workshop providing practical tips for perfect diet and make-up, skin care, hair care, hand & foot care, dressing etc.
6	January 2010	Academic Excellence	Career Guidance for Competitive Examinations
7	June 2010	Explora Design	Guiding students for

		School	making global design career through animation techniques
8	August 2010	K YURANUS	Exploring the various alternatives to study abroad.
9	September 2010	R.K.Chopra Institute of Grooming	Interpersonal skill Session on how to better human being was organised
10	October 2010	SPAN KNOWLEDGE MANAGEMENT	Counseling the students for making their career in Hospitality industry abroad

38 Placement services provided to students

College actively supported students in getting gainful employment by giving wide publicity to the staff requirement needs of various organizations through notice board. Students are also informed about the job opportunities available to them.

39 Development programmes for non-teaching staff

Non-teaching staff members usually accompany the group of students and faculty members for educational visits organized by the college so that they can appreciate the importance of learning and can learn newer things about how various organizations are managed. The experience shows that inclusion of members of non-teaching staff in such visits enriches them and they feel that they are part of the college family. Also it helps them learn good practices of various organizations that can be adopted in our college. Apart

from this, regular training is given to them by professionals in the matter of compliances like payment of income tax, accounting, payment of professional tax, new softwares etc.

40 Good practices of the institution

The following are some of the good practices of the college.

- (1) Modify and arrange the lecture schedule in case any teaching faculty is on leave.
- (2) The College strived to motivate its faculty and students for continuous progress in their pursuits.
- (3) Rigorous student counseling was offered to students for better academic performance.
- (4) College grants admissions strictly as per norms prescribed by the Gujarat University without any exceptions, always insisting for a transparent admission process.
- (5) Faculty members remain present and provide one to one counseling to students seeking admission to the college.
- (5) Discipline and inculcating moral values in students is given priority by the College.
- (6) Students are encouraged to pursue professional courses.
- (7) Staff welfare measures like providing uniforms to peons has been a regular feature.
- (8) Staff members were provided with necessary leaves for participating in seminars and conferences during the year.
- (9) To provide encouragement to students, sports meet and certificate distribution ceremony is regular annual event at the college.
- (11) Separate classes are kept for Lower Level English medium students with a view to concentrate and provide more rigorous induction training to lower level English medium students.

(12) Students and faculty members are encouraged to make the maximum use of the library

41 Linkages developed with National/International, academic/ research bodies: None

42. Any other relevant information the institution wishes to add.

Part C:

Details of the plans of the institution for the year 2010-11

1. To achieve better academic results.
2. To motivate faculty to attend and participate in seminars and Conferences and present and publish papers and contribute to reputed journals.
3. To organize educational and industrial visits to various industries and organizations.
4. To motivate students to achieve excellence in co-curricular activities.
5. To organize guest lectures and invite expert faculties to deliver lectures at the institute to promote interdisciplinary exchange of ideas.
6. To organize various workshops for the all round development of the students.
7. To conduct more number of activities in various clubs.
8. To organize charity activities to sensitize students toward various issues

Name & Signature of the Coordinator, IQAC:

(Prof. Keyur Vora)

Name and signature of the Chairman, IQAC:

(Dr. Ashwin Purohit)

Principal